

NO. 8A-H2219

C. T.

ORDER NO.

DATE 9-8-1938

6 M ART COLOORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) (VERSE)

IMPRINT C.T.JITTERBUG COMICS - 10
SUBJECTS

PRIVATE NO. UPPER RIGHT CORNER: C-1193

PUT PLATE NO. ON FRONT

LOWER RIGHT, SMALL TYPE: (C) C.T.&CO.

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,375

ESTIMATE
AND WORK SCHEDULE

By *C.T.*
Date *SEP 26 1938*

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 26 1938	SEP 26 1938
SKETCH	201 1 1/4 15		
RETOUCHING	5	9-26	9-26
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	8299	9-27	9-28
ENGRAVING			
HAND COLOR PROOF	65 1 1/4		9-29
ARTIST DEPT.	202 9	9-30-38	10-3-38

DATE BLUEPRINT ORD _____

DATE FILED _____

By _____

By *CT*

DATE HAND COLOR PROOF ORD _____

DATE RETURNED TO CUSTOMER _____

NO. 8A-M2220

C. T.

ORDER NO.

DATE 9-8-1938

6 M ART COL RTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL)

(VERSE)

IMPRINT C.T. JITTERBUG COMICS - 10
SUBJECTS

PRIVATE NO. UPPER RIGHT CORNER: C-1194

PUT PLATE NO. ON FRONT

LOWER RIGHT, SMALL TYPE: (C) C.T. & CO.

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

Cost/Order Checked

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED ORDER	DATE
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			SEP 26 1938	SEP 26 1938
SKETCH	225	15		24 Sept
RETOUCHING	5	1/4	9-26	9-27 61
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	8249		9-27	9-28 41
ENGRAVING				
HAND COLOR PROOF	65	1 1/2		9-29
ARTIST DEPT.	213	9	9-30-38	10-3-38

DATE BLUEPRINT OK'D

DATE

By

DATE HAND COLOR PROOF OK'D

DATE

By

5

5
42

C. T.

NO. 8A-H2221

D15

ORDER NO.

DATE 9-8-1938

6 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)
(VERSE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT
C.T. JITTERBUG COMICS - 10
SUBJECTSPRIVATE NO. UPPER RIGHT CORNER: C-1195
LOWER RIGHT, SMALL TYPE: (C) C.T. & CO.

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked

By

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			SEP 26 1938	SEP 26 1938
SKETCH	202	14	9-16-38	9-20-38
RETOUCHING				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	824		9-27	9-28
ENGRAVING				
HAND COLOR PROOF	201	1 1/4	9-30	9-30
ARTIST DEPT.	39	8 1/2	10-3	10-6

DATE BLUEPRINT OK'D

DATE PAID

By

DATE HAND COLOR PROOF OK'D

By

O

NO. 8A-112222

ORDER NO.

C. T.

DATE 9-8-1938

6 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) (VERSE)

IMPRINT C.T. JITTERBUG COMICS - 10
SUBJECTS

PUT PLATE NO. ON FRONT

PRIVATE NO. UPPER RIGHT CORNER: C-1196

LOWER RIGHT, SMALL TYPE: (C) C.T. & CO.

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

ESTIMATE
AND WORK SCHEDULE

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clk No.	Time Allowed		
COMPOSING, TYPE SET UP			SEP 26 1938	SEP 26 1938
SKETCH	201	14		9-11
RETOUCHING				
PHOTO LITHO				
BLUEPRINT STAMPING, OPAQUING	82/89		9-27	9-28 AM
ENGRAVING				
HAND COLOR PROOF	201	1 1/4	9-30	9-30
ARTIST DEPT.	215	8	9-30	10-3

DATE BLUEPRINT OK'D

DATE Mtd

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

42

NO. 8A-H2223

DIS

C. T.

ORDER NO.

DATE 9-8-1938

6 M ART COLOR TONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(VERSE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

NO

IMPRINT

C.T. JITTERBUG COMICS - 10
SUBJECTS

PUT PLATE NO. ON FRONT

PRIVATE NO. UPPER RIGHT CORNER: C-1197

LOWER RIGHT, SMALL TYPE: (C) C.T. & CO.

PHOTO PROPERTY OF

CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

By _____ Date _____
AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP		3/4	SEP 26 1938	SEP 26 1938
SKETCH	201	1/4		
RETOUCHING				
PHOTO-LITHO				
BLUEPRINT	82/89		9-27	9-28
STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF	226	1/4		9-29-38
ARTIST DEPT.	211	8	10-1	10-3

DATE BLUEPRINT OK'D _____

By _____

DATE PREP _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

By _____

57
42

C. T.

NO. 8A-H2224

ORDER NO.

DATE 9-8-1938

6 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (VERSE)

PRIVATE NO. UPPER RIGHT CORNER: C-1198
LOWER RIGHT, SMALL TYPE: (C) C.T. & CO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C.T. JITTERBUG COMICS - 10
SUBJECTS

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Examine OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Chk No.	Time Allowed		
COMPOSING TYPE SET UP			SEP 26 1938	SEP 26 1938
SKETCH	201	1 3/4		9-18
RETOUCHING				
PHOTO LITHO				
BLUETINT STAMPING, OPAQUEING	82/89		9-27	9-28 1938
ENGRAVING				
HAND COLOR PROOF	201	1 1/4	9-30	9-30
ARTIST DET.	207	8	9-30	10-3

DATE BLUEPRINT OK'D

DATE FILED

DATE HAND COLOR PROOF OK'D

By

C. T.

NO. 8A-112225

ORDER NO.

DATE 9-8-1938

6M ART COLOR TONE 100T CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (VERSE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C.T. JITTERBUG COMICS - 10

SUBJECTS

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

PRIVILEGE NO. UPPER RIGHT CORNER: C-1199

LOWER RIGHT, SMALL TYPE: (C) C.T. & CO.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Customer's Name or Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Click No.	Time Allowed		
COMPOSING, TYPE SET UP			SEP 26 1938	SEP 26 1938
SKETCH	201	1/4	9-26	9-27-38
RETOUCHING				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	82/19		9-28	9-28-38
ENGRAVING				
HAND COLOR PROOF	202	1/2	10-3-38	10-3-38
ARTIST DEPT.	202	9	10-4-38	10-5-38

DATE BLUEPRINT OK'D

DATE

By

By

DATE HAND COLOR PROOF OK'D

DATE

By

11.
42

C. T.

NO. 8A-H2226

ORDER NO.

DATE 9-6-1938

6 M ART COLOORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (VERSE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C.T. JITTERBUG COMICS - 10
SUBJECTS

PRIVATE NO. UPPER RIGHT CORNER: C-1200

LO. IR RIGHT, SMALL TYPE: (C) C.T. & CO.

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

By

Date

ESTIMATE

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			SEP 26 1938	SEP 26 1938
SKETCH	201	1 1/4		
RETOUCHING	12		9-26	9-27
PHOTO-LITHO				
BLUEPRINT	12/19		9-27	9-28
STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF	228	1 1/2		9-29-38
ARTIST DEPT.	207	9		

DATE BLUEPRINT OK'D

By

DATE FILED

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

42

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H2227 ORDER NO. 17118 DATE 9-8-1938

CUSTOMER ANGLERS HOTEL
MIAMI BEACH, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLOR TONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ANGLERS HOTEL, MIAMI BEACH, FLORIDA

BOT-THE HOME OF HOSPITALITY

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit → Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

SEE SKETCH ATTACHED. CHANGE COLOR OF STRUCTURE TO #15 AND AWNINGS TO
#7 (NEW COLOR CHART)

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

65 9-15

Set 2
46
19 9

Handwritten signature

Handwritten signature

SEP 10 1938

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

2

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL No. **2A-H2228** ORDER NO. **17112** DATE **9-9-1938**

CUSTOMER **BRUNHOFF MFG. CO.**
CINCINNATI, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE **ART COLORTONE FULL FACE**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **GLASS PAPERWEIGHTS (ETC. AS PER COPY)**

FRONT NO. **5**

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PLATE NO. ON FRONT.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

*Put numbers under or over each item numbers
on back of photo.*

Negative — Line — Halftone — Combination. need 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

BRING OUT LETTERING AS CLEARLY
AS POSSIBLE.

See source for type

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

make red impression

CR

Dratt

PHOTO RETURNED

TO

PHOTO USED FOR

1 Rephoto 5 x 7
LO 2 1/2
Ret 12
2 1/2 2 1/2
Ret 12

My

Prop. Cost 48.00
NOV 19 1938
not

X

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

NO. 8A-H2229

ORDER NO. 17107

DATE 9-9-1938

12 100 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ST. VINCENT'S HOSPITAL,
JACKSONVILLE, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 4

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE CARD ATTACHED FOR COLORS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			SEP 12 1938	SEP 12 1938
SKETCH				
RETOUCHING	57	2		
PHOTO LITHO				
BLUEPRINT STRIPPING, GRAYING	52		9-15	9-16
ENGRAVING				
HAND COLOR PROOF	21	1/2	9-17	9-19
ARTIST DEPT.	28	8		9-29

DATE BLUEPRINT OK'D

DATE

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

ST
9/5

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 8A-B2230 ORDER NO. 16910 DATE 9-9-1938

CUSTOMER PORTER LORING MORTUARY
SAN ANTONIO, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full PORTER LORING - SAN ANTONIO, TEXAS
(ETC., AS PER COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION
SEE SKETCH ATTACHED.

make DK. Blue impression

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 8
Mc. 1 1/2
Lat 9

[Handwritten signature]

26

J. L. CONE, OCEAN CITY, N. J.

NO. 8AH2231

ORDER NO. 16915

DATE 9-10-1938

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) OCEAN CITY YACHT CLUB ON THE
BAY, OCEAN CITY, N. J.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

REAL DEEP BUFF. GREEN ROOM

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of estimate

ESTIMATE

Cost Dept. Checked IN

AND WORK SCHEDULE

By SEP 10 1938

Date SEP 10 1938

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			8861 - E 100	OCT 3 - 1938
SKETCH				
RETOUCHING	54	3 1/4	9 - 10	9 - 13 8
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	82		10 - 4	10 - 5 14
ENGRAVING				
HAND COLOR PROOF	226	1 1/2		10 - 7 - 35
ARTIST DEPT.	209	8 1/2	10 - 24	10 - 26

DATE BLUEPRINT OK'D _____ DATE 10-10-38

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE 10-10-38

By _____ By _____

By _____ By _____

54

54

J. L. CONE, OCEAN CITY, N. J.

NO. 8AH2232

ORDER NO. 16915

DATE 9-10-1938

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

TITLE (IN FULL) NINTH STREET BRIDGE ENTRANCE, OCEAN CITY, N. J.

IMPRINT SAME AS ABOVE

Photo in 65H1830

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

WHITE COLOR.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive Order of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked by

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			OCT 3 - 1938	OCT 3 - 1938
SKETCH				
RETOUCHING	58	3		
PHOTO-LITHO				
BLUE-INT STRIPPING, OPAQUING	82		10 - 5	10 - 5 H.T.
ENGRAVING				
HAND COLOR PROOF	211	1/4		
ARTIST DEPT.	36	7	10. 2. 5	10. 26. WP

DATE BLUE-INT OK'D

By

R

DATE

DATE HAND COLOR PROOF OK'D

By

DATE Proof Returned to Customer

52
51

ST.
52

J. L. CONE, OCEAN CITY, N. J.

NO. 8A-H2233

ORDER NO. 16915

DATE 9-10-1938

12¹/₂ POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) REGATTA AT OCEAN CITY YACHT
CLUB ON THE BAY, OCEAN CITY, N. J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

REAL DEEP BUFF. ROOF GREEN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES.

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all of the negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive C. K. [Signature]

By [Signature]
Date [Signature]

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked [Signature]

By [Signature]
Date [Signature]

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		OCT 2 - 1938	OCT 2 - 1938
SKETCH			
RETOUCHING	4	9 - 10	9 - 13 51
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	82	10 - 4	10 - 5 14 1/2
ENGRAVING			
HAND COLOR PROOF	65 1 1/2		10 - 6
ARTIST DEPT.	213 7	10-24-38	10-25-38

DATE BLUEPRINT OK'D. _____

DATE Red _____

By _____

DATE HAND COLOR PROOF OK'D. _____

DATE _____

By _____

56

54

J. L. CONE, OCEAN CITY, N. J.

NO. 8A-H2234

ORDER NO. 16915

DATE 9-10-1938

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M.

NO

TITLE (IN FULL) NIGHT WATER SPORTS AT FLANDERS
POOL, OCEAN CITY, N. J.

IMPRINT SAME AS ABOVE

photo in 6BH1830

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

NIGHT VIEW

Submit a Blueprint

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			OCT 3 - 1938	OCT 3 - 1938
SKETCH				
RETOUCHING	5	7	9-13	9-16 <i>sf</i>
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	82		10-4	10-15 <i>sf</i>
ENGRAVING				
HAND COLOR PROOF	65	1½		10-5
ARTIST DEPT.	216	9	10-24	10-26

DATE BLUEPRINT OK'D

DATE *Prod*

DATE HAND COLOR PROOF

By

DATE Photo Returned to Customer

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

R

7
5

57
57

J. L. CONE, OCEAN CITY, N. J.

NO. 8A-H2235

ORDER NO. 16915

DATE 9-10-1938

12 $\frac{1}{2}$ M POST CARDS

ART COLOR NE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) 9TH STREET BRIDGE AND
BOULEVARD, OCEAN CITY, N. J.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

WHITE PUT IN SPEED BOAT

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			OCT 3 - 1938	OCT 3 - 1938
SKETCH				
RETOUCHING		3	9 - 10	9 - 13 51
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	82		10 - 4	10 - 5 41
ENGRAVING				
HAND COLOR PROOF	31	1 1/4		
ARTIST DEPT.	228	6		10 - 26

DATE BLUEPRINT OK'D.

DATE PROOF

By

By

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

57-2
56-1

0

54

J. L. CONE, OCEAN CITY, N. J.

NO. 8AH2236

ORDER NO. 16915

DATE 9-10-1938

12 $\frac{1}{2}$ M POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		
PLACE OF TITLE: <u>UPPER</u> , LOWER, CENTER - BORDER.	(ALL OF THIS ON THE ADDRESS SIDE)	
TITLE (IN FULL) 14TH STREET BATHING BEACH, OCEAN CITY, N. J.	FRONT NO. I	R. M. NO
	IMPRINT	SAME AS ABOVE
	PHOTO PROPERTY OF CUSTOMER	

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS U. PAT. NO. 1,797,775

ATTENTION!

36 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____
By _____ Date _____

OPERATIONS	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			9-10-1938	9-13-38
SKETCH				
RETOUCHING	206	3	9-10	9-13-38
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUEING	82		10-4	10-5-38
ENGRAVING				
HAND COLOR PROOF	210	1/2	10-6	10-6
ARTIST DEPT.	203	8 1/2	10-25	10-26

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

J. L. CONE, OCEAN CITY, N. J.

NO. 8A-H2237

ORDER NO. 16915

DATE 9-10-1938

12¹/₂ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M.

NO

TITLE (IN FULL) YACHT LAGOON, OCEAN CITY,
N. J.

IMPRINT SAME AS ABOVE

photo 1-613-1838

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

BE SURE TO SHOW SAILS ON BOATS

Submit 2 shopprints

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

By

Date

ESTIMATE

AND WORK SCHEDULE

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			OCT 3 - 1938	OCT 3 - 1938
SKETCH				
RETOUCHING	55 53	3		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	82		10 - 4	10 - 24
ENGRAVING				
HAND COLOR PROOF	31	1 1/2		
ARTIST DEPT.	101	8		10 - 26

DATE BLUEPRINT OK'D.

DATE *Hand*

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

55-1
53-2

55-1
54

J. L. CONE, OCEAN CITY, N. J.

NO. 8A-H2238

ORDER NO. 16915

DATE 9-10-1938

12 $\frac{1}{2}$ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) BEACH SOUTH FROM MOORLYN
TERRACE, OCEAN CITY, N. J.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			OCT 3 - 1938	OCT 3 - 1938
SKETCH				
RETOUCHING	51	3		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	82		10 - 4	10 - 5 4 P
ENGRAVING				
HAND COLOR PROOF	226	1 1/2		10 - 6 - 38
ARTIST DEPT.	217	8	10 - 24	10 - 25

DATE BLUEPRINT OK'D

DATE PROOF

By

By

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

By

54

J. L. CONE, OCEAN CITY, N. J.

NO. 8A-H2239

ORDER NO. 16915

DATE 9-10-1938

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) 14TH STREET BEACH, OCEAN CITY, N. J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

in 10P-1864

ative OK of Estimate

ESTIMATE

Cost Dept. Checked

AND WORK SCHEDULE

By

Date

OPERATION	EST. TIME Clock No. Time Allowed		DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			OCT 3 - 1938	OCT 3 - 1938
SKETCH				
RETOUCHING	53	3	9-10	9-13 SP
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	17		10-4	10-4 1/2
ENGRAVING				
HAND COLOR PROOF	210	1 1/2	10-5	10-8
ARTIST DEPT.	217	8	10-25	11-26

DATE BLUEPRINT OK'D

DATE 3/17/47

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

206

54

J. L. CONE, OCEAN CITY, N. J.

NO. 8A-E2240

ORDER NO. 16915

DATE 9-10-1938

12 1/2 M POST CARDS	ART COLOR TONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		
PLACE OF TITLE <u>UPPER</u> LOWER, CENTER - BORDER.	FRONT NO. <u>I</u> R. M. <u>NO</u>	
TITLE (IN FULL) <u>MUNICIPAL MUSIC PIER, OCEAN CITY, N. J.</u>	IMPRINT <u>SAME AS ABOVE</u>	
PHOTO PROPERTY OF <u>CUSTOMER</u>		

COLOR DESCRIPTION

ROOF RED AND BROWNISH BUFF STUCCO

SUBMIT: RET. PHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive [Signature]
By [Signature]
Date SEP 10 1938

ESTIMATE AND WORK SCHEDULE

Cost Dept. [Signature]
By [Signature]
Date SEP 10 1938

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		OCT 3 - 1938	OCT 3 - 1938
SKETCH			
RETOUCHING	52 5		
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	8 1/2	10-24	10-24
ENGRAVING			
HAND COLOR PROOF	3 1/2		
ARTIST DET.	904 8	10-24	10-25

1. DATE BLUEPRINT OK'D. _____ DATE 10-24
By _____
2. DATE HAND COLOR PROOF OK'D. _____
DATE Photo Returned to Customer _____

56 1 1/2
52 3 1/2

0

54

Original 2 Prints

J. L. CONE, OCEAN CITY, N. J.

NO. 8-12241

ORDER NO. 16915

DATE 9-10-1938

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL) SAILING ON THE GREAT EGG
HARBOR BAY, OCEAN CITY, N. J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Submit 2 Prints

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cust. Dept. Checked

By

Date

OPERATION	LST. TIME		DATE ENTERED	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			OCT 3 - 1938	OCT 3 - 1938
SKETCH				
RETOUCHING		5		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	82		10 - 4	10 - 4 1/2
ENGRAVING				
HAND COLOR PROOF	226	1/2		10-5-38
ARTIST DEPT.	40	8	10/26/38	10/27/38

DATE BLUEPRINT OK'D.

DATE PROOF

By

By

DATE HAND COLOR PROOF OK'D.

DATE PROOF RETURNED TO CUSTOMER

By

DATE PROOF RETURNED TO CUSTOMER

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

12

54

J. L. CONE, OCEAN CITY, N. J.

NO. 84-2242

ORDER NO. 16915

DATE 9-10-1938

12¹/₂ M POST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) MUNICIPAL MUSIC PIER, OCEAN CITY, N. J.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

ROOF RED - BROWNISH BUFF STUCCO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

in 10P-1865

Executive Order of Estimate

By

Date

ESTIMATE

Cost Dept. Checked

By

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			9-10-1938	OCT 3 - 1938
SKETCH				
RETOUCHING		4		
PHOTO LITHO				
BLUEPRINT	68		10 - 1	10 - 5
STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF	65	1 1/2		10 - 6
ARTIST DEPT.	67	8		10 - 31

DATE BLUEPRINT ORD

DATE

DATE HAND COLOR PROOF

By

56

57
54

J. L. CONE, OCEAN CITY, N. J.

NO. 8A-H2243

ORDER NO. 16915

DATE 9-10-1938

12 $\frac{1}{2}$ M

POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) BOARDWALK AT MOORLYN

IMPRINT SAME AS ABOVE

TERRACE, OCEAN CITY, N. J.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TAKE OUT THE SIMM'S SEA FOOD SIGN ON

BUILDING AT ~~LEFT~~ GREEN.

RIGHT

BUILDING AT THEX ~~RIGHT~~ OF PHOTO CREAM
(TWO STORY BUILDING)

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			OCT 3 - 1938	OCT 3 - 1938
SKETCH				
RETOUCHING		5		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	23		10-4	10-5
ENGRAVING				
HAND COLOR PROOF	704	1 1/2		
ARTIST DEPT.	69	9	10-25	10-26

DATE BLUEPRINT OK'D

DATE FILED

By

DATE HAND OK'D

DATE

3

55

J. L. CONE, OCEAN CITY, N. J.

NO. 8A-H2244

ORDER NO. 16915

DATE 9-10-1938

ATTENTION!

Subjects on order for this customer. Please see to it that all positives are uniform and colors are in harmony with each other to make an attractive set.

12 ¹ / ₂ M POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE <u>UPPER</u> LOWER, CENTER - BORDER.	FRONT NO. <u>1</u>	R. M. <u>NO</u>
TITLE (IN FULL) <u>CRUISING ON GREAT EGG HARBOR BAY, OCEAN CITY, N. J.</u>	IMPRINT <u>SAME AS ABOVE</u>	
<i>to Shodek</i>		<i>Photo 6 B/H 1830</i>
COLOR DESCRIPTION		PHOTO PROPERTY OF <u>CUSTOMER</u>

WHITE AND MAHOGANY TRIM

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By	Date	By	Date
OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		OCT 3 - 1938	OCT 7 - 1938
SKETCH			
RETOUCHING	9 2	9 - 10	9 - 13
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	8 1/2	10 - 4	10 - 5 1/2
ENGRAVING			
HAND COLOR PROOF	65 1 1/2		10 - 7
ARTIST DEPT.	68 7	10-25-38	10-26-38

DATE BLUEPRINT OK'D

DATE *Printed*

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

J. L. CONE, OCEAN CITY, N. J.

NO. 8A-H2245

ORDER NO. 16915

DATE 9-10-1938

12¹/₂ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL) BEACH SCENE, OCEAN CITY?
N. J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			OCT 3 - 1938	OCT 3 - 1938
SKETCH				
RETOUCHING		5		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	62		0 - 5	10 - 6 AM.
ENGRAVING				
HAND COLOR PROOF	225	1 3/4		10 AM
ARTIST DEPT.	215	9	10 - 25	10 - 26

DATE BLUEPRINT OK'D

DATE PROOF

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

J. L. CONE, OCEAN CITY, N. J.

NO. 8A-12246

ORDER NO. 16915

DATE 9-10-1938

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ~~XX~~ BEACH SCENE, OCEAN CITY,
N. J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUS TOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

in 10P-1866

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

DATE
COMPLETED

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		OCT 3 - 1938	OCT 3 - 1938
SKETCH			
RETOUCHING	12 5	9-10	9-15-38
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	8 1/2	10-5	10-6-38
ENGRAVING			
HAND COLOR PROOF	225 1/4		7 Oct
ARTIST DEPT.	21 1/2 10	10-25	10-27

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE

By

DATE Photo Returned to Customer

12

55
55

J. L. CONE, OCEAN CITY, N. J.

NO. 84-H2247

ORDER NO. 16915

DATE 9-10-1938

12¹/₂ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) BEACH FRONT FROM THE AIR,
OCEAN CITY, N. J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Submit 2 Blueprints

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			OCT 3 - 1938	OCT 3 - 1938
SKETCH				
RETOUCHING	2	12	9-10	9-14
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	89		10-4	10-5 H.T.
ENGRAVING				
HAND COLOR PROOF	216	13/4	10-6	10-6
ARTIST DEPT.	25	10		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Paid

DATE Photo Returned to Customer

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

J. L. CONE, OCEAN CITY, N. J.

NO. 8A-H2248

ORDER No. 16915

DATE 9-10-1938

12 ¹ / ₂ M POST CARDS		ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE <u>UPPER</u> LOWER, CENTER - BORDER.	FRONT NO. <u>I</u> R. M. <u>NO</u>		
TITLE (IN FULL) <u>A GOOD CATCH OF TUNA FISH,</u> <u>OCEAN CITY, N. J.</u>	IMPRINT <u>SAME AS ABOVE</u>		
COLOR DESCRIPTION		PHOTO PROPERTY OF <u>CUSTOMER</u>	

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive Order of Estimate
By SEP 10 1938 Cost Dept. Checked 21.00
Date SEP 10 1938 AND WORK SCHEDULE Date SEP 10 1938

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DATE	DATE COMPLETED
COMPOSING TYPE SET UP		OCT 3 - 1938	OCT 3 - 1938
SKETCH			
RETOUCHING	4 5	9-10	9-15
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	83	10-4	10-5
ENGRAVING			
HAND COLOR PROOF	65 1 1/2		10-7
ARTIST DEPT.	61 8		10-28

DATE BLUEPRINT ORD _____ DATE FILED _____
By _____
DATE HAND COLOR PROOF ORD _____
DATE Photo Returned to Customer _____
By _____

4

87
13

NO. 84-H2249

J. L. CONE, OCEAN CITY, N. J.

ORDER NO. 16915

DATE 9-10-1938

12½ M POST CARDS	ART COLORETYPE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		
PLACE OF TITLE: <u>UPPER</u> LOWER, CENTER - BORDER.	FRONT NO. I R. M. NO	
TITLE (IN FULL) 15TH STREET BEACH, OCEAN CITY, N. J.	IMPRINT SAME AS ABOVE	
PHOTO PROPERTY OF		CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			OCT 7 - 1938	
SKETCH				
RETOUCHING	3	8	9-10	9-15 SP
PHOTO-LITHO				
BLENDING STRIPPING, OPAQUING	82		10-4	10-5 H.T.
ENGRAVING				
HAND COLOR PROOF	216	34	10-6	10-6
ARTIST DEPT.	214	10		

DATE BLUEPRINT OK'D

DATE

DATE

DATE Photo Returned to Customer

J. L. CONE, OCEAN CITY, N. J.

NO. 8A-H2250

ORDER NO. 16915

DATE 9-10-1938

12¹/₂ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE LONE FISHERMAN, OCEAN CITY, N. J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

9341888

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		OCT 3 - 1938	OCT 3 - 1938
SKETCH			
RETOUCHING	2		
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	83	10-4	10-5 45
ENGRAVING			
HAND COLOR PROOF	225 14		6 Oct
ARTIST DEPT.	62 7	10-24	10-25

DATE BLUEPRINT OK'D.

By

DATE HAND COLOR PROOF OK'D.

DATE

DATE

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

9/11

57-55

J. L. CONE, OCEAN CITY, N. J.

NO. 8A-H2251

ORDER NO. 16915

DATE 9-10-1938

12¹/₂ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

NO

TITLE (IN FULL) 2ND STREET BEACH, OCEAN CITY,
N. J.

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS U. PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive Order of the President

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Estimate

OPERATION	TIME	DATE	DATE
COMPOSING, TYPE SET UP		SEPT 3 - 1938	SEPT 3 - 1938
SKETCH			
RETOUCHING	4		
PHOTO LITHO			
BLUEPRINTS	89	10-4	
STRIPPING, OPAQUING			
ENGRAVING			
HAND COLOR PROOF	65	10-7	10-7
ARTIST DEL.	9	SEPT 24 '38	SEPT 25 '38

DATE ESTIMATE MADE

DATE ESTIMATE MADE

DATE ESTIMATE MADE

J. L. CONE, OCEAN CITY, N. J.

NO. 8^A-H2252

ORDER NO. 16915

DATE 9-10-1938

12¹/₂M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) BEACH FRONT LOOKING SOUTH
FROM MUSIC PIER, OCEAN CITY, N. J.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Submit 2 Blueprints

SUBMIT: RET. PHOTO YES B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all photos or negatives are used in a manner that is in harmony with each other to make an attractive set.

Executive Order 11177

ESTIMATE

Cost Dept. Checked ✓

By W. J. L. AND WORK SCHEDULE
Date SEP 10 1938

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		OCT 3 - 1938	OCT 3 - 1938
SKETCH			
RETOUCHING	5 5	9-10	9-15
PHOTO-LITHO			
BLUEPRINT SHIPPING, UNWINDING	82	10-5	10-6
ENGRAVING			
HAND COLOR PROOF	216 1 1/2	10-6	10-7
ARTIST LITHO	202 9	10-24-38	10-25-38

DATE BLUEPRINT ORD 10-6 DATE 10-7

DATE HAND COLOR PROOF 10-7 DATE 10-25-38

By

J. L. CONE, OCEAN CITY, N. J.

NO. 8-H2253

ORDER NO. 16915

DATE 9-10-1938

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) 14TH STREET SURF BATHING,
OCEAN CITY, N. J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Submit a Blueprint

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE ON

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			OCT 3 - 1938	OCT 3 - 1938
SKETCH				
RETOUCHING	51	4		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	83		10-4	10-5 H.T.
ENGRAVING				
HAND COLOR PROOF	65	1½		10-7
ARTIST DEPT.	204	8	10-25	10-26

DATE BLUEPRINT OK'D

DATE PLED

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

51-
51-

J. L. CONE, OCEAN CITY, N. J.

NO. 8A-H2254

ORDER NO. 16915

DATE 9-10-1938

12 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) 10TH STREET BEACH, OCEAN CITY, N. J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL. PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			9-13-38	9-13-38
SKETCH				
RETOUCHING		7		
PHOTO-LITHO				
BLENDING, STRIPPING, OPAQUING	82		10-5	10-6
ENGRAVING				
HAND COLOR PROOF	31	1 3/4	10-7	
ARTIST DEPT.	219	9	10-25	10-27

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE

DATE Photo Returned to Customer

56-6 1/2
54- 1/2

55

J. L. CONE, OCEAN CITY, N. J.

NO. 8A-H2255

ORDER NO. 16915

DATE 9-10-1938

12¹/₂ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) BOARDWALK NORTH FROM 11TH
STREET, OCEAN CITY, N. J.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Photo in original

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

12-1-1938 **AND WORK SCHEDULE**

SEP 13 1938

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		OCT 3 - 1938	OCT 3 - 1938
SKETCH			
RETOUCHING	52 4		
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	82	10-2	10-5
ENGRAVING			
HAND COLOR PROOF	201 1 1/2		10-6
ARTIST DEPT.	216 8	10-25	10-25

DATE BLUEPRINT OK'D. _____

DATE OK'D. _____

By _____

By _____

DATE HAND COLOR PROOF OK'D. _____

DATE Photo Returned to Customer _____

ATTENTION!

Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

52

55

J. L. CONE, OCEAN CITY, N. J.

NO. 8A-H2256

ORDER NO. 16915

DATE 9-10-1938

12 $\frac{1}{2}$ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) 8TH AND BOARDWALK, OCEAN CITY, N. J.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TAKE OUT STEPS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive Order Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Name

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			OCT 3 - 1938	OCT 3 - 1938
SKETCH				
RETOUCHING	205	4		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	83		10-4	10-5
ENGRAVING				
HAND COLOR PROOF	65	1 1/2		10-7
ARTIST DEPT.	64	9		10/27/38

DATE BLUEPRINT OK'D

DATE PHED

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

By

205

57
55

J. L. CONE, OCEAN CITY, N. J.

NO. 8A-H2257

ORDER NO. ~~XXXXXXXX~~
16915

DATE 9-10-1938

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) THE FLANDERS, OCEAN CITY,
N. J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

GREEN ROOF, WHITE STUCCO. 8 FIGURES ON BLDG. GREEN

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

36 Subjects on
order for this customer. Please
see to it that all : or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

in 10 P-1862

Executive Order

ESTIMATE

By

Date

SEP 12 1938 AND WORK SCHEDULE

Date

SEP 12 1938

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			OCT 3 - 1938	OCT 3 - 1938
SKETCH				
RETOUCHING	54	4		
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	8		10 - 4	10 - 5 AM
ENGRAVING				
HAND COLOR PROOF	225	1 1/2		7 Oct.
ARTIST DEPT.	215	8	10 - 24	10 - 27

DATE BLUEPRINT OK'D

DATE PROOF

By

DATE HAND COLOR PROOF OK'D

DATE PROOF RETURNED TO CUSTOMER

By

ST
55

J. L. CONE, OCEAN CITY, N. J.

NO. 8A-H2258

ORDER NO. 16915

DATE 9-10-1938

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.)

TITLE (IN FULL) OCEAN CITY BEACH PATROL
HEADQUARTERS, OCEAN CITY, N. J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

FOR COLOR SEE PHOTO NO. 8A-H2262

Sub. 1 - 2 color prints
interior red, exterior white. Boat white & Blue trim.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK *[Signature]*

By *[Signature]*
Date *[Signature]*

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *[Signature]*
Date *[Signature]*

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			OCT 3 - 1938	OCT 3 - 1938
SKETCH				
RETOUCHING		5		
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	82		10-5	10-6 AT
ENGRAVING				
HAND COLOR PROOF	22	1 1/2		7 Oct
ARTIST DEPT.	43	7 1/2	10/25/38	10/26/38

DATE BLUEPRINT OK'D. *[Signature]* DATE *[Signature]*

DATE *[Signature]* DATE *[Signature]*

ATTENTION!

R. page in press
Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

12
2

55
55

J. L. CONE, OCEAN CITY, N. J.

NO. 8A-H2259

ORDER NO. 16915

DATE 9-10-1938

12¹/₂ POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) OCEAN CITY'S FLOWER "THE
HYDRANGEA", OCEAN CITY, N. J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAM AS ABOVE

Photo in 6B# 1830

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TWO OR THREE SHADES OF BLUE, PINK, RASBERRIES

TAKE OUT CHIMNEY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with photo order to make an attractive set.

Executive of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		OCT 3 - 1938	OCT 3 - 1938
SKETCH			
RETOUCHING	206 3		
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	8 1/2	10 - 5	10 - 5 1/2
ENGRAVING			
HAND COLOR PROOF	21 1 1/2		
ARTIST DEPT.	606 7	10/27/38	10/29/38

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE FILED

DATE FILED IN CUSTOMER'S

206

ST.
55

J. L. CONE, OCEAN CITY, N. J.

ORDER No. 16915

DATE 9-10-1938

12¹/₂ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BOARDWALK AT MUSIC PIER,
OCEAN CITY, N. J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER ~~XXXXXXXXXX~~

COLOR DESCRIPTION

WOMEN TO HAVE UP TO DATE SKIRTS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Order of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME C. No. T. No.	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		OCT 3 - 1938	OCT 3 - 1938
SKETCH			
RETOUCHING	7 8	9 - 13	9 - 19 38
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUEING	83	10 - 4	10 - 5 1938
ENGRAVING			
HAND COLOR PROOF	216 1/2	10 - 6	10 - 6
ARTIST DEPT.	63 9	10/24/38	10/25/38

DATE BLUEPRINT ORD

DATE PRINTED

By

By

DATE HAND COLOR PROOF

DATE PRINTED

C. No.

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Rep. 2 Prints
2261

7
5

ST.
15

J. L. CONE, OCEAN CITY, N. J.

NO. 8A-H2262

ORDER NO. 16915

DATE 9-10-1938

12M POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I R. M. NO	
TITLE (IN FULL) BOARDWALK AT MUSIC PIER AT NIGHT, OCEAN CITY, N. J.	IMPRINT SAME AS ABOVE	
PHOTO PROPERTY OF CUSTOMER		

COLOR DESCRIPTION

NIGHT VIEW use photo 84112260

WOMEN TO HAVE UP TO DATE SKIRTS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

36

order for this photo. Please
see to it that it is
lives are under the same
in harmony with the
to make an attractive

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME Click No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		OCT 3 - 1938	OCT 3 - 1938
SKETCH			
RETOUCHING	6		
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	82	10 - 5	10 - 4 A.P.
ENGRAVING			
HAND COLOR PROOF	65	1 1/2	10 - 5
ARTIST DEPT.	43	10/26/38	10/31/38

DATE BLUEPRINT OK'D.

DATE

DATE HAND COLOR PROOF OK'D.

DATE Photo Returned to Customer

J. D. CONE, OCEAN CITY, N. J.

NO. 8A-HE262

ORDER NO. 16915

DATE 9-10-1938

12¹/₂ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) OCEAN CITY BEACH PATROL

IMPRINT SAME AS ABOVE

~~HEADQ~~ HEADQUARTERS, OCEAN CITY, N.J.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BLDG. WHITE - AWNINGS RED STRIPES. FUNNELS ~~INTERIOR~~ INTERIOR RED, EXTERIOR
WHITE. BOAT WHITE & BLUE TRIM

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS 11 PAT. NO. 1,797,775

Executive O.K. of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			OCT 3 - 1938	OCT 3 - 1938
SKETCH				
RETOUCHING	5	7		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	82		10 - 4	10 - 6 45
ENGRAVING				
HAND COLOR PROOF	228	1 1/2	-	10 - 7
ARTIST DEPT.	211	8 1/2	10 - 25	

DATE BLUEPRINT OK'D. _____

By _____

DATE HAND COLOR PROOF OK'D. _____

DATE ~~OK'D~~ _____

By _____

DATE Photo Returned to Customer _____

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

R.
paper and slides

J. L. CONE, OCEAN CITY, N. J.

NO. 84-H2263

ORDER NO. 16915

DATE 9-10-1938

12 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE NEW ST. AUGUSTINE'S
CHURCH, CORNER OF 13TH STREET AND
WESLEY AVENUE, OCEAN CITY, N. J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

DEEP BUFF. REAL YELLOW BRICK, RED ROOF

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive Estimate

By

SEP 21 1938

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

SEP 12 1938

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			OCT 3 - 1938	OCT 3 - 1938
SKETCH				
RETOUCHING	51	3		
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	89		10-4	10 - 5 1/2
ENGRAVING				
HAND COLOR PROOF	31	1 1/2		
ARTIST DEPT.	63	2 1/2	10/26/38	10/27/38

DATE BLUEPRINT OK'D

DATE Mtd

By

By

DATE HAND COL. PROOF OK'D

DATE Photo Returned to Customer

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

J. L. GONE, OCEAN CITY, N. J.

NO. 8A-H2264

ORDER No. 16915

DATE 9-10-1938

12 1/2 M POST CARDS (GROUP 2 CARD) ART COLOR TONE WHITE BORDER

PLACE OF TITLE UPPER, LOWER, CENTER BORDER.

TITLE (IN FULL) ~~WRECK OF THE "SINDIA"~~
1901 - WRECK OF THE "SINDIA" NOW,
OCEAN CITY, N. J.

FRONT NO. I R. M. NO
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

1 Negative paper on sides

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME <small>(Clock No. 1 Time Allowed)</small>	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		OCT 3 - 1938	OCT 3 - 1938
SKETCH			
RETOUCHING	4		
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	82	10 - 5	10 - 6 1/2
ENGRAVING			
HAND COLOR PROOF	226	10 - 5	10 - 10 - 38
ARTIST DEPT.	66	10/24/38	10/28/38

DATE BLUEPRINT OK'D

DATE

DATE HAND COLOR PROOF OK'D

DATE

60-2 1/2
57-1 1/2

55

J. L. CONE, OCEAN CITY, N. J.

NO. 8A-H2265

ORDER NO. 16915

DATE 9-10-1938

12¹/₂ M POST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) FIRST METHODIST EPISCOPAL
CHURCH, OCEAN CITY, N. J.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

GRAY STONE. SLATE ROOF.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			OCT 3 - 1938	OCT 3 - 1938
SKETCH				
RETOUCHING	52	5		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	87		10 - 5	10 - 6 41
ENGRAVING				
HAND COLOR PROOF	217	1 1/2	OCT 6, 1938	OCT 7, 1938
ARTIST DEPT.	25	8		

DATE BLUEPRINT OK'D

DATE PROOF

DATE HAND COLOR PROOF

DATE PROOF

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

J. L. CONE, OCEAN CITY, N. J.

NO. 8A-H2266

ORDER NO. 16915

DATE 9-10-1938

12¹/₂ M POST CARDS ART COLORTONE WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM OCEAN CITY,
N. J.

FRONT NO. I R. M. ~~YES~~ No

IMPRINT SAME AS ABOVE

IN LOWER LEFT CORNER --- (C) C.T. & CO.

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By *gn*

Date

DESCRIPTION	EST. TIME Clock No. Time A Time I	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP		SEP 24 1938	SEP 24 1938
SKETCH <i>80</i>	7		
RETOUCHING	12 6	9-29	9-29
PHOTO FITTING			
BLUEPRINT STRIPPING OR ANQUING	83	9-30	10-3
ENGRAVING			
HAND COLOR PROOF			
ARTIST DELIVER	211 10	10-3	

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Mtd

By *gn*

DATE Photo Returned to Customer

Push in D-5574

8A-H-2258

2236

2237

2238

2235

2235

2234

2257

2240

42

THOMAS R. WEST, MIAMI, FLA.

NO. 8A-H2267

ORDER NO. 1717

DATE 9-9-1938

25 M POST CARDS

ART COL ORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M.

NO

TITLE (IN FULL) WINGS OVER MIAMI

IMPRINT SAME AS ABOVE

in 1B H460

In sky

PRIVATE NO. BEFORE IMPRINT: DL-38

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

THE PLANES CAN BE EITHER ALL YELLOW OR ALL SILVER. USE THE COLOR WHICH WILL LOOK BEST ON THIS PICTURE. SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all positives or negatives are uniform and colors are in harmony with each other to make an attractive set.

Checked OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			SEP 12 1938	SEP 12 1938
SKETCH				
RETOUCHING		9		
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	82	89	9-17	9-20-38
ENGRAVING				
HAND COLOR PROOF	226	13/4		9-20-38
ARTIST DEPT.	223	11	10-6	10-7

DATE BLUEPRINT ORD

DATE PROOF

By

DATE HAND COLOR PROOF ORD

By

DATE Photo Returned to Customer

By

THOMAS R. WEST, MIAMI, FLA.

NO.8A-H2268

ORDER NO. 17129

DATE 9-10-1938

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER)

TITLE (IN FULL) AERIAL VIEW OF COUNTY
CAUSEWAY, PALM AND STAR ISLANDS AND
MIAMI BEACH, FLORIDA

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: M-28

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BRING OUT HOTEL ON BEACH.

THE LARGER HOTEL BLDGS. SHOWING ON MIAMI BEACH AR LIGHT TAN, LIGHT
CREAM, AND IVORY. KEEP THE NICE SKY EFFECT. THE THREE AIRPLANES MAY BE EITHER
ALL YELLOW OR ALL SILVER (WHICH EVER WILL LOOK BEST). TRAINING PLANES ARE
YELLOW AND SERVICE PLANES ARE SILVER, SO EITHER COLOR (NOT BOTH) MAY BE USED.

SEE CARD ATTACHED, 3A-H676 FOR AERIAL VIEW OF CAUSEWAY AND TAKE
THE STEAMSHIP AND PUT IN PHOTO IN SAME POSITION.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clocks	Time Allowed		
COMPOSING, TYPE SET UP			SEP 12 1939	SEP 12 1939
SKETCH				
RETOUCHING	5	9		
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	12		9-16	9-17
ENGRAVING				
HAND COLOR PROOF	9 04	1 3/4	Sept 19, 1938	Sept 20, 1938
ARTIST DEPT.	207	10		

DATE BLUEPRINT OK'D

DATE Priced

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*Billings
of 3A H 676
to make a set of
18"*

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H2270 ORDER NO. 16932 DATE 9-12-1938

CUSTOMER HOTEL SAVERY
DES MOINES, IOWA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS

SIZE (Type 2) $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL SAVERY - DES MOINES, IOWA -

"A TANGNEY-McGINN HOTEL" (ETC. AS PER COPY)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

SEP 17 1938

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 84-H2271 ORDER NO. 16933 DATE 9-12-1938

CUSTOMER PETERSEN BAKING COMPANY
CEDAR RAPIDS, IOWA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE

3 1/2 x 5 1/2

STYLE PHOTO COLOR IT FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full PETERSEN BAKING COMPANY, CEDAR RAPIDS,
IOWA — HOME OF PETER PAN BREAD (ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print Handcolor Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

make new impression

On Cedar Rapids sketch - regret that photograph was taken just prior to recent building changes on left side of building. Remove the tall, small windows on left side, also the narrow white door.

Substitute the wide daylight style steel sash, multiple divided glass windows as shown on small Exhibit "B", pinned hereto.

Also all front windows remain in size as shown on your sketch but these windows are all divided glass with white sash and cross pieces verticle and horizontal as shown on exhibit "B"

The bottom panel on the outdoor bill-board is dark green.

MAKEOVER

Charge to CUSTOMER Dept.

12-1	3	Recorded in Cost Dept.
12-1	1	Date OCT 6 1938
CHECKED		By
EXT. DEPT.		

SEP 22 1938

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
RETURN PHOTO
YES
NO

DIAL No. 8A-H2272 ORDER NO. 16934 DATE 9-12-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER PETER PAN BAKERY INC.
DAVENPORT, IOWA

6 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full PETER PAN BAKERY, INC., DAVENPORT,
IOWA — HOME OF PETER PAN BREAD
(ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen
120
133
150
175

COLOR DESCRIPTION

SEE INSTRUCTIONS AT ACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

SEP 22 1938

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO

DIAL No. 84-H2273 ORDER NO. 16935 DATE 9-12-1938

CUSTOMER P.F. PETERSEN BAKING CO.
OMAHA, NEBRASKA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE

3 1/2 x 5 1/2

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full P.F. PETERSEN BAKING CO., OMAHA,
NEBRASKA — HOME OF PETER PAN BREAD (ETC. AS PER
COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

MAKEOVER

Charge to CUSTOMER Dept.

LST. Makeover Time Required

RETOUCHING	1/2	Cost Estimated in Cost Dept.
PHOTO LITHO	1	1938
COMPOSING		
ART DEPT.		
ENGRAVING		

SEP 22 1938

D15

Ret 11
H.B. 13/4
L.A. 10

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No 8A-H2274

ORDER NO. 16936

DATE 9-12-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER SIEBENS BREWING COMPANY
CHICAGO, ILLINOIS

25M POST CARDS

SIZE

3 1/2 x 5 1/2

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

SEP 28 1938

Small 4/5

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H2275 ORDER NO. 16943 DATE 9-12-1938

CUSTOMER ADAM SCHEIDT BREWING CO.
NORRISTOWN, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full BREWHOUSE FOR THE ADAM SCHEIDT BREWING
CO., NORRISTOWN, PA.

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

TAKE OUT WOODEN STEPS AT RIGHT.
TAKE OUT TREES AT BOTTOM OF PHOTO AND ~~IF POSSIBLE~~,
TAKE OUT CARS.

SEE TISSUE ATTACHED.

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

THE LETTERS VALLEY FORGE ARE WHITE WITH RED EDGING. THE BRICK OF THE BLDG. IS A CORAL SHADE. THE HORSES ARE YELLOW - BACKGROUND RED (THE TRADEMARK AT TOP OF BLDG.)
THE GLASS IS SURROUNDED BY INDIANA LIMESTONE, ALSO BOTTOM OF BLDG. WHICH IS A MILKY WHITE, SORT OF A CEMENT COLOR. SEE TISSUE ATTACHED.

make red impression

PHOTO RETURNED

TO

PHOTO USED FOR

65

10 - 4

9 1/2
N.B. 1 1/2
L.A. 9 1/2

Add Retouching 43
net

Pursley

on

SEP 28 1938

674

1 1/2
119
small
very

BOULDER DAM SERVICE BUREAU, BOULDER CITY, NEVADA

NO. 8A-H2276

ORDER NO. 16958

DATE 9-13-1938

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

MEAD NEAR BOULDER DAM

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

2

R. M.

YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVER PHOTOGRAPH

ALSO SEE INSTRUCTIONS ON 5AHL431 ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all copy or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE
By _____
Date _____

OPERATION	TIME	DATE	DATE
COMPOSING, TYPE SET UP		SEP 15 1938	SEP 15 1938
SKETCH			
RETOUCHING	4 5	9-15	9-21
PHOTO LITHO			
BLUEPRINT STRIPPING, CTAQUE	8 1/2	9-21	9-21
ENGRAVING			
HAND COLOR PROOF	203 1/2	9-22	9-22
ARTIST LITHO	205 9		

DATE BLUEPRINT OK'D _____ DATE _____
DATE HAND COLOR PROOF _____ DATE _____
By _____ DATE _____

Very Rush

ST.
small key
30

BOULDER DAM SERVICE BUREAU, BOULDER CITY, NEVADA

NO. 8A-H2277

ORDER NO. 16958

DATE 9-13-1938

25 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) EXCURSION BOAT IN BOULDER
CANYON, LAKE MEAD

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTOGRAPH

ALSO SEE ^{card} 5AHL431 ATTACHED TO 8AH2276 FOR INSTRUCTIONS
AS TO COLORING OF BOAT

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			SEP 15 1938	SEP 15 1938
SKETCH				
RETOUCHING	12	2	9-15	9-20
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	89		9-21	9-21
ENGRAVING				
HAND COLOR PROOF	203	1 1/2	9-22	9-22
ARTIST DEPT.	214	7 1/2		

DATE BLUEPRINT OK'D

DATE ~~Printed~~

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

12

Rm 23 31

NO. 8AH2278

WOODCOCK MFG. CO., HOT SPRINGS NATIONAL
PARK, ARK.

ORDER NO. 16980

DATE 9-14-1938

25M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No. I * R. M. YES

TITLE (IN FULL) ALLIGATOR FARM, HOT
SPRINGS NATIONAL PARK, ARKANSAS

IMPRINT SAME AS ABOVE

PRIVATE NO. LOWER LEFT CORNER --

169

PHOTO PROPERTY OF

G.T.

COLOR DESCRIPTION

USE SAME COLOR EFFECT AS ~~PHOTO~~ CARD ATTACHED

*return this card to customer instant
fail*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

I have OK'd Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE NOTED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			SEP 15 1938	SEP 15 1938
SKETCH				
RETOUCHING	5	8	9-15	9-21 81
PHOTO-LITHO				
BLUEPRINT SHIPPING, OPAQUING	69		9-21	9-21 45
ENGRAVING				
HAND COLOR PROOF	201	1 1/2	9-24	9-24
ARTIST DEPT.	40	8 1/2	10-3-38	10-7

DATE BLUEPRINT OK'D

DATE ~~Pro~~

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

*mult neg
1129 30*

ADV. ORDER

CUSTOMER FISCHER'S RESTAURANT
DETROIT? MICH.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS

SIZE

$$3\frac{1}{2} \times 5\frac{1}{2}$$

GROUP 4

STYLE PHOTO COLORIT ~~WHITE BORDER~~

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate	Yes	No	Copyright in Plate	Yes	No
----------------	-----	----	--------------------	-----	----

Title in full FISCHER'S - 1250 WASHINGTON BLVD.
DETROIT, MICHIGAN, U.S.A.
CASINO (ETC. AS PER COPY)

FRONT NO. 5

(All of this on address side)

R. M.

Yes No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark	Yes	No
------------	-----	----

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

ON #1 & 2 PHOTOS YOU WILL NOTICE THE LARGE LAMP SHADES MAY HAVE TO BE TAKEN OUT AS THEY SHOW TOO PROMINENT, UNLESS COLORS ARE VERY PRETTY.

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White

Screen $\left\{ \begin{array}{l} 120 \\ 133 \\ 150 \\ 175 \end{array} \right.$

COLOR DESCRIPTION

COLORS SAME AS CASTILLA CARD ATTACHED, 2A-H458. FURNITURE BAR & SIDE WALL PANELS ARE WALNUT REDLEATHER CHAIRS & SEATS IN THE MAIN FLOOR DINING ROOM & BAR.

PHOTO RETURNED

To

PHOTO USED FOR

1 Keshoto 8.10

Lo. 2/2

Ret. 122

7. 2 1/4

Lat 14



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 8A-H2280 ORDER NO. 17162 DATE 9-27-1938
CUSTOMER HARDING HOTEL CO.
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 x 5 1/2 GROUP 4 STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HARDINGS JUST WONDERFUL FOOD
PRESIDENTIAL GRILL (ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

14 photos 8x10

L.O. 1

Ret 12

2/c. 2 1/4

27 Ret 14

As per test

J.S.DUDLEY CO., HAMPTON BEACH, N.H.

NO. 8A-H2281

ORDER NO. 17158

DATE 9-15-1938

25 M POST CARDS

ART COLORTONE ^{WHITE} ~~BUFF~~ BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) THE CASINO, HAMPTON
BEACH, N.H.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

LEAVE IN FLAGS. SEE CARD 2A-H814 ATTACHED.
NOTICE ADDITION AT RIGHT WHICH IS CREAM AND ALSO DOME AND SILVER
TRIM.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Estimate No. of plates

By

Date

ESTIMATE AND WORK SCHEDULE

By

Date

Cost Dept. Checked

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			SEP 16 1938	SEP 16 1938
SKETCH				
RETOUCHING		4		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	52		9-20	9-21/38
ENGRAVING				
HAND COLOR PROOF	65	1 1/2		9-24
ARTIST DEPT.	7	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE ^{Printed}

By

DATE Photo Returned to Customer

J.S.DUDLEY CO., HAMPTON BEACH, N.H.

NO. 8A-H2282

ORDER NO. 17158

DATE 9-15-1938

25 M

POST CARDS

ART COLORTONE

WHITE
BUFF BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) THE CASINO, HAMPTON BEACH,
N.H.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE CARD 2A-H814 ATTACHED AND NOTICE ADDITION AT RIGHT WHICH IS
CREAM AND ALSODOME & SILVER TRIM. LEAVE IN FLAGS. TAKE OUT LETTERS
TELEVISION, ETC., ALSO EXPOSITION, ALSO 1938.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			SEP 16 1938	SEP 16 1938
SKETCH				
RETOUCHING	54	3 1/2		
PHOTO-LITHO				
BLUEPRINT STIPPING, OPAQUING	89		9-21	9-21
ENGRAVING				
HAND COLOR PROOF	65	1 1/2		9-23
ARTIST DEPT.	210	8 1/2	10-13	10-14

DATE BLUEPRINT OK'D

DATE AND

By

By

DATE HAND COLOR PROOF OK'D

DATE HAND COLOR PROOF OK'D

J.S. DUDLEY CO., HAMPTON BEACH, N.H.

NO. 8A-H2283

ORDER NO. 87158

DATE 9-15-1938

25 M POST CARDS

ART COLORTONE

WHITE
BUT BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) THE CASINO AT NIGHT,
HAMPTON BEACH, N.H.

IMPRINT SAME AS ABOVE

Photo no D-6121

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

COLORS-BLUE-ROSE-PURPLE-RED-GREEN-DOME GOLD-SILVER.
CLOCK IS ALSO LIT UP. SEE CARD 2A-H814 ATTACHED.
NOTICE ADDITION AT RIGHT WHICH IS CREAM & ALSO DOME & SILVER
TRIM. TAKE OUT LETTERS TELEVISION, ETC.,
ALSO EXPOSITION, ALSO 1938. LEAVE IN FLAGS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Chicago

By _____

Date _____

SEP 23 1938

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			SEP 23 1938	SEP 23 1938
SKETCH				
RETOUCHING	5	6		
PHOTO LITHO				
BLUEPRINT STRIPES - OPAQUING	8r		9-24	9-26 HT.
ENGRAVING				
HAND COLOR PROOF	65	1 1/2		9-28
ARTIST DEPT.	215	9	10-13	10-

DATE BLUEPRINT OK'D _____ DATE _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

[Large handwritten signature]

J.S.DUDLEY CO., HAMPTON BEACH, N.H.

NO. 8A-12284

ORDER NO. 17158

DATE 9-15-1938

25 M POST CARDS

ART COLORTONE

WHITE ~~BLUE~~ BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BATHING BEACH AT
HAMPTON BEACH, N.H.

FRONT NO. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

534943

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (1) PAT. NO. 1,797,775

ATTENTION!

Subjects on order for the customer. Please see to it that the film or negatives are unexposed and colors are in harmony with each other to make an attractive set.

Executive OK of _____

By _____

Date _____

ESTIMATE

Cost Dept. Checked _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME C. L. Time Allowed	DRAFT ENTERED DEPT.	DATE COMPLETED
COMP. TO L. TIME SET UP		SEP 16 1938	SEP 16 1938
SKETCH			
RETOUCHING	9 5		
PROOFING			
BLANKET S. M. P. ORDERING	89	9-20	9-20 1938
ENCLOSING			
HAND COLOR PROOF			
ARTIST DRAFT	203 9 1/2	10-13	10-14

DATE RECEIVED BY CUSTOMER _____

DATE PAID _____

DATE HAND IN TO CUSTOMER _____

By _____

DATE PAID BY CUSTOMER _____

By _____

31

J.S.DUDLEY CO., HAMPTON BEACH, N.H.

NO. 8A-H2285

ORDER NO. 17160

DATE 3-15-1938

12 M 500

ART COLORTONE

WHITE

BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO

R. M.

NO

TITLE (IN FULL)

ST. PATRICK'S CHURCH,

IMPRINT SAME AS ABOVE

HAMPTON BEACH, N.H.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE CARD 6A-H2345 ATTACHED.

53H940

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

AND WORK SCHEDULE

By

Date

OPERATION	EST. TIME Click No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 16 1938	SEP 16 1938
SKETCH			
RETOUCHING	12 3	9-16	9-19 SC
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	89	9-28	9-20 H.F.
ENGRAVING			
HAND COLOR PROOF	65 1/2		9-22
ARTIST DEPT.	211 8	10-13	

DATE BLUEPRINT OK'D

DATE PROOF

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

12

31

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H2286 ORDER NO. 17164 DATE 9-13-1938

CUSTOMER RUSSELL MANUFACTURING CO.
ALEXANDER CITY, ALA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12M 500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full SOLANA HOTEL - CORAL GABLES, FLORIDA

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout PUT AWNINGS OVER EACH WINDOW ON THE
SECOND STORY. SKETCH SHOWS AWNINGS OVER A
LARGER PORTION OF THE WINDOWS, BUT FOUR WINDOWS
HAVE NO AWNINGS. PUT IN AWNINGS.

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Use original Sky

COLOR DESCRIPTION
USE PHOTO NO. I FOR COPY. PHOTO NO. TWO SUBMITTED FOR DETAIL ONLY. FOLLOW SKETCH NO. THREE
FOR RETOUCHING, SIZE, DESIGN, ETC. ~~EM~~

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO

PHOTO RETURNED
TO
PHOTO USED FOR

NO. 8A-H2287

C.T.

ORDER NO.

DATE 9-14-1938

6M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (VERSE)

I'M GOING FAR AWAY, IT'S TRUE
BUT CHEER UP P.L., I'LL THINK OF YOU
PRIVATE NO. UPPER RIGHT CORNER: C-272
LOWER RIGHT, SMALL TYPE: (C) C.T. & CO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C.T. EVERYDAY COMICS

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE AND WORK SCHEDULE
By Date SEP 15 1938

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP		SEP 15 1938	SEP 15 1938
SKETCH			
RETOUCHING	12 1 1/2	9-15	9-16
PHOTO-LITHO			
BLUEPRINT STRIKING, OPAQUING	8 1/2	9-16	9-19
ENGRAVING			
HAND COLOR PROOF	1 1/2		
ARTIST DEPT.	211 8	9-21	

DATE BLUEPRINT OK'D By DATE PROOF OK'D By

DATE HAND COLOR PROOF OK'D By DATE PHOTO OK'D By

DATE PHOTO OK'D By

make DK photo
improvements

12

36

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO

DIAL No. 8AH2288
~~139231~~ ORDER NO. 16993 DATE 9-14-1938

CUSTOMER ALLIS PRESS
910 CENTRAL AVE.
KANSAS CITY, MISSOURI

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 $\frac{1}{2}$ M POST CARDS SIZE 3 $\frac{1}{2}$ x 5 $\frac{1}{8}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full A FRIENDLY HOTEL
THE CONNOR
JOPLIN, MISSOURI

FRONT NO

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

THE ALLIS PRESS, KANSAS CITY, MO.

no. on front

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

To office OK PM

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

used
120
133
150
175

~~DO NOT~~ FOLLOW SKETCH FOR RETOUCHING
(CARS PEOPLE ETC)

COLOR DESCRIPTION

USE PHOTO NO. 5A-H559

FOLLOW SKETCH FOR ~~COLORED~~ COLORS ALSO

PHOTO RETURNED

TO

PHOTO USED FOR

1 Rep photo 5x7

LO. 1/2

Ret. 5 1/2

ES 9-22 Z/c. 1 3/4

Lat. 10 1/2

*Printed
Fact. Rate 16²⁵*

C.T.TROPICAL COMICS - 10
SUBJECTS

NO. 8A-H2289

ORDER NO.

DATE 9-15-1938

25 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (VERSE)

LOWER RIGHT, SMALL TYPE: (C) C.T.&CO.
PRIVATE NO. UPPER RIGHT CORNER: C-1091

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,375

Initiative OK of Estimate
By
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			SEP 19 1938	SEP 19 1938
SKETCH				
RETOUCHING	60	$\frac{1}{4}$		
PHOTO-LITHO				
BLUEPRINT STAMPING, OPAQUING	82 89		9-20	9-21
ENGRAVING				
HAND COLOR PROOF		$\frac{1}{2}$		
ARTIST DEPT.	207	10		

DATE BLUEPRINT OK'D

DATE AND

Eg.

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

By

19-
small
red 37

NO. 8A-H2290.

C.T.

ORDER NO.

DATE **9-15-1938**

25 & M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. **1** R. M. **NO**

TITLE (IN FULL) (VERSE)

IMPRINT
C.T. TROPICAL COMICS - 10
SUBJECTS

LOWER RIGHT, SMALL TYPE: (C) C.T. & CO.
PRIVATE NO. UPPER RIGHT CORNER: C-1092

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF **CT**

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Click No.	Time Allowed		
COMPOSING, TYPE SET UP			SEP 19 1938	SEP 19 1938
SKETCH				
RETOUCHING	57	1/4		
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	129		9-21	9-21
ENGRAVING				
HAND COLOR PROOF	226	1/2		9-22-38
ARTIST DEPT.	509	9	9-15	10-11

DATE BLUEPRINT OK'D

DATE

DATE HAND COLOR PROOF OK'D

DATE

By

By

smaller 32

C.T.

NO. 8A-H2291

ORDER NO.

DATE 9-15-1938

25 ~~4~~ M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (VERSE)

LOWER RIGHT, SMALL TYPE: (C) C.T. & CO.

PRIVATE NO. UPPER RIGHT CORNER: C#1093

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C.T. TROPICAL COMICS - 10
SUBJECTS

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive Order of the President

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			SEP 19 1938	SEP 19 1938
SKETCH				
RETOUCHING	57	1/4		
PHOTO-LITHO	82		9-20	9-21-38
BLUEPRINT STRIPPING, OPAQUING	87			
ENGRAVING				
HAND COLOR PROOF		1 1/2		
ARTIST DEPT.	002	9 1/2	10-7-38	10-10-38

DATE BLUEPRINT OK'D

DATE

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

m. l. h. 2/2

NO. 8A-H2292

C.T.

ORDER NO.

9-15-1938

DATE

25 9 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (VERSE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C.T.TROPICAL COMICS - 10
SUBJECTS

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CT

LOWER RIGHT, SMALL TYPE: (C) C.T.&CO.
PRIVATE NO. UPPER RIGHT CORNER: C-1094

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 18 1938	SEP 18 1938
SKETCH			
RETOUCHING	60 $\frac{1}{2}$		
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	82 $\frac{1}{2}$	9-21	9-22 1938
ENGRAVING			
HAND COLOR PROOF	225 $1\frac{3}{4}$		24 Sept
ARTIST DEPT.	203 $9\frac{1}{2}$	10-7	10-11

DATE BLUEPRINT OK'D

DATE PAID

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

By

Smalling
32

NO. 8A-H2293

C. T.

ORDER NO.

DATE 9-15-1938

25 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (VERSE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C.T.TROPICAL COMICS - 10
SUBJECTS

PUT PLATE NO. ON FRONT

LOWER RIGHT, SMALL TYPE: (C) C.T.&CO.
PRIVATE NO. UPPER RIGHT CORNER: NE C-1095

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

AND WORK SCHEDULE

Date

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 19 1938	SEP 19 1938
SKETCH			
RETOUCHING	57 1/4		
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	89	9-20	9-21-38
ENGRAVING			
HAND COLOR PROOF	23 1 1/2		
ARTIST DEPT.	213 9	9-7-38	10-11-38

DATE BLUEPRINT OK'D.

DATE

L

By

DATE HAND COLOR PROOF OK'D.

DATE Photo returned to Customer

Handwritten note: "Handed in 10/11/38"

NO. 8A-H2294

C. T.

ORDER NO.

DATE 9-15-1938

25 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(VERSE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

NO

IMPRINT

C.T.TROPICAL COMICS - 10

SUBJECTS

PUT PLATE NO. ON FRONT

LOWER RIGHT, SMALL TYPE: (C) C.T.&CO.

PRIVATE NO. UPPER RIGHT CORNER: C-1096

PHOTO PROPERTY OF

CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

By ST of Estimate

ESTIMATE

Cost 10.00 Checked

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP		SEP 19 1938	SEP 19 1938
SKETCH			
RETOUCHING	60 $\frac{1}{2}$		
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	58 $\frac{1}{2}$	9-20	9-21 1938
ENGRAVING			
HAND COLOR PROOF	225 $\frac{1}{4}$		26 Sept
ARTIST DEPT.	217 $\frac{1}{0}$	10-7	10-11

DATE BLUEPRINT OK'D _____

DATE END _____

By _____

By ST

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

By _____

ST.
small beg.
328

C.T.

NO. 8A-H2 295

ORDER NO.

DATE 8-9-15-1938

251M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (VERSE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C.T. TROPICAL COMICS - 10

SUBJECTS

PUT PLATE NO. ON FRONT

LOWER RIGHT, SMALL TYPE: (C) C.T. & CO.
PRIVATE NO. UPPER RIGHT CORNER: C-1097

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Estimate of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

HAND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Cl. No.	Time Allowed		
COMPOSING, TYPE SET UP			SEP 19 1938	SEP 19 1938
SKETCH				
RETOUCHING	60	1/4		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING }	82 89		9-21	9-22-41
ENGRAVING				
HAND COLOR PROOF	225	1/4		26-41
ARTIST DEPT.	216	9	10-7	10-11

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Small key
2

C.T.

NO. 8A-H2296

ORDER NO.

DATE 9-15-1938

25 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)
(VERSE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C.T. TROPICAL COMICS - 10
SUBJECTS

PUT PLATE NO. ON FRONT

LOWER RIGHT, SMALL TYPE: (C) C.T. & CO.
PRIVATE NO. UPPER RIGHT CORNER: C-1098
COLOR DESCRIPTION

PHOTO PROPERTY OF CT

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

EXAMINE OK BY ESTIMATE

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	LST. TIME		DATE ENTERED DEPT.	DATE
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			SEP 19 1938	SEP 19 1938
SKETCH				
RETOUCHING	57	1/4		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	589		9-21	9-21/1938
ENGRAVING				
HAND COLOR PROOF	225	1 1/2		24 Sept
ARTIST DEPT.	248	10		

DATE BLUEPRINT OK'D

DATE

By

By

DATE HAND COLOR PROOF OK'D

DATE

17.
made by
32

C. T.

NO. 8A-H2297

ORDER NO.

DATE 9-15-1938

25 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (VERSE)

LOWER RIGHT, SMALL TYPE: (C) C.T.&CO.
PRIVATE NO. UPPER RIGHT CORNER: C-1099

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO

IMPRINT

C.T. TROPICAL COMICS - 10

SUBJECTS

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF

CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			SEP 19 1938	SEP 19 1938
SKETCH				
RETOUCHING	60	$\frac{1}{4}$		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	22		9-20	9-21
ENGRAVING				
HAND COLOR PROOF	207	$1\frac{1}{2}$		
ARTIST DEPT.	210	9	10-	10-11

DATE BLUEPRINT O.K'D _____ DATE PAID _____

DATE PAID _____ DATE PAID _____

mailing
328

NO. 8A-H2298

C.T.

ORDER NO.

DATE 9-15-1938

25 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (VERE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C.T.TROPICAL COMICS - 10
SUBJECTS

LOWER RIGHT, SMALL TYPE: (C) C.T.&CO.
PRIVATE NO. UPPER RIGHT CORNER: C-1100

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

Follow colored sketch for colours only.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE
By *[Signature]* Cost Dept. Chicago
Date SEP 20 1938 AND WORK SCHEDULE Date *[Signature]*

DESCRIPTION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMP. INT. TIE SET UP		SEP 21 1938	SEP 21 1938
SKETCH			
RETOUCHING	12 $\frac{1}{4}$	9-21	9-21 SF
PHOTO LITHO			
BLUEPRINT STRIPPING & CUPOLING	8 $\frac{1}{2}$ / 89	9-22	9-22 4T
ENGRAVING			
HAND COLOR PROOF	226 $\frac{1}{2}$		9-27 -38
ARTIST DEPT.	221 $9\frac{1}{2}$	10-7	10-12

DATE BLUEPRINT OK'D _____ DATE *Prod* _____

By _____ By _____

DATE *Photo Proof OK'd* _____ DATE *Photo Proof OK'd* _____

1

12

5-36

G. R. LOVEGROVE, FLINT, MICHIGAN

NO. 8AH2299

ORDER NO. 17505

DATE 9-16-1938

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER - BORDER.

FRONT No. I R. M. NO

TITLE (IN FULL) DURANT HOTEL, FLINT,
MICHIGAN

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION

BUILDING - COPPER COLOR BRICK. GREY STONE TRIM. OAK DOORS. FLAG ON POLE.
GRAVEL PATH. FLOWERS FOREGROUND PURPLE. WHITE FLOWERS ALL AROUND BED.
ALL OTHER COLORS BACKGROUND. TAKE OUT EVERGREEN TREE IN MIDDLE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Exhibit 100 Estimate

ESTIMATE

Cost by Clock

I

Date

AND WORK SCHEDULE

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			SEP 17 1938	SEP 17 1938
SKETCH				
RETOUCHING	56	4		
PHOTO-LITHO				
BLUEPRINT STAMPING, OPAQUING	89		9-20	9-20
ENGRAVING				
HAND COLOR PROOF	228	1 1/2		9-22
ARTIST DEPT.	214	9		

DATE BLUEPRINT OK'D.

DATE Proof

By

By

DATE HAND COLOR PROOF OK'D.

DATE Photo Returned to Customer

By

ST.
33

NO. 8A-H2300

VERKAMP'S, GRAND CANYON NATIONAL PARK, ARIZONA

ORDER NO. 17515

DATE 9-16-1938

6 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) on front

IMPRINT SAME AS ABOVE

TITLE --- VIEW FROM EL TOVAR HOTEL,
GRAND CANYON, ARIZONA

NATIONAL PARK

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION

USE PHOTO NO. 78897. HOLD DOWN THE COLORS ESPECIALLY IN THE FOREGROUND
FORMATION OF THIS SUBJECT. CUSTOMER WOULD LIKE IT TONED DOWN CONSIDERABLY.
EXCEPT FOR THE ABOVE, COLORS TO BE AS NEAR AS POSSIBLE TO OLD CARD.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

ESTIMATE

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			OCT 6 - 1938	OCT 6 - 1938
SKETCH				
RETOUCHING	52	6		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	89		10 - 0	10 - 10 1938
ENGRAVING				
HAND COLOR PROOF		15		
ARTIST DEPT.		9		

DATE BLUEPRINT GND

DATE MA

1

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

12

ST
mulling
67

NO. 84-H2301

VERKAMP'S, GRAND CANYON NATIONAL PARK, ARIZONA

ORDER NO. 17515

DATE 9-16-1938

6 M POST CARDS

ANT COLORTONE

FULL PAGE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) *on front**Lyplate @*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **I** R. M. **YES**IMPRINT **SAME AS ABOVE**TITLE - ~~from breeze point~~ FROM BREEZE

POINT, GRAND CANYON, ARIZONA

NATIONAL PARK

PHOTO PROPERTY OF **C.T.**

COLOR DESCRIPTION

USE PHOTO NO. 78905 . HOLD DOWN THE COLORS, ESPECIALLY THE REDS.

CUSTOMER WOULD LIKE THE CARDS COLORED AS NEAR AS POSSIBLE TO THE
OLD CARDS.*tone down white streak*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF **YES**

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

By *Oct 10 1938***ESTIMATE**

Cost Dept. Checked

By

Date

*Oct 10 1938***AND WORK SCHEDULE**

By

Date

Oct 10 1938

OPERATION	EST. TIME (Hrs. & Mins.)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE, SET UP		OCT 6 - 1938	OCT 10 - 1938
SKETCH			
RETOUCHING	205 <i>4 1/2</i>		
PHOTO LITHO			
BLUEPRINT STRIPPING, OPAQUING	89	10 - 11	10 - 12 <i>1st</i>
ENGRAVING			
HAND COLOR PROOF	31 <i>1 1/2</i>		
ARTIST DEPT.	9		

DATE BLUEPRINT OK'D _____

By

DATE HAND COLOR PROOF OK'D _____

DATE *10/10/38*

By

DATE *10/10/38*

205

*St. 33
maching
62*

NO. 8A12302

VERKAMP'S, GRAND CANYON NATIONAL PARK, ARIZONA

ORDER NO. 17515

DATE 9-16-1938

6 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) *on front*

FRONT NO. I R. M. YLS

IMPRINT SAME AS ABOVE

TITLE -- LOOKING NORTH FROM YAVAPAI
POINT, GRAND CANYON NATIONAL PARK,
ARIZONA

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION

USE PHOTO NO. 78898. HOLD DOWN THE COLORS ESPECIALLY THE REDS.
CUSTOMER WOULD LIKE THE CARDS COLORED AS NEAR AS POSSIBLE TO THE OLD CARDS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF **YES**

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
SEP 27 1938 AND WORK SCHEDULE
By *W. L. C. C. J.*
Date *SEP 27 1938*

OPERATION	EST. TIME	DATE	DATE
		ENTERED DEPT.	ENTERED
		SEP 27 1938	SEP 27 1938
	13 1	9 - 27	9 - 28
	<i>SV</i>	10 - 1	10 - 1
	725		
ARTIST	9		

DATE PRINTING ORDER _____ DATE _____
DATE RECEIVED BY CUSTOMER _____
DATE RECEIVED BY CUSTOMER _____ST
44
33
Impress

MRS. E.A. BELLIS, MT. GAYLER, ARK.

NO. 8A-H2303

ORDER NO. 17221

DATE 9-19-1938

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

NO

TITLE (IN FULL) MOUNTAINBURG, ARK., AS SEEN
FROM U.S. HIGHWAY 71

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO NO. 4A639 + color same as 4A639

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ESTIMATE

Cost Dept

By

AND WORK SCHEDULE

Date

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 21 1938	SEP 21 1938
SKETCH			
RETOUCHING	$\frac{1}{2}$		
PHOTO LITHO			
ENGRAVING			
HAND COLOR PROOF	65 $\frac{1}{2}$	9-22	9-23
ARTIST DEPT.	68 9	10-3-38	10-3-38

DATE BLUEPRINT AND

DATE Edel

By

By

DATE HAND COLOR PROOF

Photo Returned to Customer

MAKEOVER

Charge to Free Ad Dept.

DATE MADE OVER TIME REQUIRED

RETOUCHING		Returned to Cost Dept.
PHOTO LITHO		SEP 28 1938
COMPOSING		
ART DEPT. HC	1/4	By <u>M.</u>
ENGRAVING		

[Handwritten signature]

14
26

MRS. E.A. BELLIS, MT. GAYLER, ARK.

NO. 8A-H2304

ORDER NO. 17221

DATE 9-19-1938

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) SWIMMING POOL AT LAKE FT.
SMITH, MOUNTAINBURG, ARK., ON U.S.
HIGHWAY 71

IMPRINT SAME AS ABOVE

Photo in

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SWIMMING POOL: FENCING WHITE. UMBRELLA: RED & WHITE. BATHING SUITS:
MAKE THESE FLASY COLORS. WATER A BLUISH GREEN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE		Cost Est. Card	
AND WORK SCHEDULE		By	Date
DESCRIPTION	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TO SET UP		SEP 21 1938	SEP 21 1938
SKETCH			
RETOUCHING	14 2	9-21	9-22 SC
PHOTO LITHO			
BLUE PRINT STRIPPING, COUNTING	8 1/2	8-23	8-23 AT
ENGRAVING			
HAND COLOR PROOF	22 1/2		9-20-38
ARTIST DEPT.	48 8	9/28/38	9/30/38

DATE BLUEPRINT CND

DATE END

By

By

DATE HAND COLOR PROOF

DATE HAND COLOR PROOF

Rephoto

NO. 8A-H2305

DISTRIBUTED BY DAKOTA NEWS AGENCY, SIOUX FALLS, SLD.

ORDER NO. 17554

DATE 9-20-1938

12 1/2 M POST CARDS

C.T.ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO.

I

R. M. NO

TITLE (IN FULL) SIOUX RIVER VIEW, SIOUX FALLS, SO. DAK.

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

TAKE OUT POLES

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that the subjects are given the attention they deserve in handling and making the photo.

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP		SEP 21 1938	SEP 21 1938
SKETCH			
RETOUCHING	9 4		
PHOTO LITHO			
BLUEPRINT STILL LIFE OPAL LITHO	13	9-26	9-27
ENGRAVING			
HAND COLOR PROOF	22 1/2		9-27-38
ARTIST DEPT.	20 9	10-3	10-5

DATE BLUEPRINT OK'D

DATE FILED

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

37

NO. 8A-H2306

DISTRIBUTED BY DAKOTA NEWS AGENCY, SIOUX FALLS, S.D.

ORDER NO. 17554

DATE 9-20-1938

12¹/₂ M POST CARDS C.T.ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) SCENE IN TERRACE PARK,
SIOUX FALLS, SCD.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BE SURE AND SHOW WATER UNDER BRIDGE. DO NOT CUT OFF ON LEFT OR RIGHT SIDE,
BUT ADD SKY AT TOP, TRIMMING OFF FOLIAGE IN UPPER LEFT CORNER. TOUCH UP FLOWERS
IN FLOWER ~~REKT~~ POTS. ROCKS AND STAIRS. MIXED GREY AND PINK STONE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Estimate
Date SEP 21 1938 AND WORK SCHEDULE

Cost Dept. Checked
By [Signature]
Date SEP 21 1938

OPERATION	EST TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 21 1938	SEP 21 1938
SKETCH			
RETOUCHING	57 2		
PHOTO LITHO			
BLUEPRINT STRIPPING, OPAQUING	82	9-23	9-24 1938
ENGRAVING			
HAND COLOR PROOF	202 1 1/2	9-26-38	9-26-38
ARTIST DEPT.	41 9	10-3-38	10-5-38

DATE BLUEPRINT OK'D _____ DATE 10-5-38
By _____
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

ST
37

DISTRIBUTED BY DAKOTA NEWS AGENCY, SIOUX FALLS, S.D.

NO. 8A-H2307

ORDER No. 17554

DATE 9-20-1938

12¹/₂ M POST CARDS

C.T.ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M. NO

TITLE (IN FULL) MINIATURE VILLAGE, MC KENNAN

IMPRINT

SAME AS ABOVE

PARK, SIOUX FALLS, S.D.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

CUT OFF AT TOP XXX FOR PROPORTION. TOUCH UP MTS. IN BACKGROUND. CHURCH GREY WITH GREEN ROOF. SMALL BLDG. - RED ROOF. ROCKS - MOSTLY GREY. NOTE LILY POND IN FOREGROUND. STRENGTHEN SMALL HOUSES IN UPPER LEFT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,375

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are made and colors are in harmony with each other to make an attractive set.

Executive C. K. of State

ESTIMATE

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 21 1938	SEP 21 1938
SKETCH			
RETOUCHING	51 2 1/2		
PHOTO LITHO			
BLUEPRINT STRIPPING, OPAQUING	82	9-23	9-24 45
ENGRAVING			
HAND COLOR PROOF	202 1 1/2	9-26-38	9-26-38
ARTIST DEPT.	44 9	10/4/38	10/6/38

DATE BLUEPRINT OK'D.

DATE Mtd.

By

DATE PHOTO TO BE TAKEN

DATE Photo Delivered to Customer

15
37

DISTRIBUTED BY DAKOTA NEWS AGENCY, SIOUX FALLS, S.D.

NO. 8A-H2308

ORDER NO. 17554

DATE 9-20-1938

12½ M POST CARDS C.T.ART COLORTONE WHITE PORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) CACTUS GARDEN, MC KENNAN PARK, SIOUX FALLS, S.D.
FRONT NO. I R. M. NO
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION
SMALL BLDG. @ CREAM COLOR WITH GREEN ROOF. MULE TEAM AND SMALL SUPPLY WAGON IN BACK OF TWO BIG WAGONS. RED. LARGE WAGONS - WHITE. TOUCH UP CACTI. ROCKS MOSTLY GREY. CUT OFF AT TOP FOR PROPORTION.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive C. C. of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 21 1938	SEP 21 1938
SKETCH			
RETOUCHING	53 21		
PHOTO LITHO			
BLUEPRINT STRIPPING OPAQUING	83	9-23	9-24 11.
ENGRAVING			
HAND COLOR PROOF	202 1½	9-26-38	9-26-38
ARTICLE	37 8	Oct 4 1938	October 10, 1938

DATE BLUE-PRINT OK'D

DATE

By

By

Date

Date

By

DATE

57.
32

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H2309 ORDER NO. 17243 DATE 9-20-1938

CUSTOMER KICKAPOO PLAZA COURTS
SHREVEPORT, LA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50^M POST CARDS SIZE (GROUP 4) 3¹/₂ x 5¹/₂

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full KICKAPOO PLAZA COURTS - SHREVEPORT, LA.

(ETC. AS PER COPY)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C.T. Imprint

No Imprint

PLATE NO. ON FRONT.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120
133
150
175

COLOR DESCRIPTION

SEE SKETCH AND INSTRUCTIONS ATTACHED.

Make all roads red

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 8A-H2310 ORDER NO. 17247 DATE 9-20-1938

CUSTOMER LORING COES CO.
WORCESTER, MASS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full A GOOD KNIFE IS AN EXCELLENT INVESTMENT
(ETC. AS PER COPY)

set up to fit in layout

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE LAYOUT & SKETCH ATTACHED.

make red impression
" OK. Blue "

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Set 1
Ret 2
Nb. 1 1/2
LA 7 1/2

SEP 22 1938

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H2311 ORDER NO. 17248 DATE 9-20-1938

CUSTOMER RUBEN PUBLISHING CO.
NEWBURGH, N.Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLOR TONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MRS. JAY'S BAR AND GRILL, OCEAN AND
SECOND AVENUES, ASBURY PARK, N.J.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

CUT AT BOTTOM & TOP OF PHOTO
FOR PROPORTION.

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

CREAM WALLS. RED TABLES. ORANGE & POLYCHROME ELECTRIC FIXTURES. OAK BAR. CURTAIN
ORANGE & GOLD "CREAM TRIMMED". PAINTING ON WALL.

MAKEOVER

Charge to Adv Dept. Adv

EST. NO. 17248

RETOUCHING		
ENGRAVING		
PHOTO LITHO		
COMPOSING		
LITHO ART		
ART DEPT HC	1	

SEP 22 1938

37

MACKS' 5, 10 & 25¢ STORES, SANFORD, N.C.

NO 8A-H2312

ORDER NO. 17251

DATE 9-20-1938

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) SURF AND COTTAGE ROW, MYRTLE

IMPRINT SAME AS ABOVE

BEACH. S.C. "AMERICA'S FINEST STRAND"

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

NATURAL WOOD BOARDWALK ALONG SHORE.

COTTAGES: VARIG. WHITE, CREAM, GRAY. ROOFS: LIGHT AND
DARK GREY, SOME DULL GREEN. LARGE BLDG. TOWARDS BACK
OFF WHITE. PIER IN BACKGROUND NATURAL WOOD.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

order for this customer. Please
see to it that all color nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

3CP2243

Examine O.C. Estimate

ESTIMATE

Cost. Est. Check

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			SEP 21 1938	SEP 22 1938
SKETCH				
RETOUCHING	9	3		
PHOTO LITHO				
BLUE PRINT STRIKING OPACITIES	82		9-23	9-24
ENGRAVING				
HAND COLOR PROOF	211	1 1/2	9-24	9-26
ARTIST DEPT.	211	2	9-29	

DATE BLUE PRINT OK'D

DATE Red

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

57
328

MACKS' 5, 10 & 25¢ STORES, SANFORD, N.C.

NO. 8A-H2313

ORDER NO. 17251

DATE 9-20-1938

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER, BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) WASHINGTON PARK RACE TRACK,
MYRTLE BEACH, S.C. "AMERICA'S FINEST
STRAND"

IMPRINT SAME AS ABOVE

SMALL TYPE: PHOTO BY PERRIN KENNEDY

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects of
order for this customer. Please
see to it that all or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Received OK of Estimate

ESTIMATE

Cost L.P. Clerk

Date

SEP 21 1938

AND WORK SCHEDULE

By

Date

SEP 21 1938

OPERATION	EST. TIME Clock No. (Time Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 21 1938	SEP 21 1938
SKETCH			
RETOUCHING	4		
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	82	8-23	8-23
ENGRAVING			
HAND COLOR PROOF	14		
ARTIST DEPT.	221 8 1/2	9-29	10-6

DATE BLUEPRINT OK'D

DATE PROOF

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo returned to Customer

By

37

MACKS' 5, 10 & 25¢ STORES, SANFORD, N.C.

NO. 8A-H2314

ORDER NO. 17253

DATE 9-20-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN ~~XXXX~~ ^{MIDWAY} AND PAVILION, MYRTLE BEACH,
S.C. "AMERICA'S FINEST STRAND"

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

COLORS: FLOOR NATURAL WOOD: WHITE RAILING WITH BLACK POSTS RED TRIM BENCHES RED+
BLACK SEATS: TABLES RED-BLACK TOPS. BLACK CHAIRS, SUN UMBRELLAS: RED & GREEN,
ORANGE & GREEN, BLUE & YELLOW, GREEN & BLACK STR PED. BLDG. AT RIGHT: WHITE
BOARDS, BLACK TRIM. RED COCA-COLA SIGN AT BOTTOM WITH WHITE LETTERS AND ~~XXXX~~
GREEN TOP WITH YELLOW LETTERS. BLACK & WHITE STRIPED AWNING. SIGNS ON WINDOWS GREEN
WITH WHITE LETTERS. BOARDWALK NATURAL WOOD WITH WHITE RAILING. ^{Below}
(SEE FURTHER INSTRUCTIONS ~~ATTACHED~~.)

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

ATTRACTIONS 1. AUTO RIDE: RED TOP YELLOW SQUARES: BLACK & WHITE CIRCLES: CREAM
TRIM, WHITE BOOTH IN FRONT. 2. MERRY GO ROUND: BROWN TENT ROOF (2)
TOP GREEN WITH YELLOW TRIM: BOOTH IN FRONT WHITE WITH BLUE LINE AROUND TOP.
3. WHEEL: WHITE, CREAM SEATS WITH OFF WHITE BLDG. IN FRONT BLUE TRIM.
LARGE BLDG. WHITE, GRAY RAINDPIPES.

Estimate

ESTIMATE

Cost Dept. Contd.

Date SEP 21 1938

AND WORK SCHEDULE

By Date

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 21 1938	SEP 21 1938
SKETCH			
RETOUCHING	54 4		
PHOTO-LITHO			
BLUEPRINT STRIPE, OR AQUING	89	9-26-38	9-26-38
ENGRAVING			
HAND COLOR PROOF	226		9-27-38
ARTIST DEPT.	209	9-30	10-3

DATE BLUEPRINT ORD

DATE Filed

DATE HAND COLOR PROOF ORD

DATE Photo Delivered to Customer

ATTENTION!

5 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*make best impression
of Coca Cola sign*

54-3
-1

37

MACKS' 5, 10 & 25¢ STORES, SANFORD, N.C.

NO. 8A-H2315

ORDER NO. 17253

DATE 9-20-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) BOARDWALK ATTRACTIONS,
MYRTLE BEACH, S.C. "AMERICA'S FINEST
STRAND"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS AEO VE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

COLORS: 1. WHITE: BLUE & WHITE STRIPED AWNING, DARK ROOF. 2. WHITE WITH COLORED
PICTURES. 3. WHITE: CREAM GONDOLAS: BLACK SEATS. 4. LIGHT BROWN COVER, BLUISH GREEN
TOP WITH CREAM TRIM, SILVER COLOR UPRIGHTS, INSIDE CREAM WITH BROWN & BLUE PICTURES.
VARIG. COLORED AUTOS. 5. LIGHT BROWN COVER, TOP TRIM 1" CREAM, SILVER, GREEN,
YELLOW GOLDEN COLOR UPRIGHTS. 6. WHITE, BLUE TRIM, PICTURES ON BOTTOM. 7. LIGHT
GRAY ROOF, RED AND WHITE TOP, YELLOW SQUARES, 8. W. CIRCLES, CREAM TRIM. 8. WHITE,
DARK ROOF. (SEE FURTHER INSTRUCTIONS ATTACHED.)

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

9. WHITE. 10. OFF WHITE, BLACK & WHITE AWNINGS. 11. GRAY, DARK BLUE &
WHITE AWNINGS. 12. LIGHT GRAY, LIGHT GREEN & WHITE, BLACK SIGN WHITE
LETTERING. 13. WHITE, BLACK TRIM: LETTERING DINE & DANCE RED, REST BLACK.
BLACK & WHITE STRIPED AWNINGS. 14. WHITE, GRAY ROOF. 15. NATURAL WOOD PIER,
GREEN ROOF. BOARDWALK NATURAL WOOD WITH WHITE RAILINGS AND POSTS. POSTS
ARE BLACK IN SQUARE AT RIGHT. TABLES & CHAIRS IN SQUARE AT RIGHT ARE RED &
BLACK.

five OK of

ESTIMATE

AND WORK SCHEDULE

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 21 1938	SEP 21 1938
SKETCH			
RETOUCHING	52 3		
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	82	8-23	9-23
ENGRAVING			
HAND COLOR PROOF	65 1/2		9-27
ARTIST DEPT.	215 10	9-29	9-

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION!

5 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*marked red in upper portion
of DINE & DANCE*

5
37

MACKS' 5, 10 & 25¢ STORES, SANFORD, N.C.

NO. 8A-H2316

ORDER NO. 17253

DATE 9-20-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) PAVILION ENTRANCE FROM SURF,
MYRTLE BEACH, S.C. "AMERICA'S FINEST
STRAND"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

OFF WHITE BLDG. AT LEFT. RAILING BATTLESHIP GRAY. SMALL BEACH HUTS LIGHT GREEN
ALSO BOAT. DARK GREEN LIFE GUARD STANDS. TALL BLDG. IN LEFT BACKGROUND WHITE,
GRAY ROOF. REST VARIG. WHITE, GRAY, GREEN. PIER NATURAL WOOD, GREEN ROOF.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL. PROC. YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

Cost Dept. U

By

AND WORK SCHEDULE

Date

OPERATION	EST. TIME (Cl & No. Time Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 21 1938	SEP 21 1938
SKETCH			
RETOUCHING	60 3		
PHOTO LITHO			
BLUEPRINT STRIPPING, OPAQUING	82	9-23	9-24 1938
ENGRAVING			
HAND COLOR PROOF	65 1/2		9-26
ARTIST DET.	216 8	9-27	9-28

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

60

37

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 8A-H2317 ORDER NO. 17269 DATE 9-20-1938

CUSTOMER WOODLAWN MEMORIAL PARK CORP.
BLUEFIELD, W. VA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE

ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

SUNKEN GARDEN, WOODLAWN CEMETERY, BLUEFIELD,
W. VA.

FRONT NO. 5

R. M.

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C.T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120
133
150
175

COLOR DESCRIPTION

see INSTRUCTIONS ATTACHED.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

SEP 22 1938

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

DIAL No. 3A-H2318

ORDER NO. 17271

DATE 9-20-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

DIS
Photos for
this Customer

CUSTOMER THE LITTLE CLUB
MIAMI BEACH, FLA.

12 M 500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$ GROUP 2

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE LITTLE CLUB - 2216-18 COLLINS

AVENUE - MAIMI BEACH, FLORIDA

(ETC. AS PER COPY)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

seen
120
133
150
175

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

make red impression

" DK. Blue "

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

2 Reprints 5x7

L.O. ✓

Ret 11

Hc. ✓

Lat 10 1/2

Reprints
Ap

SEP 22 1938

MARKEN & BIELFELD, INC., FREDERICK, MD.

NO. 8A-F2319

ORDER NO. 17564

DATE 9-21-1938

12 $\frac{1}{2}$	MPOST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: <u>UPPER</u> LOWER, CENTER - BORDER.		FRONT NO. 14	R. M. YES
TITLE (IN FULL) COBLENTZ HALL, HOOD COLLEGE, FREDERICK, MARYLAND		IMPRINT	SAME AS ABOVE
PRIVATE NO. XXXXXXXXXXXX 82 IN LOWER RIGHT ---- 82		PHOTO PROPERTY OF CUSTOMER	
COLOR DESCRIPTION			
COLORS AS PER PHOTO NO. 3A354 WITH THE EXCEPTION OF THE ROOF WHICH SHOULD BE GRAY SLATE.			

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. *yes*

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

By *[Signature]* Cost Dept. *[Signature]*
Date *SEP 20 1938*

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP		SEP 23 1938	SEP 23 1938
SKETCH			
RETOUCHING	52 3		
PHOTO LITHO			
BLUEPRINT STAMPING OR AQUING	82	9-27	9-28
ENGRAVING			
HAND COLOR PROOF	65 1/2		9-30
ARTIST DEPT.	36. 8	10-13	10-17. NO.

DATE BLUEPRINT OK'D _____ DATE *Filed* _____
By _____
DATE HAND COLOR PROOF OK'D _____
By _____
DATE Photo Returned to Customer _____
7/22/38

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

NO. 8A-H2320

ORDER NO. 17565

DATE 9-21-1938

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) THE ORIENTAL GARDENS --
JACKSONVILLE, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

Put Plate no. on front

PRIVATE NO. BEFORE TITLE --- 5

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BOTH TOWER AND SEAT ARE RED NO. 6. THE TROPICAL HYDRANGEAS ARE AS FOLLOWS:
TWO SHADES OF PINK, AND TWO SHADES OF BLUE. ONE SHADE IS A DEEP ROSE PINK? THE
OTHER IS MORE LIKE YOUR COLOR NO. 12. ONE SHADE OF BLUE IS ABOUT LIKE YOUR NO. 4
AND THE OTHER SHADE IS ~~SLIGHT~~ SLIGHTLY LIGHTER. DIVIDE THE COLORS SO AS TO MAKE
A BEAUTIFUL PICTURE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

YES

RETURN PHOTO.

Yes

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

R

ESTIMATE
AND WORK SCHEDULE
By _____ Date _____
Cost _____

OPERATION	EST. TIME (Job No. Time Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP		SEP 23 1938	SEP 23 1938
SKETCH			
RETOUCHING	2		
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	8 1/2	9-28	9-29
ENGRAVING			
HAND COLOR PROOF	1 1/2		21 Sept
ARTIST DEPT.	2 1/2	10-10	10-12

DATE BLUEPRINT OK'D. _____ DATE FILED _____

By _____ By _____

DATE HAND COLOR PROOF OK'D. _____

DATE Photo Returned to Customer _____

By _____ 9/22/38

205

51
42

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

NO. 84-H2321

ORDER NO. 17565

DATE 9-21-1938

ATTENTION!

Subjects on order for this customer. Please see to it that all plates or negatives are uniform and colors are in harmony with each other to make an attractive set.

25	M POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: <u>UPPER</u> LOWER, <u>CENTER</u> BORDER.		FRONT NO. <u>I</u>	R. M. <u>YES</u>
TITLE (IN FULL) <u>THE ORIENTAL GARDENS --</u>		IMPRINT <u>SAME AS ABOVE</u>	
<u>JACKSONVILLE, FLORIDA</u>			
PRIVATE NO. BEFORE TITLE --- <u>6</u>		PHOTO PROPERTY OF <u>CUSTOMER</u>	

COLOR DESCRIPTION
SEAT RED NO. 2 or NO. 3. JAR, BLUE NO. 4. METAL BASE OF JAR ALUMINUM OR WHITE
THE BUSH BETWEEN THE SEAT AND THE JAR HAS CRIMSON FLOWERS. THE WISTERIA THAT
RUNS ALL THE WAY ACROSS THE PICTURE IS LOADED WITH PURPLE FLOWERS. THE BUSHES
IN THE FOREGROUND AND ALL THOSE THROUGH THE PINE GROVE ARE ORIENTAL AZALEAS, IN
SEVERAL SHADES FROM ALIVELY PINK TO DEEP ROSE PINK. DON'T MAKE A DAUB OF THIS FLAT
WIRE SEAT. THIS CAN BE MADE A BEAUTIFUL COLORED PICTURE. ~~WE KNOW EXACTLY WE~~
~~HAVE SEEN AN ENLARGEMENT OF THIS PICTURE.~~

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. yes

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive Approved	ESTIMATE		Cost Dep. <u>DS</u>
By <u>DS</u>	AND WORK SCHEDULE		By <u>DS</u>
Date <u>9/21/38</u>	Date <u>SEP 21 1938</u>		Date <u>SEP 21 1938</u>
OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 23 1938	SEP 23 1938
SKETCH			
RETUCHING	206 2		
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	84/89	9-28	9-29 AM
ENGRAVING			
HAND COLOR PROOF	225 1 1/2		29 Sept
ARTIST DEPT.	904 9		Oct 14

DATE BLUEPRINT C&D _____ DATE Printed _____

DATE MAILED _____ By _____

DATE Photo Returned to Customer _____

9/23/38

206

1-42

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

NO. 8-H2322

ORDER NO. 17565

DATE 9-21-1938

25 M POST CARDS

ART COLORETTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER CENTER BORDER.

TITLE (IN FULL) THE ORIENTAL GARDENS --
JACKSONVILLE, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I YES
IMPRINT SAME AS ABOVE

Put Plate No. on front

PRIVATE NO. BEFORE TITLE --- 7

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

THE FLOWERS SAME AS ON PHOTO NO. 8A-H2320. USE THE SHADES OF PINK AND BLUE AND
IN IN THE PROPORTIONS THAT WILL MAKE THE MOST ATTRACTIVE PICTURE AND ALSO THE
MOST SALEABLE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

in 2BH974

yes

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By
Date

SEP 24 1938

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Est. No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	5	2	9-24	9-27-38
PHOTO-LITHO				
BLUEPRINT STRIKING, OPAQUING	92		9-27	9-28-38
ENGRAVING				
HAND COLOR PROOF	221	1 1/2		29 Sept
ARTIST DEPT.	206	9	9/21/38	9/21/38

DATE BLUEPRINT OK'D.

DATE FILED

By

By

DATE HAND COLOR PROOF OK'D.

DATE Returned to Customer

9/24/38

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

NO. 84-H2323

ORDER NO. 17566

DATE 9-21-1938

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER BORDER.

TITLE (IN FULL) THE ORIENTAL GARDENS --
JACKSONVILLE, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- 10

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

WATERWHEEL, RED NO. 6. POST SUPPORTING WHEEL NO. 18. THE BUDDHA? THE STONE WORK AROUND THE CASCADE AND THE CHINESE LANTERN ARE ALL WHITE STONE, AND WE WANT THEM TO SHOW PROMINENTLY. THE FLOWERS AT THE RIGHT OF THE WHEEL ARE ROSE PINK. IN THE LEFT BACKGROUND, THE WHITE STREAK IS A ROADWAY AND MAY BE TOUCHED UP A BIT. WORK IN SOME FLOWERS ON THE HILLSIDE. MAKE A PRETTY PICTURE.

SEE PHOTO FOR PORTION OF PHOTO WANTED FOR CARD.

SUBMIT: RET. PHOTO ☒ B. L. & W. PROOF ☐ HANDCOL PROOF ☒ RETURN PHOTO. *yes*

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,375

ATTENTION!

6 Subjects on order for this card. Please see to it that all subjects or negatives are uniform and colors are in harmony with each other to make an attractive set.

D 9448

R

By *[Signature]* ESTIMATE AND WORK SCHEDULE By *[Signature]*
Date *[Signature]* Date *[Signature]*

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP			
SKETCH			
RETOUCHING	7 2	9-24	9-27
PHOTO LITHO			
BLUEPRINT STRIPPING, OPAQUING	93 87	9-27	9-27
ENGRAVING			
HAND COLOR PROOF	225 1 1/2		28 V 42
ARTIST DEPT.	27 9		

DATE BLUEPRINT ORD. _____ DATE *[Signature]*

By *[Signature]* By *[Signature]*

DATE HAND COLOR PROOF ORD. _____ DATE Photo Returned to Customer *9/24/38*

By _____ By _____

ST. 42
42

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

NO. 8-~~2324~~ 2324

ORDER NO. 17566

DATE 9-21-1938

12¹/₂ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) THE ORIENTAL GARDENS --
JACKSONVILLE, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

Put Plate No. on front

PRIVATE NO. BEFORE TITLE --- 15

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

the floor of the bridge and the summer house #18. The roof and all dark portions of the summerhouse including the top rail and post urns are red #6, all the rest white. the tub at the end of the bridge is green--any shade that will contrast with the lawn. the Toril (arch) red #6. the round glass in lantern #6. the Tropical Hydrangeas in background are in two ~~and~~ colors about 2/3 of them a beautiful shade of rose pink and 1/3 blue almost the shade of no. 4. Red flowers on the bush at the right side of the summerhouse. Directional arrows red No.6. Lantern and bridge arches white. USE PORTION OF PHOTO AS MARKED

SUBMIT: RET. PHOTO YES B. L. & W. PROOF YES HANDCOL PROOF YES RETURN PHOTO. yes

CURT TEICH & COMPANY, INC. CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

6 Subjects on order for this customer. Please see to it that all plates or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

AND WORK SCHEDULE

Cost Dept. OK

By OK
Date SEP 23 1938

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			SEP 23 1938	SEP 23 1938
SKETCH				
RETOUCHING	205	2		
PHOTO LITHO				
BUTTER STRIPPING, CMAQUING	8289		9-28	9-29 HT
ENGRAVING				
HAND COLOR PROOF	728	1 1/2		9-30
ARTIST DEPT.	68	9	10-10-38	10-11-38

DATE BLUEPRINT ORD. _____

DATE Printed _____

DATE HAND COLOR PROOF _____

DATE Plates _____

171
42

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

NO. 8A-H2325

ORDER NO. 17566

DATE 9-21-1938

12¹/₂ M POST CARDS

ART COL RTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER CENTER BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) THE ORIENTAL GARDENS --
JACKSONVILLE, FLORIDA

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - - 33

Put Plate No. on front

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TRY YOUR BEST TO MAKE A PRETTY PICTURE OF THIS. PAINT OUT THE ROOF OF THE HOUSE BY EXTENDING WHITE FLOWERS OVER A PORTION OF IT AND PAINTING THE BALANCE GREEN. THE WHITE FLOWERS ON THE LONG CURVING BRANCHES ARE SPIREAS AND IT IS DESIRED THAT THEY SHOW WHITE IN THE POSTCARD. THERE ARE ALSO SPIREAS ON THE LEFT SIDE OF THE ROAD. THE FACT IS, THEY ARE ALTERNATED WITH DEEP PINK AZALEAS STARTING FROM THE LARGE PINE TREE IN THE FOREGROUND. WE WILL HAVE TO DEPEND UPON THE GOOD JUDGEMENT OF THE ARTIST TO MAKE A PRETTY PICTURE. FOR ~~THE~~ INSTRUCTIONS SEE ATTACHED INFORMATION

SUBMIT: RET. PHOTO YES B. L. & W. PROOF YES HANDCOL PROOF YES RETURN PHOTO yes

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

Cost of Work

By

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	4	2	9-29	9-27-38
PHOTO LITHO				
BLUEPRINTING	8/29		9-28	9-30-38
ENGRAVING				
HAND COLOR PROCF	725	1 1/2		29-10-38
ARTIST PROOF	24	9		10-14-38

DATE RETURNED

DATE PAID

DATE PAID

By

9/24/38

HOLY GHOST RECTORY, POTOSI, WISCONSIN

NO. 8A-H2326

ORDER NO. 17568

DATE 9-21-1938

6	M	POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)			(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER <u>LOWER</u> CENTER - BORDER.			FRONT NO. I	R. M. YES No
TITLE (IN FULL)			IMPRINT	NONE
			PHOTO PROPERTY OF C.T.	

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive, Mr. C. J. White
By [Signature] ESTIMATE
Date SEP 22 1938 AND WORK SCHEDULE
Cos. Dept. Checking [Signature]
By [Signature]
Date SEP 22 1938

OPERATION	EST. TIME CL. No. (TW. YLW)	DATE ENTERED DEPT.	DATE COMPLETED
COMPLETING TYPE SET UP		SEP 22 1938	SEP 22 1938
SKETCH			
RETOUCHING	34 3		
PHOTO LITHO			
BLUEPRINT STILLING OPAQUING	82	9-26	9-26 HT
ENGRAVING			
HAND COLOR PROOF	210 16	9-27	9-27
ARTIST DEPT.	43 8	11/22/38	11/23/38

DATE BLUEPRINT ORD _____

DATE PREP _____

By _____

By _____

DATE HAND COLOR PROOF ORD _____

DATE Photo Returned to Customer _____

By _____

ATTENTION!

5
... subjects on
order for this camera. Please
see to it that all the or ne-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

29

HOLY GHOST RECTORY, POTOSI, WISCONSIN

NO. 81-H2327

ORDER NO. 17568

DATE 9-21-1938

6	M POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. I	R. M. No YES
TITLE (IN FULL)		IMPRINT	NONE
COLOR DESCRIPTION		PHOTO PROPERTY OF C.T.	

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,115

ATTENTION!

Subjects on order for this customer. Please see to it that all positives are uniform and colors are in harmony with each other to make an attractive set.

MAKEOVER

L.V. Dept.

L.S. Dept.

3/4

ETCHING

PHOTO-LITH

LEPT.

By PS ESTIMATE AND WORK SCHEDULE Bu PS
Date 9-21-38 Date 9-21-38

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COUNTING THE SHEET		SEP 23 1938	SEP 23 1938
SHOOTING			
RETOUCHING	54	5	
PHOTO LITHO			
ETCHING	89	9-29	9-30
PROOFING			
HAND COLOR PROOF	226	12	03-20-38
DELIVERED	44	8	11/30/38, 12/1/38

DATE PAID 9-21-38 DATE 9-21-38
By PS
DATE Photo Returned to Customer 9-21-38

Picture (5) is faulty in many details. The house looks like a deserted homestead with curtainless windows. At left corner the hedge terminates at the stone pillar seen so well on picture 3. From your picture there is no front walk or entrance to parsonage. Your hedge is a continuous line without a break to show front entrance.

MAKEOVER

Charge to L.V. Dept.

EST. Makeover Time Required

2

1

HC 1 1/2

HOLY GHOST RECTORY, POTOSI, WISCONSIN

NO. 8A-H2328

ORDER NO. 17568

DATE 9-21-1938

6	M POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. I	R. M. YES No
TITLE (IN FULL)		IMPRINT NONE	
COLOR DESCRIPTION		PHOTO PROPERTY OF C.T.	

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

5 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

OPERATION	EST. TIME (Clock No. Time Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 22 1938	SEP 22 1938
SKETCH			
RETOUCHING	53 2		
PHOTO-LITHO			
BLUEPRINT STAMPING OR AQUING	82	9-27	9-29
ENGRAVING			
HAND COLOR PROOF	20 10		
ARTIST DELT.	41 9	11-23-38	11-25-38

DATE BLUEPRINT ORD. DATE P. Ted

PRINTED BY

By

HOLY GHOST RECTORY, POTOSI, WISCONSIN

NO. 8A-22329

ORDER NO. 17568

DATE 9-21-1938

6 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

YES No

IMPRINT

NONE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

5 Subjects on
order for this customer. Please
see to it that all subjects or nega-
tives are uniform and all are
in harmony with each other
to make an attractive set.

ESTIMATE
AND WORK SCHEDULE
By W. J. B. Date SEP 21 1938

OPERATION	EST. TIME Or No. of Time	DATE ENTERED DEPT.	DATE COMPLETED
COMING. TIME SET UP		SEP 27 1938	SEP 27 1938
SKETCH			
RETOUCHING	5/2		
PHOTO FITHO			
BLUEPRINT SILK SCREEN COATING	20	9-27	9-27-38
ENGRAVING			
HAND COLOR PROOF	226 1/2		9-28-38
ARTIST DEPT.	36 9	11-22	11-23-WP

DATE BLUEPRINT OK'D.

DATE FILED

DATE PRINTING PROOF

DATE Photo Returned to Customer

39

HOLY GHOST RECTORY, POTOSI, WISCONSIN

NO. 8A-H2330

ORDER NO. 17568

DATE 9-21-1938

6 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. ~~YES~~ No
IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

5 Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE AND WORK SCHEDULE
By _____ Date _____ Cost Dept. Checked _____

OPERATION	EST. TIME Clock No. Time Allowed		DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			SEP 22 1938	SEP 22 1938
SKETCH				
RETOUCHING	5.8	3		
PHOTO LITHO				
BLUE-INT STRIPPING, OPAQUING	8.2		9-27	9-28
ENGRAVING				
HAND COLOR PROOF	2.16	16	9-29	9-29
ARTIST DEPT.	39	9	11-22	11-23

DATE BLUEPRINT OR'D _____ DATE FILED _____
DATE HAND COLOR PROOF OR'D _____ DATE PHOTO RETURNED TO CUSTOMER _____
By _____

15
#39

SMITH NEWS AGENCY, PORT HURON, MICH.

NO. 8A-H2331

ORDER NO. 17577

DATE 9-21-1938

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL)
TOP - APPROACH TO THE BLUE WATER
INTERNATIONAL BRIDGE
BOT - BETWEEN PORT HURON, MICHIGAN AND
SARNIA, ONTARIO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

TAKE OUT TRUCK ON RIGHT CLEAN UP DEBUS AROUND BOXES? PAPER, BARRELS ETC.
TAKE OUT MAN AND CARS. WHERE THE GRADE SEPARATION IS IN THE CENTER THERE WILL
BE AN OVERHEAD HIGHWAY WHICH ~~WILL~~ ^{WILL} TERMINATE AT THE WIRE FENCE? IF POSSIBLE PUT
THIS IN.

ALSO SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			SEP 21 1938	SEP 22 1938
SKETCH				
RETOUCHING		3		
PHOTO-ETCHING				
BLUEPRINT STRIPPING, OPAQUEING	82		9-27	9-27 H.T.
ENGRAVING				
HAND COLOR PROOF	225	1 1/2		28 Sept.
ARTIST DEPT.	62	8	10-6	10-7

DATE BLUEPRINT MADE _____ DATE PAID _____

By _____ By _____

DATE HAND COLOR PROOF MADE _____ DATE Photo Returned to Customer _____

By _____

ATTENTION!

Subjects on
order for this customer. Please
see to it that all en- or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*Submit Ret. Photo
to Customer*

39

SMITH NEWS AGENCY, PORT HURON, MICH.

NO. 81-22333

ORDER NO. 17578

DATE 9-21-1938

12½	M POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE <u>UPPER</u> LOWER, CENTER - BORDER.		FRONT NO. <u>I</u>	R. M. <u>NO</u>
TITLE (IN FULL) <u>PINE GROVE PARK, PORT HURON, MICHIGAN</u>		IMPRINT <u>SAME AS ABOVE</u>	
		PHOTO PROPERTY OF <u>C.T.</u>	

COLOR DESCRIPTION

TAKE OUT LIGHT POLE AND LIGHTS, STONES IN FOREGROUND, AUTOMOBILES, BRING OUT WATER IN RIGHT BACKGROUND AND BOAT. BRING OUT SWIMMING POOL IN FOREGROUND

ALSO SEE INSTRUCTIONS ATTACHED

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOLOR PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE
Date _____ By _____
Last Date Checked _____

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 21 1938	SEP 22 1938
SKETCH			
RETOUCHING	52 2		
PHOTO-LITHO			
BLEUPRINT STRIPPING, OPAQUING }	82	9-26	9-26
ENGRAVING			
HAND COLOR PROOF	225 1½		28 Sept
ARTIST D. PT.	69 8½	10-6	10-10

DATE BLUEPRINT OR'D. _____ DATE FILED _____
By _____ By _____

DATE HAND COLOR PROOF OR'D. _____

DATE FILED _____

54

39

SMITH NEWS AGENCY, PORT HURON, MICH.

NO. 8A-H2334

ORDER NO. 17578

DATE 9-21-1938

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) LOOKING NORTH FROM BLUE
WATER INTERNATIONAL BRIDGE, PORT HURON,
MICH.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

TAKE OUT CARS ON LEFT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this summer. Please
see to it that all negatives
are uniform and colors are
in harmony with each other
to make an attractive set.

Printed by Order of

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			SEP 22 1938	SEP 22 1938
SKETCH				
RETOUCHING	57	2		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	82		9-28	9-29
ENGRAVING				
HAND COLOR PROOF	215	1/4	9-28	9-28
ARTIST DEPT.	48	7/2	10/7/38	10/10/38

DATE BLUEPRINT O&D

DATE

DATE HAND COLOR PROOF O&D

DATE

Very Rush

ST
39

SMITH NEWS AGENCY, PORT HURON, MICH.

NO. 8A-12335

ORDER NO. 17578

DATE 9-21-1938

12 ¹ / ₂ M POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE <u>UPPER</u> LOWER, CENTER - BORDER.	FRONT NO. <u>I</u> R. M. <u>NO</u>	
TITLE (IN FULL) <u>LOOKING SOUTH FROM BLUE WATER INTERNATIONAL BRIDGE, PORT HURON, MICH.</u>	IMPRINT <u>SAME AS ABOVE</u>	
		PHOTO PROPERTY OF <u>C.T.</u>

COLOR DESCRIPTION

TAKE ~~BE~~ ^{OUT} BEAM, BLDGS., AUTOS, CRANES, SAND PILE IN RIGHT FOREGROUND
BRING OUT BLDGS. ETC. IN BACKGROUND

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive 10/22/38 Estimate 10/22/38 Cost Dept. 10/22/38

By 10/22/38 **ESTIMATE** By 10/22/38

Date 10/22/38 **AND WORK SCHEDULE** Date 10/22/38

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 22 1938	SEP 22 1938
SKETCH			
RETOUCHING	9 4		
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	87	9-26	9-26
ENGRAVING			
HAND COLOR PROOF	2240 1/4		9-28-38
ARTIST DEPT.	49 7	10/6/38	10/11/38

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By 10/22/38

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

51-39

SMITH NEWS AGENCY, PORT HURON, MICH.

NO. 8A-H2336

ORDER NO. 17578

DATE 9-21-1938

12½ M POST CARDS C.T.ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER LOWER CENTER - BORDER.

TITLE (IN FULL) P-BLUE WATER INTERNATIONAL
BRIDGE
BOT - BETWEEN PORT HURON, MICH. AND
SARNIA, ONTARIO

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. NO
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

TAKE OUT WIRES IN FOREGROUND. TRY TO TAKE OUT LOADER ON LEFT

ALSO SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

// Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			SEP 22 1938	SEP 22 1938
SKETCH				
RETOUCHING	56	4		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	82		9-24	9-26
ENGRAVING				
HAND COLOR PROOF	225	14		27
ARTIST DEPT.	43	7	10/6	10/7

DATE BLUEPRINT OK'D

DATE Art

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

39

SMITH NEWS AGENCY, PORT HURON, MICH.

NO. 8A-H2337

ORDER NO. 17579

DATE 9-21-1938

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) ST. CLAIR INN ON THE BANKS
OF ST. CLAIR RIVER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

TAKE OUT BLACK STREAK

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE
By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			SEP 27 1938	SEP 27 1938
SKETCH				
RETOUCHING	51	3		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	82		9-24	9-26 AT
ENGRAVING				
HAND COLOR PROOF	225	1½		27
ARTIST DEPT.	27	8		

DATE BLUEPRINT OK'D _____ DATE FILED _____

By _____

By _____

DATE PHOTO RETURNED TO CUSTOMER _____

DATE Photo Returned to Customer _____

39

SMITH NEWS AGENCY, PORT HURON, MICH.

NO. 8A-H2338

ORDER NO. 17579

DATE 9-21-1938

12 ¹ / ₂ M POST CARDS		ART COLOR ONE		WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)			
PLACE OF TITLE <u>UPPER</u> , LOWER, CENTER - BORDER.		FRONT NO. <u>I</u>		R. M. <u>NO</u>	
TITLE (IN FULL) <u>SCENE ALONG ST. CLAIR RIVER</u>		IMPRINT <u>SAME AS ABOVE</u>			
		PHOTO PROPERTY OF		<u>C.T.</u>	

COLOR DESCRIPTION

TAKE OUT BLACK STRIP ON TOP OF PHOTO. CLEAN UP PAVEMENT

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			SEP 22 1938	SEP 22 1938
SKETCH				
RETOUCHING	57	2		
PHOTO LITHO				
BLUEPRINT STAMPING, OPAQUING	69	1/2	9-24	9-26 H.T.
ENGRAVING				
HAND COLOR PROOF	225	1/2		27 Sept
ARTIST DEPT.	214	7		

DATE BLUEPRINT OK'D. _____

DATE PAID _____

DATE HAND COLOR PROOF OK'D. _____

DATE Photo Returned to Customer _____

P. _____

ST.
39

SMITH NEWS AGENCY, PORT HURON, MICH.

NO. 84-H2339

ORDER NO. 17579

DATE 9-21-1938

12¹/₂

M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: ~~UPPER~~ LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

NO

TITLE (IN FULL) SCENE ALONG ST. CLAIR RIVER

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

PUT FLAG ON FLAGPOLE. FLOWERS ARE IN BLOOM

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

By *[Signature]*

Date

ESTIMATE
AND WORK SCHEDULE

By *[Signature]*

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			SEP 22 1938	SEP 22 1938
SKETCH				
RETOUCHING	53	2		
PHOTO LITHO				
BLUEPRINT STRIKING, OPACIFYING	8		9-24	9-26
ENGRAVING				
HAND COLORING	65	1 1/2		9-28
ARTIST PROOF	219	8	10-6	10-10

DATE ESTIMATE OK'D

DATE FILED

DATE ESTIMATE FOR PROOF OK'D

DATE Photo Returned to Customer

SMITH NEWS AGENCY, PORT HURON, MICH

NO. 8A-H2340

ORDER NO. 17579

DATE 9-21-1938

12 ³ / ₄ M POST CARDS	ART COLORTONE	WHITE BORD P
(ALL OF THIS ON THE PICTURE SIDE)		
PLACE OF TITLE <u>UPPER</u> LOWER, CENTER - BORDER.	(ALL OF THIS ON THE ADDRESS SIDE)	
TITLE (IN FULL) WATER FILTRATION PLANT ALONG ST. CLAIR RIVER	FRONT NO. I R. M. NO	IMPRINT SAME AS ABOVE
PHOTO PROPERTY OF C.T.		

COLOR DESCRIPTION

TAKE OUT POWER POLE. BRING OUT WATER IN BACKGROUND

ALSO SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (11) PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE			Cost Dept. Checked
AND WORK SCHEDULE			By _____
			Date _____
OPERATION	1ST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 22 1938	SEP 22 1938
SKETCH			
RETOUCHING	52 2 1/2		
PHOTO LITHO			
BLUEPRINT STRIPPING, OPAQUING	8 1/2	9-24	9-26 45
ENGRAVING			
HAND COLOR PROOF	31 1 1/2		
ARTIST DESK.	7 1/2		

DATE BLUEPRINT OR'D _____ DATE FILED _____
By _____ By _____
DATE HAND _____
By _____

SMITH NEWS AGENCY, PORT HURON, MICH.

NO. 8A-E2341

ORDER NO. 17579

DATE 9-21-1938

12 ¹ / ₂ M POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: <u>UPPER</u> LOWER, CENTER - BORDER.	FRONT NO. <u>I</u>	R. M. NO
TITLE (IN FULL) <u>CODONY TOWER ALONG ST. CLAIR RIVER</u>	IMPRINT	SAME AS ABOVE
PHOTO PROPERTY OF		C.T.

COLOR DESCRIPTION
TAKE OUT POLES, CLEAN UP FOREGROUND, CUT DOWN WEEDS.
BRING OUT REFLECTION OF TOWER IN WATER.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all positives or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE
By [Signature] Cost Dept. Checked
Date 9-21-38

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			SEP 22 1938	SEP 22 1938
SKETCH				
RETOUCHING	54	2		
PHOTO LITHO				
BLUEPRINT STEPPING, GALLEYS	82		9-24	9-26 40.
ENGRAVING				
HAND COLOR PROOF	65	1 1/2		9-28
ARTIST D-T	211	7	10-6	10-11

DATE BLUEPRINT OK'D _____ DATE PROOF _____
By [Signature]
DATE PROOF RETURNED TO CUSTOMER _____

39

SMITH NEWS AGENCY, FORT HURON, MICH.

NO. 8A-H2342

ORDER NO. 17571

DATE 9-21-1938

12 1/2	M POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT No. I	R. M. YES No
TITLE (IN FULL) GREETINGS FROM PORT HURON, MICH.		IMPRINT	SAME AS ABOVE
IN LOWER LEFT CORNER IN SMALL TYPE--- Copyright 1938 1938 by Curt Teich & Co., Chicago, U.S.A.		PHOTO PROPERTY OF	C.T.

COLOR DESCRIPTION
SKETCH OF NEW BLUE WATER INTERNATIONAL BRIDGE EITHER ON TOP OR BOTTOM OF CARD.
USE THE FOLLOWING PHOTOS FOR LETTERS 2005-30, 61072, 5a302, A-61068 (TAKE OUT CAR AND KIDS IN FOREGROUND OF A-61068), 8A-H2333, (8A-H2338 or 8A-H2339) AND ALSO BATHING BEACH, ORE BOAT, GRATIOT INN.

Photo in large file under (H Large)

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF ~~YES~~ RETURN

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MUL

8A-H2342

The bridge in the lower right hand corner left side of the bridge does not seem to be upon the land but rather in the water. Can this be corrected,?

ESTIMATE			
AND WORK SCHEDULE			
By <i>C. Teich</i>		Date <i>10-1-38</i>	
EST. TIME	DATE	DATE	DATE
Click No. Time Allowed	ENTERED DEPT.	COMPLETED	
TYPE SET UP		OCT 3 - 1938	OCT 3 - 1938
<i>Layout</i>	6		
	7		
PHOTO LIGHT			
83	10 - 10	10 - 10	Ad
ENLARGING			
HAND COLOR PROOF	2 1/2		
ARTIST PROOF	25	11	

DATE BLUEPRINT OK'D. DATE *10-1-38*

By *C. Teich* By *C. Teich*

DATE HAND COLOR PROOF OK'D. DATE Photo Returned to *C. Teich*

54 302 ✓
3A H 836 ✓
3A H 835 ✓
2005-30 ✓
61072 ✓
A 61068 ✓
H 2338 ✓
H 2339 ✓
2330 ✓



5

NO. 8A-H2343

CITY NEWS AGENCY, EVANSVILLE, IND.

ORDER NO. 17274

DATE 10-24-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. 47

FRONT NO. 1

R. M.

YES NO

TITLE (IN FULL) ~~XXXX~~ DAM NO. 48,
ON ROUTE 66 ABOVE EVANSVILLE, IND.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Handwritten initials
OCT 25 1938

ESTIMATE
and WORK SCHEDULE

OCT 25 1938

OCT 25 1938

OCT 25 1938

52 3

82

10-27

225 1/2

216 7/2

11-1

28 Oct

11-2

Handwritten notes:
34
7 1/2
11

Handwritten:
58
91

CAPITOL NEWS CO., NASHVILLE, TENN.

NO. 8A-H2344

ORDER No. 17298

DATE 9-21-1938

12 M 500 POST CARDS

ART COLDRTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER - BORDER.

FRONT No. I

R. M. YES

TITLE (IN FULL) MEMORIAL CHAPEL, FISK
UNIVERSITY, NASHVILLE, TENN.

IMPRINT EXXITEK SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Photo D 5618

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF *yes*

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS [®] PAT. NO. 1,797,775

OK
SEP 23 1938

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPO. & SET UP			SEP 23 1938	SEP 23 1938
SKETCH				
REWORKING		2		
PRINTING				
PROOFING			9-27	9-27
REWORK ON PROOF	214	1/2		
REWORK ON T.	66	8	10/4/38	10/5/38

DATE BLUEPRINT OK'D

DATE *Plod*

DATE HAND COLOR PROOF OK'D

DATE *Plod* *Customer*

Am
42
40

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
C. T. & CO.
—
PHOTO PROPERTY OF

NO
YES
RETURN PHOTO

DIAL No. 8A-H2345 ORDER NO. 17308
CUSTOMER GEM CITY BLDG. & LOAN ASS'N.
DAYTON, OHIO

DATE 9-21-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{8}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, ~~Lower~~, ~~Center~~ Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE GEM CITY BUILDING & LOAN
ASSOCIATION, DAYTON, OHIO

FRONT NO. 5 (All of this on address side)
R. M. ☒ Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

~~Submit~~ — Sketch — Layout — ~~Retouched Photo~~ Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
~~Blue Print~~ — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE TISSUE OVER SKETCH ATTACHED. SEE CARD OA4089 ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 6
65 9-27 Hc 1 1/2

28 Lat 10

~~Hand~~

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H2346 ORDER NO. 17309 DATE 9-21-1938

CUSTOMER RACINE SHOE MFG. CO.
RACINE, WISCONSIN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE

ART COLORTONE FULL FACE

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SAMPLES OF SHOES.

by Sl.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 8A-H2347 ✓ ORDER NO. 17309 DATE 9-21-1938
CUSTOMER RACINE SHOE MFG. CO.
RACINE, WISCONSIN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50M POST CARDS

SIZE

3 1/2 x 5 1/2

STYLE ART COLORED NE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

FRONT NO. 5

R. M.

Yes No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PLATE NO. ON FRONT.

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print Handcolor Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

SEE SAMPLES OF SHOES.

by Sl.

PHOTO RETURNED

TO

PHOTO USED FOR

NO

YES

RETURN PHOTO

2,500—1-2-38

50
R- 6 1/2
20 1 1/2
10

#24

R

3-5 hrs.

5-1 1/2 hrs.

2

SHAW NEWS AGENCY, GRAND RAPIDS, MICH.

NO. 8A-H2348

ORDER NO. 17603

DATE 9-23-1938

25 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) GRAND RAPIDS PUBLIC MUSEUM,
GRAND RAPIDS, MICH.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

TAKE OUT SIGNS, PEOPLE. FIX UP SIDEWALK. TAKE OUT SCAFFOLD IN
REAR, POLES.

BLDG.: WHITE. BASE: BLACK MARBLE. DULL WHITE GLASS BRICKS. STREET: ASPHALT.
REMOVE W.P.A. SIGN, ALSO POST SHOWING PUB. MUSEUM SIGN, REMOVE FRAMEWORK IN
BACKGROUND. FIX STREET. SHOW 1938 ON CORNER OF BLDG. NOW PARTLY COVERED BY
W.P.A. SIGN. LAMPPOST GRAY, WHITE LAMP.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

3CP2135

Estimate of cost

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME Clock No. Time A Log.	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 23 1938	SEP 23 1938
SKETCH			
RETOUCHING	4		
PHOTO LITHO			
BLUEPRINT STRAINING, OPAQUING	88	9-30	9-30 AM
ENGRAVING			
HAND COLOR PROOF	125 1/2		3 Oct
ARTIST DEPT.	39 7	10-7	10-10

DATE BLUEPRINT O.K'D

DATE

DATE FOR CHECK

DATE FOR CHECK

ST.
40

SHAW NEWS AGENCY, GRAND RAPIDS, MICH.

NO. 8A-H2349

ORDER NO. 17603

DATE 9-23-1938

25 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER - BORDER.

FRONT NO.

I

R. M. NO

TITLE (IN FULL) GRAND RAPIDS FURNITURE
MUSEUM, GRAND RAPIDS, MICH.

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

LIGHT RED BRICK BLDG. GREY STONE TRIM. GREY STUCCO BALANCE OF
BUILDING. BROWN FRAME WORK. ROOF DARK GREY SHINGLES. AWNING YELLOW.
SMALL STRIPE OF RED ON TOP OF BUILDING: GABLE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

10 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			SEP 23 1938	SEP 23 1938
SKETCH	57			
RETOUCHING		2		
PHOTO LITHO				
BLUING, STAMPING, GRADING	82		9-28	9-26
ENGRAVING				
HAND COLOR PROOF	207	1 1/2		
ARTIST DEPT.	44	9	10/10/38	10/12/38

DATE BLUEPRINT OK'D

DATE Mtd

DATE HAND COLOR PROOF OK'D

DATE Proof Received by Customer

SHAW NEWS AGENCY, GRAND RAPIDS, MICH.

NO. 8A-H2350

ORDER NO. 17603

DATE 9-23-1938

25 ~~12~~ M ~~100~~ POST CARDS ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) PLEASURE STEAMER ON
REEDS LAKE, GRAND RAPIDS, MICH.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

CONCRETE ROAD. PIER WOOD. BOAT: RED HULL, WHITE STRUCTURE, BLACK
SMOKESTACK. BRING OUT "REMONA" SIGN ON BOAT. LEFT: STAND: RED ROOF.
WHITE FRAME BUILDING: BOATS: ORANGE, GREEN, RED. RIGHT SHACK: RED
ROOF. BRING OUT WHITE LETTERS: FISHING BOATS, CANOES.

WATER BLUE.

TAKE OUT CARS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Click No.	Time Allowed		
COMPOSING TYPE SET UP			SEP 23 1938	SEP 23 1938
SKETCH				
RETOUCHING	58	3		
PHOTO LITHO				
BLUEPRINT STRIPPING & OPAQUING	89		9-30	9-30 47
ENGRAVING				
HAND COLOR PROOF	226	1 1/2		10-3-38
ARTIST DEPT.	67	8		10-11-38

DATE BLUEPRINT O.K'D.

DATE

By

15
4/6

SHAW NEWS AGENCY, GRAND RAPIDS, MICH.

NO. 8A-H2351

ORDER NO. 17603

DATE 9-23-1938

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

FRONT NO. **I** R. M. NO

TITLE (IN FULL) HOTEL ROWE, GRAND RAPIDS,
MICH.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

LIGHT RED BRICK BLDG. SANDSTONE TRIM. GREEN AWNINGS. STREET: RED BRICK.
SIGNBOARD NEXT DOOR WHITE. BUILDING NEXT: YELLOW BRICK.

TAKE OUT CARS, PEOPLE. BRING OUT SIGN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF **YES**

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.



*Rephoto Paper
on all sides*

3CP2138

ESTIMATE
SEP 26 1938 AND WORK SCHEDULE

Cost Dept. Checked
By
Date SEP 26 1938

OPERATION	EST. TIME Clock No. (Time Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 26 1938	SEP 26 1938
SKETCH			
RETOUCHING	12 4	9-26	9-28
PHOTO-LITHO			
BLUEPRINT STRIKING, OPAQUING	89	9-28	9-29
ENGRAVING			
HAND COLOR PROOF	65 1 1/2		10-3
ARTIST DEPT.	41 9	10-7-38	10-11-38

DATE BLUEPRINT OK'D _____ DATE PAID _____
By _____
DATE HAND COLOR PROOF OK'D _____
By _____

12

42

CHAW NEWS AGENCY, GRAND RAPIDS, MICH.

NO. 8A-H2352

ORDER NO. 17603

DATE 9-23-1938

25 MPOST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

TITLE (IN FULL) WORLD WAR VETERANS' MEMORIAL
PILLARS, FULTON STREET PARK, GRAND RAPIDS,
MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R.M. NO
SAME AS ABOVE

IMPRINT

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

TAKE OUT CARS, PEOPLE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,275

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

By J. C. Chase Date 9-23-38

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 23 1938	SEP 23 1938
SKETCH			
RETOUCHING	51 3		
PHOTO LITHO			
BLUEPRINT STRIPPING OPAQUING	89	9-28	9-29
ENGRAVING			
HAND COLOR PROOF	201 1/2	9-30	9-30
ARTIST DEPT.	64 9		10/12/38

DATE BLUEPRINT O.K.D. _____ DATE _____

By _____ By _____

DATE HAND COLOR PROOF O.K.D. _____ DATE _____

By _____ By _____

540

SHAW NEWS AGENCY, GRAND RAPIDS, MICH.

NO. 8A-H2353

ORDER NO. 17603

DATE 9-23-1938

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NATIONAL BANK OF GRAND RAPIDS
BUILDING, ACROSS CAMPAU SQUARE (PEARL
STREET ON LEFT, MONROE AVENUE ON RIGHT),
GRAND RAPIDS, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

FOREGROUND STREET DARK RED BRICK: CONCRETE SIDE WALK. LEFT: REMOVE PART OF BUS &
PEOPLE CROSSING. BLDG. ON EXTREME LEFT: DARK RED. NEXT SEARS ~~XX~~ LIGHT TAN. BRING
OUT SIGN: SEARS. WHITE ON BLACK. BANK: GREY STONE 1/3 of BLDG. AWNINGS WHITE &
GREEN. WHITE TILE BALANCE. SIGN: WHITE ON BLACK. SIGN: SHAW'S WHITE ON BLACK. SIGN
HOUSEMAN WHITE ON GREEN. SIGN R ICHMAN WHITE ON BLUE. BLDGS. GREY, TAN.
BRING OUT PAUL STEKETEE SIGN BLUE ON CREAM. REMOVE POST ON RIGHT SIDE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 23 1938	SEP 23 1938
SKETCH			
RETOUCHING	5		
PHOTO LITHO			
BLUEPRINT STRIPPING, O. AQUING	82	9-28	9-29/38
ENGRAVING			
HAND COLOR PROOF	226 1/2		10-3-38
ARTIST DEPT.	36-8	10-7	10-11-38

DATE BLUEPRINT O.K.D.

DATE

By

By

DATE HAND COLOR PROOF

DATE Photos Returned to Customer

56-3
9-2

40

SHAW NEWS AGENCY, GRAND RAPIDS, MICH.

NO. 8A-H2354

ORDER NO. 17603

DATE 9-23-1938

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MONROE AVENUE LOOKING TOWARD
CAMPAU SQUARE FROM FULTON STREET,
GRAND RAPIDS, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

TAKE OUT CARS, PEOPLE.
STREET: DARK RED BRICK. CONCRETE SIDE WALKS. REMOVE FIGURE EXTREME RIGHT. ALSO P
PEOPLE CROSSING STREET AND CAR IN MIDDLE OF STREET. LEFT: BANK WHITE TILE, GREY
STONE UP TO 4TH FLOOR. GREEN & WHITE AWNINGS. BLDG. NEXT WHITE. HOUSEMAN SIGN WHITE
ON GREEN. RICHMAN SIGN WHITE ON BLUE. STECKETE SIGN BLUE ON CREAM. SHOW FLAG
ON BLDG. BLDG. MIDDLE BACKGROUND: WHITE. RIGHT: EXTREME DARK GREY. NEXT: DARK CREAM
SIGN W.T. GRANT GOLD ON YELLOW. SIGN BLUE: THREE SISTERS. BLDG. DARK TAN. SIGN
F. & W. GRAND GOLD ON RED BACKGROUND. SIGN DENTIST, WHITE & RED. BLDG: GREY TRANKIA
SIGN. YELLOW ON NAVY. BLDG. PECKS SIGN: WHITE ON BLUE. LIGHT TAN. SIGN GREEN. S.S. KRM
KREGE. BLDG. WHITE. NEXT BLDG. DARK RED. LARGE BLDG. RED BORDER. DARK YELLOW BRICK
SHOW FLAG. BLDG.: TAN. LARGE BLDG. BACKGROUND. LIGHT TAN. YES RETURN PHOTO.

SUBMIT: RET. PHOTO

B. & W. PROOF

HAND COLOR PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

D15

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Ex. 12

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			8861 - 8 100	OCT 3 - 1938
SKETCH				
RETOUCHING	12	6	10 - 3	10 - 7 8
PHOTO LITHO				
BLUEPRINT STRIPPING, COMPOSING	83		10 - 8	10 - 10 10
ENGRAVING				
HAND COLOR PROOF	226	1 1/2		10 - 11 - 38
ARTIST DEPT.	203	9	10 - 14	10 - 17

DATE BLUEPRINT OK'D

DATE PROOF

DATE HAND COLOR PROOF

DATE ARTIST DEPT.

12

57

SHAW NEWS AGENCY, GRAND RAPIDS, MICH.

NO. 8A-H2355

ORDER No 17603

DATE 9-23-1938

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MICHIGAN SOLDIERS' HOME,
GRAND RAPIDS, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

LIGHT RED BRICK BLDG. GREY SLATE ROOF. CREAM COLOR STONE TRIM.
BRING OUT LETTERS "SOLDIERS HOME". CANNONS: SILVER GREY. GREEN FOLIAGE. SHOW
PINK FLOWER BED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Estimate OK'd by Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 23 1938	SEP 23 1938
SKETCH			
RETOUCHING	53 2		
PHOTO MATH			
BLUEPRINT STRIPE, OPAQUE	82	9-27	2-29-45
ENGRAVING			
HAND COLOR PROOF	65 1 1/2		9-29
ARTIST L.F.F.	63 8	10/7/38	10/11/38

DATE BLUEPRINT OK

DATE Filed

DATE HAND COLOR PROOF OK

DATE Photo Returned to Customer

15
40

SHAW NEWS AGENCY, GRAND RAPIDS, MICH.

NO. 8A-H2357

ORDER NO. 17603

DATE 9-23-1938

23 M POST CARDS		ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 1	R. M. NO No
TITLE (IN FULL) GREETINGS FROM GRAND RAPIDS, MICH.		IMPRINT SAME AS ABOVE	
Small type: (C) C.T.&CO.		PHOTO PROPERTY OF C.T.	

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE AND WORK SCHEDULE

By

Date

OPERATION	EST. TIME Job No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		OCT 3 - 1938	OCT 3 - 1938
SET OFF	7		
RE TOUCHING	5 7		
PROOF LITHO			
PRINTING	82/	10-12	10-13
RE TOUCHING			
RE TOUCHING	2		
RE TOUCHING	2 11	10-13	10-17

DATE BLUEPRINT O.K.D.

DATE PROOF

By

By

DATE HAND COLOR PROOF O.K.D.

DATE PROOF RETURNED TO CUSTOMER

Sketch

1/2 page

this
Photo
Also used
on folder cover
5567
D

8A H 2353 ✓
H 2348 ✓
H 2355 ✓
H 2352 ✓
H 2359 ✓
3A H 1414 ✓
8A H 2350 ✓
3A H 1417 ✓
8A H 2356 ✓
H 2349 ✓
6A H 591

2

2-6 hrs

5-1 hr.

NO. 8A-H2358

MINSKY BROS. & CO., PUBLISHING DIVISION, PITTSBURGH, PA. ORDER NO. 17621

DATE 9-23-1938

12 $\frac{1}{2}$ M POST CARDS ART COLORTONE FULL FACE ~~WIDE MOUNTAIN~~

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL) BIRD'S EYE VIEW OF FRANKLIN, PA.

IMPRINT SAME AS ABOVE

(in panel in photo see 8AH1364 alted.)

PRIVATE NO. ~~BEFORE TITLE~~ --- FR-78

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

ON RIGHT LARGE BLDG. BROWN, ON RIGHT EDGE BUFF. OTHERS ON RIGHT FOREGROUND BUFF & GRAY & RED. LEFT CENTER LARGE BLDGS DARK RED & BROWN, FOREGROUND GRAY & RED.

ON LEFT REAR CENTER LA GE BLDGS DARK RED ON LEFT LARGE BLDGS. RED & BROWN. LEFT FOREGROUND GRAY & RED. BLDGS ON DISTANT CENTER LIGHT GRAY & RED. REMOVE DARK SHADOW ON REAR RIGHT, SHOW GREEN FOLIAGE ON REAR MOUNTAINS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS 11 PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Estimate OK by Estimate

By

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked by

By

Date

Date

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 23 1938	SEP 23 1938
SKETCH			
RETOUCHING	51 4		
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	82	9-28	9-29
ENGRAVING			
HAND COLOR PROOF	225 134		29 Sept
ARTIST DEPT.	214		

DATE BLUEPRINT OK'D

DATE PROOF

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to C.

B-

57
40

NO. 8A-H2359

MINSKY BROS. & CO., PUBLISHING DIVISION, PITTSBURGH, PA.

ORDER NO. 17621

DATE 9-23-1938

12 1/2 M POST CARDS ART COLORTONE

FULL PAGE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M.

NO

TITLE (IN FULL) VINANGO COUNTY COURT HOUSE
AND CITY PARK, FRANKLIN, PA.

IMPRINT SAME AS ABOVE

(in pencil in plate, sec. 2A41264 att'd.)

BEFORE TITLE

PRIVATE NO. ~~UPPER LEFT CORNER~~ --- FR-77

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

DARK RED BRICK. LIGHT GRAY BASE & ENTRANCE. GRAY TOWERS SLATE ROOF. ON BLDG &
TOWERS. LIGHT GRAY WINDOW FRAMES & SASH. ORANGE & GRN STRIPED AWNINGS. ON RIGHT
REAR LIGHT GRAY, ON LEFT BROWN & DARK RED. GREEN LAWN. SHOW SPRINGTIME FOLIAGE ON
TREES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

ESTIMATE
AND WORK SCHEDULE

Cust. Dept. checked

By

By

Date

Date

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 23 1938	SEP 23 1938
SKETCH			
RETOUCHING	26 4		
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	82	9-28	9-29
ENGRAVING			
HAND COLOR PROOF	65 1 1/2		9-30
ARTIST DEPT.	9		

DATE BLUEPRINT OK'D

DATE PROOF

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

540

MINSKY BROS. & CO., PUBLISHING DIVISION, PITTSBURGH, PA.

NO. 84-H2360

ORDER NO. 17620

DATE 9-23-1938

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

25	M	POST CARDS	ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)		
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 2 R. M. NO		
TITLE (IN FULL) SCENE ON ALLEGHENY RIVER (in plate, in reverse, see 84H1360 attached)		IMPRINT SAME AS ABOVE		
TITLE ON FRONT - JUNCTION OF FRENCH CREEK AND ALLEGHENY RIVER AT FRANKLIN, PA. SHOWING BRIDGE AND LAKES TO SEA HIGHWAY LEADING TO CLARTON -- BROOKVILLE AND DU BOIS, PA.				
BEFORE TITLE ON FRONT - PRIVATE NO. UPPER LEFT CORNER --- FR-79		PHOTO PROPERTY OF C.T.		

COLOR DESCRIPTION
BRIDGE LIGHT SILVER GRAY ON REAR LEFT. BRIDGE IN RIGHT FOREGROUND GRAY.
BROWN CORN STACKS ON LEFT FOREGROUND. SCENERY GREEN WITH SOME AUTUM BROWN FOLIAGE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE		Cost Dept. Checked	
AND WORK SCHEDULE		By <i>[Signature]</i>	
Date		Date	
OPERATION	EST. TIME Job No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 23 1938	SEP 23 1938
SKETCH			
RETOUCHING	3		
PHOTO LITHO			
BLUEPRINT STRIPPING, OPAQUING	89	9-28	9-29 1938
ENGRAVING			
HAND COLOR PROOF	226 1/2		9-30-38
ARTIST DET.	213 9	10-13-38	10-14-38

DATE BLUEPRINT ORD. _____ DATE Filled _____
By _____ By *[Signature]*
DATE HAND COLOR PROOF ORD _____ DATE Photo Returned to Customer _____
By _____

ST. 40

NO. 8A-H2361

INTERBOROUGH NEWS CO., 525 WEST 52ND ST., NEW YORK, N.Y. ORDER NO. 17628

DATE 9-23-1938

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) ST. GEORGE HOTEL,
BROOKLYN, N

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. NO
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

HOTEL - GREY BRICK. SHOW HOTEL PROMINENTLY ACCORDING TO VIEW ON THEIR LETTER-
HEAD.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

Cost

By

Date

OCT 19 1938

OCT 19 1938

12

10

10-19

10-26 21

83

10-26

10-28 21

ENGRAVING

HAND COLOR PROOF

65

10

10-31

ARTIST DESK

210

10 1/2

11-4

11-8

DATE BLUEPRINT OK'D

DATE Filed

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to C. H.

upside down

THE COAST PUBLISHING CO., VANCOUVER, B.C.

NO. 8A-H2362

ORDER No. 17320

DATE 9-23-1938

25 M POST CARDS

ART COLORTONE

FULL PAGE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No. 10

R. M.

Yes

TITLE (IN FULL) LIONS GATE BRIDGE OVER THE
FIRST NARROWS, VANCOUVER, B.C.

IMPRINT SAME AS ABOVE

CANADA

Reland Photo 9/28/39
(TITLE IN RED)

Put Photo on front

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

YES

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

SEP 26 1938

ESTIMATE
AND WORK SCHEDULE

By

SEP 26 1938

DESCRIPTION	DATE	DATE	DATE
ESTIMATE			
WORK SCHEDULE			
7	6	9-26	10-5-38
83		10-5	10-6-38
225	15		7 Oct
277	8	10-26	10-28

DATE ALL WORK OK

DATE

DATE HAND COLOR PROOF OK

DATE

By

MAKEOVER

Class in

Ret

Dept.

Est. Minimum Time Required

DESCRIPTION	DATE	DATE
1		

71-6

NO. 8A-H2363

THE S.SPENCER MOORE CO., CHARLESTON, W.VA.

ORDER NO. 17319

DATE 9-23-1938

12 M500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) GREYHOUND BUS DEPOT,
CHARLESTON, W. VA.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

DARK BRIGHT GLOSSY BLUE.MARBLE CREAM CORNICE & CENTER LINES ABOVE & BELOW TOP WINDOWS.LIGHT ALUMINUM SASH.BLUE WINDOW SHADES ON FIRST FLOOR.BUFF SHADES ON TOP SECTION. DARK BLUE SIGN. RED NEON LETTERS. GLASS BRICK BASE & PANEL ON LEFT CENTER AND RIGHT UPPER WINDOW SECTION. REMOVE WIRES & POLE ON LEFT. THE PAINTING ALONG THE SIDE WALK IS RED AND WHITE. HAVE FLAG FLYING IN BREEZE.MAKE THE WORD "GREYHOUND" IN LARGE VERTICAL SIGN STAND OUT.TOUCH OUT TELEPHONE POLE AND WASTE CAN AT ITS FOOT.TAKE OUT ONE OR TWO OF THE FIGURES AS THERE ARE TOO MANY IN ONE PLACE. ALSO TAKE OUT FIGURE OF NEWS BOY IN DOORWAY.ALSO BICYCLE AT LEFT. PUT IN BUS STARTING OUT OF DEPOT SIMILAR TO BUS ON PHOTO "B"

SUBMIT: RET. PHOTO

B.L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO-TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

SEP 26 1938

SEP 26 1938

OPERATION	LST. TIME		DATE	DATE
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COM. SETTING TYPE SET UP			SEP 26 1938	SEP 26 1938
SWITCH				
REWORKING	3	7	9-26	9-28-38
REWORKING	82		9-28	9-29-38
ENGRAVING				
HAND COLOR PROOF	65	1 1/2		9-30
ARTIST DEPT.	204	8	9-30	9-30

DATE BLUEPRINT OK'D

DATE PROOF

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

3

15
42

CURT TEICH & COMPANY, Inc. — 1 33-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H2364 ORDER NO. 17637 DATE 9-26-1938

CUSTOMER J.W. WINTERS
WATKINS GLEN, N.Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full VIEW FROM WINTERS' CABINS OVERLOOKING
SENECA LAKE

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C.T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

REMOVE BARNS AT EXTREME LEFT.

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

SEE CARD ATTACHED (5A-H1676)

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO
YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

OCT 8 - 1938

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 8A-H2365 ORDER NO. 17638 DATE 9-26-1938

CUSTOMER ATLAS MFG. CO.
ORLANDO, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS

SIZE

3 1/2 x 5 1/2

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full REPLACE WITH ATLAS BITS
(ETC. AS PER COPY)

FRONT NO. 5
(All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

RETURN PHOTO YES NO

make DK. Blue impression
" — Red — "

PHOTO RETURNED

TO

PHOTO USED FOR

Reproduction from H. T. Bush

1 Rephot. 5+7

LO 2

Ret 7 1/2

HC 1 1/2

Fast 8 1/2

As given

#24

L. A. FERGUSON, MAMMOTH CAVE, KY.

NO. 8A-H2366

ORDER NO. 17647

DATE 10-10-1938

6 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MAMMOTH CAVE SOUVENIR SHOP,
MAMMOTH CAVE ROAD, CAVE CITY, KY.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

ROOF: LIGHT GREEN. BLDG. WHITE. ONYX ON TABLES: RED, BROWN,
YELLOW, GRAY. FLAG: RED WHITE & BLUE. SIGNS: RED ON WHITE
BACKGROUND. DEER: BROWN. FOLIAGE: GREEN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE AND WORK SCHEDULE

DESCRIPTION	TIME	DATE	DATE
CONCRETE		OCT 10 1938	OCT 10 1938
REPAIR	2		
PROTECTIVE			
BLUE STRIPING	83/89	10-13	10-16-41
ENGRAVING			
HAND COLOR	226 1/2		10-17-38
ARTIST L.	72 8		

DATE ESTIMATE BY
DATE HAND COLOR BY
DATE ARTIST L. BY

to
the road the
69

KARCHER CANDY CO., LITTLE ROCK, ARK.

NO. 8A-H2367

ORDER NO. 17343

DATE 9-27-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) THE OLD MILL, LAKEWOOD, LITTLE ROCK, ARK.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

Follow 3AH1362 & 5AH517 for colors

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

SEP 28 1938

SEP 28 1938

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 28 1938	SEP 28 1938
SKETCH			
RETOUCHING	4 3	9-28	9-30 SC
PHOTO-LITHO			
BLUETINT STAMPING, OPAQUEING	82	10-1	10-1 H.T.
ENGRAVING			
HAND COLOR PROOF	228 1 1/2		10-4
ARTIST ETC.	62 9	10-17	10-18

DATE BLUEPRINT OK'D. DATE

By DATE

DATE HAND COLOR PROOF OK'D. DATE

4

KARCHER CANDY CO., LITTLE ROCK, ARK.

NO. 8A-H2368

ORDER NO. 17343

DATE 9-27-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) OLD BRIDGE, LAKEWOOD, LITTLE ROCK, ARK.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

Follow 5AHS17 & 3AH1262 for colors

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

3 Subjects on order for this customer. Please set so that all positives or negatives are uniform and colors are in harmony with each other to make an attractive set.

Examine G. & Estimate

By

ESTIMATE

Cost Dept. Checked

Date

SEP 22 1938

AND WORK SCHEDULE

Date

SEP 22 1938

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			SEP 23 1938	SEP 28 1938
SKETCH				
RETOUCHING	7	3	9-28	9-29-38
PHOTO LITHO				
BLUE PRINT STRIPPING, OPAQUING	89		9-29	9-30 1938
ENGRAVING				
HAND COLOR PROOF	225	1 1/2		3 Oct
ARTIST DEPT.	64	9		10/18/38

DATE BLUEPRINT OK'D.

DATE

DATE HAND COLOR PROOF OK'D.

DATE

ST. 44

KARCHER CANDY CO., LITTLE ROCK, ARK.

NO. 84-H2369

ORDER NO. 17348

DATE 9-27-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: ~~UPPER~~ LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

TITLE (IN FULL) NATURAL BEACH UMBRELLA, LAKEWOOD, LITTLE ROCK, ARK.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

Follow 34H1262 for colors

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all photos or negatives are uniform and colors are in harmony with each other to make an attractive set.

Estimate OK of Estimate

ESTIMATE

Cost Dept. Checked.

Date

SEP 26 1938

By

Date

SEP 28 1938

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			SEP 28 1938	SEP 28 1938
SKETCH				
RETOUCHING	13	2 1/2	9-28	9-28-38
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	83		9-30	10-1-38
ENGRAVING				
HAND COLOR PROOF	70	1 1/2		30-38
ARTIST DEPT.	69	9	9 10-14-38	10-18

DATE BLUEPRINT OK'D

By

DATE

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ST
VV

NO. 8A-H2370

SCENIC ART SERIES, B.S. REYNOLDS CO., WASHINGTON, D.C.

ORDER NO. 17650

9-27-1938

DATE

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) LIBRARY OF CONGRESS AND ANNEX, IMPRINT SAME AS ABOVE
WASHINGTON, D.C.

PRIVATE NO. BEFORE TITLE -- 102

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 8A80 the color on this american art subject is correct, same color and detail is desired in new art colortone except they would like $\frac{1}{4}$ or more of inch taken from top of photo like enclosed card is marked, so it will look like the dome in attached art colortone card, but do not follow color on attached art colortone card as it has yellow cast and should be gray stone. also pink steps and street are entirely wrong.

new pla on sole in center

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

yes

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS 11 PAT. NO. 1,797,775

Executed by Estimate

Cost Dept.

By

ESTIMATE

By

Date

AND WORK SCHEDULE

Date

SEP 28 1938

SEP 28 1938

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 28 1938	SEP 28 1938
SKETCH			
RETOUCHING	5 1 1/2	9-28	9-29 5
PHOTO LITHO			
BLUEPRINT STRIPPING, OP-QUING	89	9-30	10-1 4A
ENGRAVING			
HAND COLOR PROOF	228 1/3		10-3
ARTIST DEPT.	41 9		Oct. 11

DATE BLUEPRINT ORD.

DATE PRINT

By

DATE HAND COLOR PROOF ORD.

DATE PHOTO

MAX BERNSTEIN
KANSAS CITY, MO.

NO. 8A-H2371

ORDER NO.

DATE 9-26-1938

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) MUNICIPAL AUDITORIUM BY

NIGHT, KANSAS CITY, MO.

PRIVATE NO. BEFORE TITLE: 64

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BLDG. GREY. MAKE NIGHT EFFECT. BLDG. IS FLOODLIGHTED AND THREE DESIGNS ABOVE ENTRANCE HAVE SPECIAL SPOTLIGHTS OF "BLUE, RED AND GREEN". TAKE OUT TOWER IN REAR.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK *[Signature]*

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME Clocks Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING		SEP 27 1938	SEP 27 1938
SKETCH			
RETOUCHING	5 10	9-27	9-28
PHOTO-PROOF			
BURNING STAMPING, CHIPPING	89	9-29	9-29
ENGRAVING			
HAND COLOR PROOF	65 1 1/2		10-4
ARTIST DRY	68 9	10-8-38	10-10-38

DATE BLUEPRINT OK'D

DATE

DATE INKING DONE

DATE

DATE

DATE

DATE

MAX BERNSTEIN,
KANSAS CITY, MO.

NO. ~~8A-H2372~~
8A-H2372
ORDER NO.

DATE 9-26-38

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL)

COURT HOUSE AND CITY HALL

BY NIGHT, KANSAS CITY, MO.

PRIVATE NO. BEFORE TITLE: 63

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

ALL BLDGS. SHOWN ARE GREY STONE COLOR. MAKE NIGHT SCENE, FLOODLIGHTING TWO LARGE BLDGS. NOTE: THERE IS BUSY THOROUGHFARE BETWEEN THESE TWO BUILDINGS AS INDICATED BY CARS. REMOVE LOWER RIGHT SMALL BLDG. FILL IN STREET AND LAWN, DETAIL OF REAR BLDG. ATTACHED.

Photo in large file under (H. large)

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,375

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

0

OPERATION	TIME No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP		SEP 27 1938	SEP 27 1938
ETCH			
PROOFING	2 9	9-27	9-28 SE
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUEING	89	9-29	9-29 AT
ENGRAVING			
HAND COLOR PROOF	65 1 1/2		10-4
ARTIST DEPT.	66 9	10/7/38	10/11/38

DATE BLUEPRINT OK'D

DATE PAID

By

By

DATE MANUSCRIPT RETURNED

DATE PAID RETURNED TO CUSTOMER

By

44

C. J. LISH, FT. KNOX, KY.

NO. 8A-H2373

ORDER NO. 17664

DATE 9-27-1938

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) U. S. GOLD DEPOSITORY,
FORT KNOX, KENTUCKY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TAKE OUT FENCE AND AUTOMOBILE. PUT AMERICAN FLAG ON FRONT POLE ONLY. LANDSCAPE
LAWN. LEAVE CLOUDS AS THEY ARE. BUILDING WHITE. TRIM BLACK ONYX. DOORS BRONZE
RAILS ON WINDOWS BRONZE. SEAL OVER DOOR GOLD. FOUNDATION AND STEPS - LIGHT
TAN CONCRETE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

Cost Estimate Checked

By

Date

OCT 1 1938

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		OCT 1 - 1938	OCT 1 - 1938
SKETCH			
RETOUCHING	4		
PHOTO LITHO			
BLUEPRINT STAMPING, OPAQUING	89	10-4	10-6
ENGRAVING			
HAND COLOR PROOF	225 1/2		7 Oct
ARTIST DEPT.	218 7	10-17	10-17

DATE BLUEPRINT OK'D.

DATE PAID

By

DATE HAND COLOR PROOF OK'D.

DATE PAID

10/1/38

Small letter

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H2374 ORDER NO. 17673 DATE 9-27-38

CUSTOMER SMITH BROS. INC.
POUGHKEEPSIE, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper Lower, Center Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FLOOR - DARK HERRINGBONE PATTERN COLOR 62 - LIGHT HERRINGBONE PATTERN COLOR 72 - BORDER,
BLACK. ALL WOODWORK, COLOR 66. BASE BOARD, BLACK. SEATS ON STOOLS, COLOR 2. SEATS ON
BOOTHES, COLOR 2. ALL METAL, CHROME. CEILING AND SIDEWALLS ABOVE WOODWORK, COLOR. # 39

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

SEP 28 1938

made by
47

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 8A-H2375 ORDER NO. 17357 DATE 9-26-1938

CUSTOMER R. W. SHANNON
JACKSONVILLE, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS

SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full JENKS RESTAURANT
JACKSONVILLE, FLORIDA

In lower right corner

RETOUCHING DEPARTMENT

(Submit) — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C.T. Imprint No Imprint

PLATE NO. ON FRONT.

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO
YES
NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 8A-H2376 ORDER NO. 17358 DATE 9-27-1938

CUSTOMER R.W. SHANNON
JACKSONVILLE, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M BUSINESS CARDS SIZE 3 1/2 x 2 5/16

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full JENKS RESTAURANT - JACKSONVILLE, FLORIDA

in lower right corner

FRONT NO. NO (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
(Submit) — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

REDUCE COLOR PLATE OF 8A-H2375. MAKE NEW BLACK NEGATIVE.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 8A-H2377 ORDER NO. 17368 DATE 9-27-1938

CUSTOMER HOTEL DIEU
SISTERS' HOSPITAL
NEW ORLEANS, LA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE

3 1/2 x 5 1/2

STYLE

ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL DIEU - SISTERS' HOSPITAL,
NEW ORLEANS, LA.

FRONT NO. 5

R. M. Yes No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout SHOW FLAG UNFURLED. REMOVE AUTOS,
TELEPHONE POLES AND WIRES.

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

BUFF BRICK BUILDING.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

SEP 30 1938

49

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL NO. 8A-H2378 ORDER NO. 19342 DATE 8-27-1938

CUSTOMER
CARTWRIGHT HOTEL
SAN FRANCISCO, CALIFORNIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12^M 500 BUS. CARDS SIZE 3 1/2 x 2 5/16

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full FRONT DOOR GARAGE SERVICE

BOT-CARTWRIGHT HOTEL, SAN FRANCISCO

FRONT NO. NONE

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120
133
150
175
S

COLOR DESCRIPTION

SEE SKETCH.

See instructions att'd.

make DK. Blue impression

PHOTO RETURNED

TO

PHOTO USED FOR

frame to be 7
65 12-9 16
25 5A 6

875

Call 530-1112

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 8A-M2379 ORDER NO. 17369

DATE 9-27-1938

CUSTOMER KIN WA LOW RESTAURANT
TOLEDO, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLOR TONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full KIN WA LOW

BOT-MODERNISTIC DINING ROOM - TOLEDO, OHIO

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH ATTACHED. MAKE CARPET A DEEPER SHADE. MAKE CANOPY ABOVE BANDESTAND
A SHADE DARKER AND WINE COLOR FOR RUG.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

OCT 3 - 1938

As printed
MW
52

ERIC NELSON NEWS CO., OMAHA, NEB.

NO. 8A-H2380

ORDER NO. 17681

DATE 9-27-1938

12 M 500 POST CARDS		ART COLOPTONE		WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)			
PLACE OF TITLE <u>UPPER</u> LOWER, CENTER - BORDER.		FRONT NO. I		R. M. YES No	
TITLE (IN FULL) UNION STOCK YARDS, SHOWING EXCHANGE BUILDING, OMAHA, NEB.		IMPRINT SAME AS ABOVE			
		PHOTO PROPERTY OF		C.T.	
COLOR DESCRIPTION					
USE PHOTO NO. 3001-29.					

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By SEP 28 1938
Date SEP 28 1938

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP		SEP 28 1938	SEP 28 1938
SKETCH			
RETOUCHING	60 2		
PHOTO LITHO			
BLUEPRINT STRIPPING, MOUNTING	82	10 - 1	10 - 1
ENGRAVING			
HAND COLOR PROOF	220 1 1/2		10 - 4 - 38
ARTIST DEL.	62 9	10 - 11	10 - 12

DATE BLUEPRINT OK'D. DATE PROOF

By DATE

DATE HAND COLOR PROOF OK'D. DATE Photo Returned to Customer

small key

NO. 8A-H2381

SHREVEPORT NEWS AGENCY, SHREVEPORT, LA.

ORDER NO. 17682

DATE 9-27-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. YES No

TITLE (IN FULL) GREETINGS FROM SHREVEPORT,
LA.

IMPRINT SAME AS ABOVE

SMALL TYPE: (C) C.T. & CO.

Curt Teich & Co. Inc.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE ROUGH SKETCH AND CARDS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Sketch

4A-H 297

" 306

6A H 246

" 254

" 255

" 1932

7A H 1473

" 1475

" 1479

" 2881

1939

MAY 18 1939

DATE	UP		MAY 18 1939	MAY 18 1939
		7		
		5		
			5-24	5-25
		2		
218	12	5-31	6-1	

PRINTED

DATE

By

DATE

*17
33*

NO. 8A-H2382

R. & R. NEWS CO., ATLANTA, GA.

ORDER NO. 17685

DATE 9-27-1938

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) GEORGIA SCHOOL OF TECHNOLOGY,
ATLANTA, GA.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

MAKE BUILDINGS AS PROMINENT AS POSSIBLE. STADIUM IS CONCRETE, AND
THE BUILDING BACK OF IT IS ALSO BUILT OF CONCRETE (WHITE). ALL OTHER
BUILDINGS ARE BUILT OF RED BRICK, WITH WHITE WINDOW TRIM.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive Order Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME Clock No. Time Allowed		DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			OCT 1 - 1938	OCT 1 - 1938
SPEECH				
RETOUCHING	4	4	10 - 1	10 - 6 SP
PHOTO LITHO				
PRINTING	83	89	10 - 6	10 - 8 HT
FINISHING				
DELIVERY	65	1 3/4		10 - 11
ARTIST	66	9	10/17/38	10/18/38

DATE ESTIMATE OND.

DATE BY

DATE ESTIMATE OND.

DATE Photo Returned to Customer

4-

57.
Small
5

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H2383 ORDER NO. 17372

DATE 9-27-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER
BIJOU PICTURE SHOP
LAKE TAHOE, CALIF.

6 M POST CARDS

SIZE

ART COLORTONE

3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full YOUNG'S BIJOU LODGE, LAKE TAHOE,
CALIFORNIA

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

Red in lower right, green roof

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

YES NO

RETURN PHOTO

SEP 28 1938

BERGER BROS., PROVIDENCE, R.I.

NO. 8A-E2386

ORDER NO. 17375

DATE 9-28-1938

12 M 500 POST CARDS ART COLORTONE

~~WHITE~~ BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) BENEDICT TEMPLE TO MUSIC,
ROGER WILLIAMS PARK, PROVIDENCE, R.I.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE ONE OF TWO PHOTO, SHOW WATER IN BACKGROUND. SEE CARD
ATTACHED for color.

3BH1183

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Estimate of Cost

ESTIMATE

Cost Dept. Checked

Date

SEP 30 1938

By

Date

SEP 30 1938

OPERATION	TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 30 1938	SEP 30 1938
SKETCH			
RETOUCHING	52 2		
PHOTO LITHO			
BLUEPRINT STRIKING, OPAQUING	84	10 - 4	10 - 4 1/2
ENGRAVING			
HAND COLOR PROOF	65 1 1/4		10 - 5
ARTIST DEPT.	7	10 - 21	10 - 26

DATE BLUEPRINT OK'D

DATE FILED

DATE HAND COLOR PROOF OK'D

DATE FILED

5-49

Print Marine

BERGER BROS., PROVIDENCE, R.I.

NO. 8A-H2387

ORDER NO. 17375

DATE 9-28-1398

12 M 500 POST CARDS ART COLORTONE

~~WHITE~~ ~~BUFF~~ BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. NO

TITLE (IN FULL) AMERICAN LEGION EMBLEM, ROGER WILLIAMS PARK, PROVIDENCE, R.I.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE CARD ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

20 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Estimate
ESTIMATE
Date OCT 3 1938 By [Signature]
Date OCT 3 1938

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT	DATE COMPLETED
COMPOSING, TYPE SET UP		OCT 3 - 1938	OCT 3 - 1938
SKETCH			
RETOUCHING	52 2		
PHOTO-LITHO			
BLEUPRINT STRIPPING, OPAQUING	82	10 - 5	10 - 6 4.5
ENGRAVING			
HAND COLOR PROOF	225 1 1/2		10 Oct
ARTIST DEL.	215 8	10 - 24	10 - 25

DATE BLUEPRINT OK'D. _____ DATE PAID _____
By _____ By [Signature]
DATE HAND COLOR PROOFS _____ DATE DELIVERED TO CUSTOMER _____
By _____

57
57

BERGER BROS., PROVIDENCE, R.I.

NO. 8A-H2388

ORDER NO. 17375

DATE 9-28-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE MOUNT BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) RHODE ISLAND HOSPITAL,
PROVIDENCE, R.I.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

GREY BLDG.

3BH1183

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all positives or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

ESTIMATE

Cost 4.00

By

By

Date

SEP 30 1938

Date

SEP 30 1938

OPERATION	EST. TIME Class No. Time Allowed	DATE ENTERED, DEPT.	DATE COMPLETED
COMPOSING THE SET UP		SEP 30 1938	SEP 30 1938
SKETCH			
RETOUCHING	3 6	9-30	10-6 5p
PHOTO MOUNTING			
BLUING STRIPPING, OPAQUING	82	10-7	10-7 4p
ENGRAVING			
HAND COLOR PROOF	12	10-11	10-11
ARTIST DPT.	219 8	10-21	10-25

DATE BLUING T O'D.

DATE PROOF

By

By

DATE PHOTO RETURN TO CUSTOMER

DATE Photo Return to Customer

51.
49

NO. 8A-H2389

ORDER NO. 17375

DATE 9-28-1938

12 M 500 POST CARDS

RT COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) UNION STATION, PROVIDENCE,
R.I.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

BROWN/SH₂ RED, GREEN ROOFS. SEE CARD ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS  PAT. NO. 1,797,775

ESTIMATE

W. J. C. C.

L4

By

For

Da

450 30 1938 AND WORK SCHEDULE

SEP 20 1985

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMP. USING, TYPE SET UP			SEP 20 1938	SEP 30 1938
SKETCH				
RETOUCHING	5	9	9-30	10-3 SL
PHOTO LITHO				
BLUE PRINT STRIPPING & OPAQUING	82		10-4	10-4 AT
ENGRAVING				
HAND COLOR PROOF	225	1 1/2		6 Oct-
ARTIST ECT.	217	9	10-21	10-24

DATE RECORDED

LA 7-150

DATE HANDLED FOR MONTHS

D. TE Photo returned to

ATTENTION!

_____ Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

St.
49

BERGER BROS., PROVIDENCE, R.I.

NO. 8A-H2390

ORDER NO. 17375

DATE 9-28-1938

12^M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) EXCHANGE PLACE SHOWING

IMPRINT

SAME AS ABOVE

INDUSTRIAL TRUST BUILDING, PROVIDENCE, R.I.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE BACK OF PHOTO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

AND WORK SCHEDULE

By 10

Date SEP 30 1938

OPERATION	EST TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP		<u>SEP 30 1938</u>	<u>SEP 30 1938</u>
SKETCH			
RETOUCHING	<u>5</u>		
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	<u>89</u>	<u>10-4</u>	<u>10-6 4.1</u>
ENGRAVING			
HAND COLOR PROOF	<u>228</u> <u>1 1/2</u>		<u>10-10</u>
ARTIST DEPT.	<u>216</u> <u>8 1/4</u>	<u>10-21</u>	<u>10-24</u>

DATE BLUEPRINT OK'D

DATE Paid

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

BERGER BROS., PROVIDENCE, R.I.

NO. 8A-H2391

ORDER NO. 17375

DATE 9-28-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) INDUSTRIAL TRUST BUILDING,
PROVIDENCE, R.I.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE BACK OF PHOTO. SEE CARD ATTACHED.

Curt Teich

3BH1183

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO.
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENT. RECD. DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 30 1938	SEP 30 1938
SKETCH			
RETOUCHING	4 3	9-30	10-4-38
PHOTO-LETHO			
BLUE-PRINT STRIKING, CAPS, ETC.	89	10-5	10-5-38
ENGRAVING			
HAND COLOR PROOF	710 1/2	10-6	10-6
ARTIST DEPT.	202 9	10-21-38	10-24-38

DATE BLUE-PRINT OK'D

DATE RECD.

By

DATE HAND COLOR PROOF OK'D

DATE RECD.

5 X 7

BERGER BROS., PROVIDENCE, R.I.

NO. 84-H2392

ORDER NO. 17375

DATE 9-28-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M. NO

TITLE (IN FULL) EXCHANGE PLACE SHOWING CITY

IMPRINT

SAME AS ABOVE

HALL, BILTMORE HOTEL AND CIVIL WAR MONUMENT,
PROVIDENCE, R.I.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

BE SURE AND SHOW STATUE. SEE BACK OF PHOTO.

3BH1183

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

AND WORK SCHEDULE

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			SEP 30 1938	SEP 30 1938
SKETCH				
RETOUCHING	5	5	9-20	10-6
PHOTO LITHO				
B. L. & W. PROOF	83		10-6	10-7
ENCLOSING				
H. L. & W. OR PROOF	220	1/4		10 Oct.
ASSEMBLY	210	10	10-21	11-25

DATE RECEIVED BY

DATE PAID

DATE HANDLED BY

DATE Photo Returned to Customer

ATTENTION!

Subjects on order for this order. Please see to it that all or negatives are uniform in harmony with each other to make an attractive set.

5

5-4

BERGER BRCS., PROVIDENCE, R.I.

NO. 84-H2393

ORDER NO. 17375

DATE 9-28-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

TITLE (IN FULL) EXCHANGE PLACE SHOWING
INDUSTRIAL TRUST BUILDING, CITY HALL
AND BILTMORE HOTEL, PROVIDENCE, R.I.

FRONT NO. I R. M. NO
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

BEACON ON TOP IS BLACK. SEE BACK OF PHOTO.

*Large building at left, gray. center building gray
at far right, red.*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

20 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

AND WORK SCHEDULE

SEP 30 1938

SEP 30 1938

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, YET SET UP		SEP 30 1938	SEP 30 1938
SKETCH			
RETOUCHING	4		
PHOTO-LITHO			
BLUEPRINT STRAIGHTENING, OPAQUING	82	10 - 6	10 - 7 AT
ENGRAVING			
HAND COLOR PROC.	225 1/2		10 Oct
ARTIST DEL.	214 8 1/2		

DATE BLUEPRINT C'D.

DATE FILED

By

By

DATE WORK SCHEDULE C'D.

DATE WORKS RETURNED TO CUSTOMER

56

57
49

BERGER BROS., PROVIDENCE, R.I.

NO. 8A-H2394

ORDER NO 17375

DATE 9-28-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO

TITLE (IN FULL) STATE CAPITOL, PROVIDENCE,
R.I.

IMPRINT SAME AS ABOVE

5B4362

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

TAKE OUT WIRES. SEE CARD ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE
By Cost Dept. Checked
Date SEP 28 1938

OPERATION	EST. TIME No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP		9-10-38	9-10-38
SKETCH			
RETOUCHING	12 6	9-30	10-4 SF
PHOTO LITHO			
BLUE PRINT STRIPPING, OPA USING	12	10-5	10-6 HT
ENGRAVING			
HAND COL. PROOF	2-4 1/2	10-7	10-10
ARTIST DET.	0-9 7	10-21	10-24

DATE REPRINT ORD. _____ DATE FILED _____

By _____ By MS

DATE ORDER CANCELLED _____ DATE ORDER CANCELLED TO CUSTOMER _____

By _____

SI.
49

BERGER BROS., PROVIDENCE, R.I.

NO 8¹-H2395

ORDER NO. 17375

DATE 9-28-1938

12 M500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) STATE CAPITOL, PROVIDENCE,
R.I.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

BE SURE TO SHOW TREES. SEE CARD ATTACHED to 8AH2394

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive

By

Date

ESTIMATE

WORK SCHEDULE

By

Date

OPERATION	DATE ENTERED DEPT	DATE COMPLETED
COMPO NG. TYPE SET UP	10-1-1938	10-1-1938
SKETCH		
RETOUCHING	12 5 10-1	10-6-38
PHOTO LITHO		
BLUING & STAMPING OPAQUING	83 10-6	10-7-38
ENGRAVING		
HAND COLOR PROOF	725-1/2 10-21	10 Oct
ARTIST PRF.	7114 82 10-21	10-24

DATE RECEIVED BY

DATE FILED

DATE RECEIVED BY

By

DATE Photo Returned to Customer

By

ATTENTION!

Subjects on
order for this customer. Please
see to it that all positives or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

small neg.
51

BERGER BROS., PROVIDENCE, R.I.

NO. 8A-H2396

ORDER NO. 17375

DATE 9-28-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE ~~UPPER~~, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **I** R. M. **NO**

TITLE (IN FULL) **AMERICAN FLAG, ROGER WILLIAMS
PARK, PROVIDENCE, R.I.**

IMPRINT **SAME AS ABOVE**

PHOTO PROPERTY OF **C.T.**

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE AND WORK SCHEDULE

By

Date

SEP 30 1938

OPERATION	EST. TIME Clocks Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSITION & SET UP		SEP 30 1938	SEP 30 1938
SKETCH			
RETOUCHING	54 2		
PHOTO-ILLUO			
BUEPRINT STRIPPING, OPAQUING	8 1/2	10 - 4	10 - 4 1/2
ENGRAVING			
HAND COLOR PROOF	225 1 1/2		5 Oct
ARTIST DEPT.	213 8	9-21-38	9-24-38

DATE BLUEPRINT AND

DATE PROOF

DATE HAND COLOR PROOF

DATE FINAL PROOF

By

By

54

49

BERGER PROS., PROVIDENCE, R.I.

NO. 8-H2397

ORDER No. 17475

DATE 9-28-1938

12M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) "GATES AJAR", ROGER WILLIAMS
PARK, PROVIDENCE, R.I.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE CARD ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive Estimate

ESTIMATE

Cost Est. Checked

By

By

Date

Date

SEP 30 1938

SEP 30 1938

OPERATION	EST. TIME Job No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 30 1938	SEP 30 1938
SKETCH			
RETOUCHING	9 2		
PHOTO LITHO			
BLUEPRINT STRIPPING OR QUING	8 2	10 - 4	10 - 4 1938
ENGRAVING			
HAND COLOR PROOF	65 1 1/2		10 - 5
ARTIST DEPT.			

DATE RECEIVED BY

DATE Filed

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

Harold

BERGER BROS., PROVIDENCE, R.I.

NO. 8A-H2398

ORDER NO 17375

DATE 9-28-1938

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) FLORAL CLOCK; ROGER
WILLIAMS PARK, PROVIDENCE, R.I.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE CARD ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE
By SEP 29 1938 AND WORK SCHEDULE
Date

OPERATION	DATE ENTERED DEPT.	DATE ENTERED DEPT.	DATE ENTERED DEPT.
COMPOSING, TYPE SET UP	SEP 30 1938	SEP 30 1938	
SKETCH			
RETOUCHING	7 3 9-30	9-30	
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	12 10-1	10-3	
ENGRAVING			
HAND COLOR PROOF	216 1 10-3	10-3	
ARTIST DEPT.	228 8 10-25	10-25	

DATE BURST AT CARD DATE FILED
DATE HAND COLOR PROOF CARD DATE FILED
DATE FILED RETURNED TO CUSTOMER

ATTENTION!

Subjects on order for this customer. Please see to it that all color or negatives are uniform and colors are in harmony with each other to make an attractive set.

SEP 30 1938

BERGER BROS., PROVIDENCE, R.I.

NO. 8A-H2399 D15

ORDER NO. 7375

DATE 9-28-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.)

FRONT NO. I

R. M. NO

TITLE (IN FULL)

MONKEY ISLAND, ROGER WILLIAMS
PARK, PROVIDENCE, R.I.

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SHOW LOTS OF MONKEYS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE
By SEP 30 1938 Date SEP 30 1938

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 30 1938	SEP 30 1938
SKETCH			
RETOUCHING	3		
PHOTO-LITHO			
BLUEPRINT STRIKING, G. AQUING	12	10 - 3	10 - 4 41
ENGRAVING			
HAND COLOR PROOF	31 1/2		
ARTIST DEPT.	25 8	10 - 21	10 - 25

DATE BLUEPRINT OK'D. SEP 30 1938 By J. J.
DATE HAND COLOR PROOF OK'D. SEP 30 1938 By J. J.
DATE Photo Returned to Customer SEP 30 1938

ST.
49

BERGER BROS., PROVIDENCE, R.I.

NO. 8A-H2400

ORDER NO. 17375

DATE 9-28-1938

124 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL)

ROCK GARDEN, ROGER WILLIAMS

IMPRINT

SAME AS ABOVE

PARK, PROVIDENCE, R.I.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

Cost Dept. Checked

By

Date

OPERATION

EST. TIME

Clock No. Time Allowed

DATE

ENTERED

DATE

COMPLETED

COMPOSITION, TYPE SET UP

SEP 11 1938

SEP 11 1938

SKETCH

RETOUCHING

4 2 1/2

9-30

10-18

PHOTO ILLUSTRATION

BLUET, STRIP, COLOR

8 1/2

10-1

10-3 1/2

ENGRAVING

HAND COLORING

226

1 1/2

10-5-38

10-5-38

ARTIST

203

8 1/2

10-24

10-24

SEP 30 1938

5-49

BERGER BROS., PROVIDENCE, R.I.

NO. 8A-2401

ORDER NO. 17375

DATE 9-28-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) BETSY WILLIAMS COTTAGE,

IMPRINT SAME AS ABOVE

ROGER WILLIAMS PARK, PROVIDENCE, R.I.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

RED FRAME. ROOF NATURAL SHINGLE. WHITE TRIM.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

By SEP 30 1938 ESTIMATE
Date SEP 30 1938 AND WORK SCHEDULE
Cost Dept. Checked By SEP 30 1938

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SE 1 1938	SEP 30 1938
SKETCH			
RETOUCHING	53 2		
PHOTO LITHO			
BUFFING STRIPPING OPAQUEING	82	10 - 1	10 - 3 H.T.
ENGRAVING			
HAND COLOR PROOF	228 1 1/2		10 - 5
ARTIST DPT.	214 7		

DATE SUBMITTED

DATE PREP

DATE PRINTED

By SEP 30 1938

DATE PRINTED

55
49

NO. 84-112402

BERGER BROS., PROVIDENCE, R.I.

ORDER NO. 17375

DATE 9-28-1938

12M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE ~~UPPER~~ LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) THE OLD CAPE COD WIND MILL,
ROGER WILLIAMS PARK, PROVIDENCE, R.I.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

WHITE & BROWN. ROOF BROWN. TAKE OUT FENCE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

20 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Clind

ESTIMATE AND WORK SCHEDULE
By *[Signature]* Date *SEP 30 1938*

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 30 1938	SEP 30 1938
SKETCH			
RETOUCHING	51 2 1/2		
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUEING	12	10 - 4	10 - 4 1/2
ENGRAVING			
HAND COLOR PROOF	228 1 1/2		10 - 5
ARTIST CPT.	211 8	Oct. 24	

DATE BLUEPRINT OK'D _____

DATE *[Signature]* _____

By _____

By *[Signature]*

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

51

51
49

NO. 8A-H2403

BERGER BROS., PROVIDENCE, R.I.

ORDER NO. 9-28-1938

DATE 9-28-1938

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.
TITLE (IN FULL) CONCERT PAVILION, ROGER
WILLIAMS PARK, PROVIDENCE, R.I.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. NO
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

BAND ~~WOOD~~ STAND: CREAM & GREEN TRIM & COPPER ROOF, LAMP POSTS CREAM & GREEN,
STATUE BLACK & MARBLE BASE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

Cost Dept. 10-3

By [Signature]

Date SEP 30 1938

AND WORK SCHEDULE

OPERATION	EST. TIME Clock No. (Time Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 30 1938	SEP 30 1938
SKETCH			
RETOUCHING	2		
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	82	10 - 3	10 - 3 A.T.
ENGRAVING			
HAND COLOR PROOF	226 1/2		10 - 5 - 38
ARTIST DEPT.	8		

DATE BLUEPRINT OK'D _____
By _____

DATE PROOF _____
By [Signature]

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

BERGER PHOS., PROVIDENCE, R.I.

NO. 8A-12404

ORDER NO. 17375

DATE 9-28-1938

12 M 500 POST CARDS		ART COLORTONE	WHITE	BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)		
PLACE OF TITLE <u>UPPER</u> , LOWER, CENTER - BORDER.		FRONT NO. <u>I</u>	R. M. <u>NO</u>	
TITLE (IN FULL) <u>SEAL POND, ROGER WILLIAMS PARK,</u> <u>PROVIDENCE, R.I.</u>		IMPRINT <u>XXXX</u>	SAME AS ABOVE	
		PHOTO PROPERTY OF <u>C.T.</u>		

COLOR DESCRIPTION

GREY STONE & GREEN TRIM ROOF GRAY.
SHOW ABOUT SIX SEALS SOME IN WATER & SOME ON TOP OF BASE

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE Cost Dept. Checked By [Signature]

Date SEP 30 1938 AND WORK SCHEDULE Date SEP 30 1938

OPERATION	EST. TIME Clocks Min. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 30 1938	SEP 30 1938
SKETCH			
RETOUCHING	50 2 1/2		
PHOTO-LITHO			
BLUEPRINT STRIKING, CROQUING	82	10-4	10-5 1/2
ENGRAVING			
HAND COLOR PROOF	228 1 1/2		10-6
ARTIST DELT.	7		

DATE BLUEPRINT OK'D _____ DATE PAID _____

By _____

DATE HAND COLOR PROOF _____ DATE TO BE PAID TO CUSTOMER _____

56

49

BERGER BROS., PROVIDENCE, R.I.

NO. 84-H2405

ORDER No 7375

DATE 9-28-1938

12 M 500 POST CARDS ART COLORTONE WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) BEAUTY SPOT AT ROGER WILLIAMS PARK, PROVIDENCE, R.I. IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subject on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

Cost Dept. Checked

SEP 30 1938 NO. 10 SCHEDULE

By

Date

DESCRIPTION	QUANTITY	UNIT PRICE	DATE ENTERED DEPT.	DATE QUOTED
COMPLETED THE SET UP			SEP 30 1938	SEP 30 1938
SKETCH				
RETOUCHING	53	2		
PHOTO LITHO				
BLANKET STITCHING	82		10 - 5	10 - 5
ENGRAVING				
HAND COLOR PHOTO	65	1 1/2		10 - 6
ARTIST DET.	215	8	10 - 21	10 - 25

DATE BLUEPRINT OK'D

DATE PAID

By

DATE HAND COLOR PHOTO

57
40

R.A. KISHPAUGH, FREDERICKSBURG, VA.

NO. 8A-H2406

ORDER NO. 17384

DATE 9-28-1938

12 M500 POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER <u>LOWER</u> CENTER - BORDER.	FRONT NO. <u>I</u>	R. M. <u>YES</u>
TITLE (IN FULL) <u>RISEING SUN-TAVERN,</u> <u>FREDERICKSBURG, VA.</u>	IMPRINT <u>SAME AS ABOVE</u>	
PHOTO PROPERTY OF <u>C.T.</u>		

COLOR DESCRIPTION
DARK CREAM OR LIGHT BUFF. WHITE CORNICE & COLUMNS & GABLE & SASH & WINDOW FRAMES
& DORMERS ON ROOF. OLD DULL GRAY ROOF. GREEN SHUTTERS. DARK BROWN DOORS. BROWNISH
GRAY BASE & STEPS. BRONZE RAILINGS. WHITE FENCE WITH GRAY STONE BASE & POSTS.
LOWER SIGN ON LEFT WHITE. BLACK LETTERS. TOP SIGN ON POST ON LEFT. BROWN & BUFF WITH
WITH WATER COLOR VIEW. CROP OFF ON LEFT & BOTTOM WHERE MARKED ON PHOTO. REMOVE WIRE
ON ROOF.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
By _____ Date _____
Cost Dept. Checked _____

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSITION - 11		SEP 30 1938	SEP 30 1938
SKETCH			
RET. COPY	60 2		
PHOTO - 11			
B. L. & W. PROOF	73	10-10	10-7-41
ENGRAVING			
HAND COLOR PROOF	14 1/2	Oct 7	Oct 7
ARTIST DEPT.	28 8		

DATE RECEIVED BY _____ DATE FILED _____

DATE HANDLED BY _____

The color of the house is a colonial buff, with bright green trimmings (shutters) The door is a old four panel, and should not be too deep color, so the panels will not show.

MAKEOVER

Charge to App Ret Dept. _____

EST. No. _____

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSITION			
SKETCH			
RET. COPY			
PHOTO - 11			
B. L. & W. PROOF			
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.			

65 10-18

ST
PA
51
50

PALMER NEWS CO., TOPEKA, KANSAS

NO. 8A-H2407

ORDER NO. 17379

DATE 9-28-1938

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS-SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. I

R. M. YES

TITLE (IN FULL) TOPEKA AVENUE BRIDGE, TOPEKA,
KANSAS

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

BRIDGE IS WHITE, LIGHT STONE COLOR. WHEN STRENGTHENING DETAILS, LET
BRIDGE COME AS CLOSE TO WHITE AS POSSIBLE. DO NOT CUT OFF LENGTH OF
BRIDGE. TOUCH OUT SANDBARS AND SHOW WATER INSTEAD. CUT OUT BANK IN
LOWER LEFT. EXTEND SHADOWS OF PILLARS SAME AS LEFT PILLAR, TO
MAKE BETTER FOREGROUND. NOTE LIGHT POSTS ON BRIDGE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

By 1075 1938

ESTIMATE AND WORK SCHEDULE

Cost Dept. 1075

By 1075 1938

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COM. NO. 1075		OCT 5 - 1938	OCT 5 - 1938
SKETCH			
RETOUCHING	12	10 - 5	10 - 10 SP
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	8 1/2	10 - 10	10 - 11 LT
ENGRAVING			
HAND COLOR PROOF	1 1/4		
ARTIST DEPT.	39	10-18	10-18

DATE BLUEPRINT ORD.

DATE PROOF

By

DATE HAND COLOR PROOF ORD.

By

DATE Photo Returned to Customer

11-49
60

PALMER NEWS CO., TOPEKA, KANSAS

NO. 8A-H2408

ORDER NO. 17380

DATE 9-28-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) DORAN LILY POOL, ~~REINISCH~~
REINISCH MEMORIAL ROSE GARDEN, GAGE
PARK, TOPEKA, KANSAS

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

TAKE OUT MAN. SHOW ROSES IN BLOOM IN FLOWER BEDS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set

Print

ESTIMATE			
1938 WORK SCHEDULE			
OPERATION	EST. TIME Clocks (1 hr. = 60 min.)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		Oct 3 - 1938	Oct 3 - 1938
SKETCH			
RETOUCHING	53 2		
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	89	10-5	10-6
ENGRAVING			
HAND COLOR PROOF	22 1/2		2 Oct
ARTIST DEPT.	63 8	10/19/38	10/20/38

DATE BLUEPRINT CARD

By

DATE HAND COLOR PROOF

P.

57

PALMER NEWS CO., TOPKEKA, KANSAS

NO. 8A-E2409

ORDER NO. 17380

DATE 9-28-1938

12 M500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) MONKEY ISLAND, GAGE PARK,
TOPEKA, KANSAS

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

BLDG. BUFF STONE. SHOW MONKEYS, ADD A FEW. NOTE WATER ON RIGHT SIDE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects of order for this album. Please see the original card. Negatives are uniform and colors are in harmony with each other to make an attractive set.

Print

ESTIMATE

0013 1938 WORK SCHEDULE

OPERATION	EST. TIME	DATE ENTERED PRG.	DATE COMPLETED
COMMUNICATING SLIP		OCT 3 - 1938	OCT 3 - 1938
SWITCH			
RETOUCHING	54	3	
PHOTO LITHO			
PRINTING	82	10-7	10-8-38
ENGRAVING			
HAND COLOR PROOF	202	10-10-38	10-10-38
ARTIST LITHO	204	10-20-38	10-21-38

DATE ESTIMATE MADE _____ DATE PAID _____

DATE HANDS DELIVERED _____

54-1
a-2

57

C.W.HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. 8A-H2410

ORDER NO. 17703

DATE 9-29-1938

12_M 500 POST CARD C.T.ART COLORDONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE (UPPER LOWER, CENTER - BORDER.
TITLE (IN FULL) PARKER STREET LOOKING
EAST, GARDNER, MASS.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO
IMPRINT SAME AS ABOVE

PRIVATE NO. 3-4' FROM RIGHT EDGE
IN UPPER BORDER ---- 6

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION
BLDG. IN BACK CENTER IS GREY & SLATE ROOF. LEFT - 1 RED 2 YELLOW
3 BUFF 4 RED. RIGHT-1/WHITE 2 OLIVE 3&4 GREY
BE SURE & DO NOT BRING OUT WOOLWORTH SIGN BECAUSE NEWBERRY GETS
SOME OF EDITION. TAKE OUT LETTERING (BUTTER-FLY BEAUTY SHOP)

SUBMIT: RET. PHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE
AND WORK SCHEDULE
By _____ Cost Dept. Checked _____
Date SEP 30 1938 Date SEP 30 1938

OPERATION	EST. TIME (Clock No. Time Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COMING TYPE SET UP		SEP 30 1938	SEP 30 1938
SKETCH			
RETOUCHING	12 5	9-30	10-5-38
PHOTO LITHO			
BLUEPRINT STRIKING OPAQUING	82	10-5	10-6-38
ENGRAVING			
HAND COLOR PROOF	226 13/4		10-10-38
ARTIST DRAWING	37 9	Oct. 25. 1938	Oct. 26. 1938

DATE BLUEPRINT OK'D _____

DATE FILED _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

By _____

12

49

C.W.HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. 8A-H2411

ORDER NO. 17703

DATE 9-29-1938

12 M 500 POST CARDS

C. T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) PARKER STREET LOOKING
WEST, GARDNER, MASS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M.

NO

IMPRINT

SAME AS ABOVE

PRIVATE NO. 3-4'' FROM RIGHT EDGE
IN UPPER BORDER --- 7

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SHOW FLAG ON POLE. BLDGS-LEFT L-CREAM 2 RED
RIGHT-1 CREAM 2 RED 3 GREY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

By

SEP 30 1938

AND WORK SCHEDULE

By

Date

SEP 30 1938

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COM. LING. TYPE SET UP		SEP 30 1938	SEP 30 1938
SKETCH			
RETOUCHING	2 5	9-30	10-5-38
PHOTO LITHO			
EXPOSURE STAMPING OPAQUIN	89	10-6-	10-7-14-38
EXPOSING			
HAND COLOR PROOF	216 1/2	10-11	10-11
ARTIST DEPT.	49 9	10-25	10-27

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

2

17
49

C.W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. 8A-H2412

ORDER NO. 17703

DATE 9-29-1938

12 M500 POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

NO

TITLE (IN FULL) POST OFFICE, GARDNER, MASS. IMPRINT SAME AS ABOVE

PRIVATE NO. 3411 FROM RIGHT EDGE
IN UPPER BORDER --- 8

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

RED AND BROWN BRICK, VERY LIGHT GREEN ROOF, WHITE BASE AND STEPS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

Cost Dept. Chicago

By SEP 30 1938 AND WORK SCHEDULE Date SEP 30 1938

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 30 1938	SEP 30 1938
SKETCH			
RETOUCHING	52 3		
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	82	10-6	10-7 H.T.
ENGRAVING			
HAND COLOR PROOF	201 18	10-	
ARTIST DEPT.	46 7	10-24	10-26

DATE BLUEPRINT OK'D

DATE

DATE WORK SCHEDULE

DATE

549

C.W.HUGHES & CO., INC., MECHANICVILLE, N.Y.

2413
NO. 8A-H2413

ORDER NO. 17703

DATE 9-29-1938

12M500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) **GREENWOOD MEMORIAL SWIMMING POOL, GARDNER, MASS.**

PRIVATE NO. 3-4" FROM RIGHT EDGE
IN UPPER BORDER - 9.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **1** R. M. **NO**

IMPRINT **SAME AS ABOVE**

PHOTO PROPERTY OF **C.T.**

COLOR DESCRIPTION

SHOW LOT OF BATHERS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

Cost Est. Sheet

By

By

Date

SEP 30 1938

AND WORK SCHEDULE

Date

SEP 30 1938

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Click No.	Time Allowed		
COM. TYPE SET UP			SEP 30 1938	SEP 30 1938
SKETCH				
RETOUCHING	13	6	9-30	10-5-38
PHOTO-LITHO				
BLEUPRINT STRIPPING OPAQUEING	82		10-6	10-7-38
ENGRAVING				
HAND COLOR PROOF	226	1/2		10-10-38
ARTIST DEPT.	40	8	10-25-38	10-26-38 F.W.

DATE BLUEPRINT OK'D

By

DATE

DATE HAND COLOR PROOF OK'D

C. W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. ~~XXXXXX~~
8A-H2414

ORDER NO. 17700

DATE 9-29-1938

12M 500 POST CARDS

C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) LIBRARY AND ART BUILDING,
FITCHBURG, MASS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. 3-4'' FROM RIGHT EDGE
IN UPPER BORDER -- 11

PHOTO PROPERTY OF C.T.

COLORED DESCRIPTION

RED BRICK. BROWN BASE. GREY STEPS, SLATE ROOF, GREEN KRXME FENCE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS [®] PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Examine OK of Estimate

By

ESTIMATE

By

Date

SEP 29 1938 AND WORK SCHEDULE

Date

SEP 29 1938

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			SEP 30 1938	SEP 30 1938
SKETCH				
RETOUCHING	51	2		
PHOTO LITHO				
BLUEPRINT STRIPPING & OPAQUING	84		10-1	10-6
ENLARGING				
HALFTONE PROOF	210	1 1/2	10-6	10-6
FINAL DEPT.		8	10-17	10-19

DATE RECEIVED

DATE FILED

DATE PAID

By

DATE FROM RETURN TO CUSTOMER

By

ST
49

C. W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. 8A-H2415

ORDER NO. 17700

DATE 9-29-1938

12500 POST CARDS

C.T.ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) UPPER COMMON SHOWING
WORLD WAR MEMORIAL, FITCHBURG, MASS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. 3-4 FROM RIGHT EDGE IN
UPPER BORDER --- 12

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

BRONZE FIGURE AND GREYISH MARBLE BASE. SHOW FLOWER BEDS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			SEP 30 1938	SEP 30 1938
SKETCH				
RETOUCHING	54	3		
PHOTO LITHO				
BLU-PRINT STIFFENING, OPAQUING	82		10 - 4	10 - 5 45
ENGRAVING				
HAND COLOR PROOF	201	1 1/2	10 - 7	10 - 7
ARTIST DEPT.	48	7	10/17/38	10/18/38

DATE BLU-PRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Cust.

ATTENTION!

Subjects on
order for this customer. Please
see to it that all color or nega-
tives are uniform and orders are
in harmony with each other
to make an attractive set.

ST.
49

C.W.HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. 8A-H2416

ORDER NO. 17700

DATE 9-28-1938

12M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) UPPER COMMON WITH FIRST
UNITARIAN CHURCH, FITCHBURG,
MASS.

IMPRINT

SAME AS ABOVE

PRIVATE NO. 3-4'' FROM RIGHT EDGE
IN UPPER BORDER --- 13

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all positives or negatives are uniform and colors are in harmony with each other to make an attractive set.

By SEP 30 1938 **ESTIMATE**
Date SEP 30 1938 **AND WORK SCHEDULE**

OPERATION	EST. TIME		DATE	DATE
	Clock No.	Time (Hrs.)	ENT. RECD. DEPT.	COMPLETED
COMPOSING, TYPE SET UP			SEP 30 1938	SEP 30 1938
SKETCH				
RETOUCHING	52	2		
PHOTO LITHO				
BLUE-PRINT STRIPPING, OPAQUING	82		10 - 4	10 - 5 45
ENGRAVING				
HAND COLOR PROOF	217	1 1/2	OCT 6/1938	OCT 6, 1938
ARTIST DEPT.	42	8	OCT 17/38	OCT 19/38

DATE BLUE-PRINT ORD. _____

By _____

DATE HAND COLOR PROOF ORD. _____

By _____

4/9

C.W.HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. 8A-H2417

ORDER NO. 17700

DATE 9-29-1938

12500 POST CARDS

C.T.ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) **DRIVE ALONG WHALOM LAKE,
FITCHBURG, MASS.**

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **1**

R. M. **NO**

IMPRINT **SAME AS ABOVE**

PRIVATE NO. 3-4'' FROM RIGHT EDGE
IN UPPER BORDER --- 14

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

REMOVE WIRES

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

OPERATION		EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
		Clock No.	Time Allowed		
COMPOSING TYPE SET UP				SEP 30 1938	SEP 30 1938
SKETCH					
RETOUCHING		60	2		
PHOTO-LITHO					
BLUEPRINT STRIPPING, OPAQUING }		89		10-7	10-7 W.T.
ENGRAVING					
HAND COLOR PROOF		226	1 1/2		10-10-38
ARTIST DEPT.		46	8	10-17	10-19- H.K. W.P.

DATE BLUEPRINT OX'D.

DATE PAID

DATE HAND COLOR PROOF OK'D

P

55
49

THE CINCINNATI NEWS COMPANY, CINCINNATI, OHIO
(UNION NEWS TRADE MARK)

NO. 8A-H2418

ORDER NO. 17705

DATE 9-29-1938

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 13

R. M. LOWER

TITLE (IN FULL) APPROACH TO UNION
TERMINAL, CINCINNATI, OHIO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all positives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

By

Date

SEP 30 1938

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED.
COMP. WNC. TYPE SET UP		SEP 30 1938	SEP 30 1938
SKETCH			
RETOUCHING	51 3		
PHOTO-LITHO			
BLUEPRINT STRIPPED & GROUND	8	10 - 7	10 - 8
ENGRAVING			
HAND COLOR PROOF	202 1 1/2	10-10-38	10-11-38
ARTIST D.T.	8		

DATE BLUEPRINT SENT

DATE PAID

DATE HAND COLOR PROOF

DATE PAID

50

NO. 8A-H2419

THE CINCINNATI NEWS COMPANY, CINCINNATI, OHIO ORDER NO. 17707

DATE 9-29-1938

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) POLAR BEARS, CINCINNATI
ZOO, CINCINNATI, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

BEARS - WHITE. WATER BLUE. STONES. GRAY & TAN VARICOLOR
~~REPLACE COLOR EFFECT~~

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this order. Please
see to it that all or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive, C.T. Co.

ESTIMATE

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME (Hrs.) (Mins.)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSITION SET UP		SEP 30 1938	SEP 30 1938
SKETCH			
RETOUCHING	9 2		
PHOTO LITHO			
BLUEPRINT STRIPPING OPERATING	89	10 - 5	10 - 5 AM
ENGRAVING			
HAND COLOR PROOF	31 1/2		
ARTIST DEPT.	62 8	10 - 26	10 - 27

DATE BLUEPRINT O.K'D

By

DATE PROOF

By

DATE HAND COLOR PROOF O.K'D

DATE Photo Returned to Customer

By

50

THE CINCINNATI NEWS COMPANY, CINCINNATI, OHIO

NO. 8A-H2420

ORDER NO. 17007

DATE 9-29-1938

25M POST CARDS

C.T.ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FOUNTAIN SQUARE,
CINCINNATI, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for the customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Accepted by Client

ESTIMATE

Cost Dept. Checked

By

Date

AND WORK SCHEDULE

	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP		SEP 30 1938	SEP 30 1938
SKETCH			
RETOUCHING	5	9-30	10-7-38
PHOTO-LITHO			
BLUEPRINT STRIPPING OPAQUING	8	10-7	10-8-38
ENGRAVING			
HAND COLOR PROOF	1		
ARTIST DEPT.	213	10-25-38	10-27-38

DATE BLUEPRINT OK'D

DATE ART

By

DATE HAND COLOR OK'D

DATE PROOF OK'D

By

THE CINCINNATI NEWS COMPANY, CINCINNATI, OHIO

NO. 8A-42421

ORDER NO. 17707

DATE 9-29-1938

25M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LION GROTTO, CINCINNATI
ZOO, CINCINNATI, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

LIONS BROWNISH TAN - MANES DARK BROWN. STONES GRAY AND TAN
VARICOLOR. FOLIAGE GREEN. ~~REMOVED~~

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF *yes*

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

SEP 30 1938

ESTIMATE AND WORK SCHEDULE

By

Date

Cost Dept. Checked

SEP 30 1938

OPERATION	EST. TIME Hrs. Mins.	DATE COMPLETED	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 30 1938	SEP 30 1938
SKETCH			
RETOUCHING	56 1		
PHOTO LITHO			
BLUEPRINT STRIPPING, OPAQUING	89	10-5	10-5 4A.
ENGRAVING			
HAND COLOR PROOF	65 1/2		10-6
ARTIST DEPT.	69 8	10-26	10-27

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE

DATE Photo Returned to Customer

ATTENTION!

Subjects on order for this customer. Please see to it that all positives or negatives are uniform and colors are in harmony with each other to make an attractive set.

17
50

THE CINCINNATI NEWS COMPANY, CINCINNATI, OHIO

NO. 8A-H2422

ORDER NO. 10707

DATE 9-29-1938

25^M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TIGER GROTTO,
CINCINNATI ZOO, CINCINNATI, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

TIGERS - TAN, YELLOW, BLACK. FOLIAGE GREEN. ROCKS GRAY & TAN
VARICOLOR ~~BILLOWY CLOUD EFFECT.~~

TRANPOSE THE SINGLE TIGER IN THE MIDDLE OF ONE PHOTOGRAPH TO
THE SAME POSITION ON THE OTHER PHOTOGRAPH WHICH NOW HAS THREE TIGERS
~~XXX IT.~~

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all negatives are uniform and so on are in harmony with each other to make an attractive set.

Customer OK of Estimate

ESTIMATE

Cost Dept. Checked

SEP 30 1938 AND WORK SCHEDULE

By

Date

SEP 30 1938

COMPOSITION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 30 1938	SEP 30 1938
SKETCH			
RETOUCHING	9 3		
PHOTO-LITHO			
BLUEPRINT STRIPPING (CRAQUING)	89	10-4	10-5 1/2
ENGRAVING			
HAND COLOR PROOF	225 1 1/2		6 Oct
ARTIST DEPT.	61 8		10-27

DATE BLUEPRINT OK'D

DATE PROOF

DATE HAND COLOR PROOF

DATE PROOF

By

50

THE CINCINNATI NEWS COMPANY, CINCINNATI, OHIO

NO. 8A-H2423

ORDER NO. 17706

DATE 9-29-1938

25 M POST CARDS

C.T.ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

1

R. M. NO

TITLE (IN FULL) SWIMMING POOL, CONEY ISLAND,
CINCINNATI, OHIO

PRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

yes

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this order. Please see to it that all positives are uniform and colors are in harmony with each other to make an attractive set

ESTIMATE			
By		Cost Dept. Initialed	
Date		By	
SEP 30 1938		SEP 30 1938	
AND WORK SCHEDULE		Date	
DESCRIPTION	ST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COM. WORK TYPE SET UP		SEP 30 1938	SEP 30 1938
SKETCH			
RETOUCHING	51 2		
PHOTO LITHO			
BLUEPRINT	89	10-4	10-6
STEEL CUTTING			
ENGRAVING			
HAND COLOR PROOF	31 1/2		
ARTIST DEPT.	39 8	10-28	10-31

DATE BLUEPRINT OK'D

DATE PAID

By

By

DATE HAND COLOR PROOF OK'D

Photo Returned to Customer

NO. 8A-H2424

THE CINCINNATI NEWS COMPANY, CINCINNATI, OHIO ORDER NO. 17706

DATE 9-29-1938

25 M POST CARDS

G.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ISLAND QUEEN,
CINCINNATI, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF XXXX CUSTOMER

COLOR DESCRIPTION

WHITE - BLACK TRIM. RED WATER LINE. FLAGS VARICOLORED, RED, ORANGE
BLUE, GREEN, WHITE. BILLOWY CLOUD EFFECT. WATER BLUE.
FOLIAGE GREEN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this order. Please see to it that all or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

AND WORK SCHEDULE

OPERATION	EST. TIME CH. NO. T. S. D.	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 30 1938	SEP 30 1938
SKETCH	52 4		
RETOUCHING			
PHOTO LITHO			
BLUEPRINT STRIPPING COUNTING	82	10 - 7	10 - 8
ENGRAVING			
HAND COLOR PROOF	22 1/2		11 Oct.
ARTIST DEPT.	44 7	10/26/38	10/28/38

DATE BLUEPRINT O.K'D.

By

DATE HAND COLOR PROOF O.K'D.

By

DATE PROOF RETURNED TO CUSTOMER

52-3
9-1

50

NO. 8A-H2425

ORDER NO. 17709

DATE 9-29-1938

THE CINCINNATI NEWS COMPANY, CINCINNATI, OHIO

25M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

TITLE (IN FULL) 'SUSIE', THE ONLY
TRAINED GORILLA IN THE WORLD,
CINCINNATI ZOOLOGICAL GARDENS,
CINCINNATI, OHIOIN UPPER RIGHT BORDER - PHOTO
COURTESY OF CINCINNATI ENQUIRER

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TAN CONCRETE BACKGROUND. FLOOR GRAY CONCRETE, STRAW COVERED
'SUSIE' IS BLACKISH BROWN WITH ACCENT ON THE BLACK.
STOOL. BRONZE COLORED. NAPKIN, WHITE.Return Photo to - Cincinnati Enquirer
Photograph Dept.
Cincinnati, Ohio

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set

On Susie, the authorities at The Cincinnati Zoo were very much disappointed with the looks of this card, as they claim it is not a good picture and for this reason would not give us much satisfaction. The color of Susie, as near as we can check, should be much darker, almost black. The straw on the floor is much too yellow. Her nose and the part above the lower lip should be more dark brown, or almost black. It does not contain any color.

ESTIMATE AND WORK SCHEDULE			
OPERATION	EST. TIME (Clock No. Time in hrs.)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		OCT 3 - 1938	OCT 3 - 1938
SKETCH			
RETOUCHING	4 3	10 - 3	10 - 4 ST
PHOTO LITHO			
BLUEPRINT STRIPPING, MPAQUING	89	10 - 4	10 - 5 44
ENGRAVING			
HAND COLOR PROOF	3/ 1/2		
ARTIST DEPT.	802 8	1 - 6	1 - 7

DATE BLUEPRINT O.K'D

DATE PAID

DATE HAND COLOR PROOF O.K'D

DATE PHOTO RETURNED TO CUSTOMER

10/1/38

MAKEOVER

Charge to Ret Dept.

EST. Makeover Time Required

	TIME	How Recorded in Cont. Dept.
RETOUCHING	1/2	
PHOTO LITHO	1	DATE OCT 25 1938
COMPOSING		
ART DEPT. HC	1/2	By <u>O</u>
ENGRAVING		

65 10-27

4

52

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 8A-12426 ORDER NO. 17396 DATE 9-28-1938

CUSTOMER
GREAT NORTHERN HOTEL
MALTA, MONTANA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE 3 1/2 x 5 1/8

STYLE

ART COLOR TONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full GREAT NORTHERN HOTEL - MALTA, MONTANA

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen
120
133
150
175

COLOR DESCRIPTION

make DK. Blue impression

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

R-4 1/2
HC-1 1/2
A 8 1/2

X

X
5
65

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. **8A-H2427** ORDER NO. **17393** DATE **9-29-1938**

CUSTOMER **ARGONNE HOTEL**
LIMA, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS

SIZE

3½ x 5½

STYLE

ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, ~~Lower~~, ~~Center~~ Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **HOTEL ARGONNE - LIMA, OHIO**

FRONT NO. **5**

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — **Retouched Photo** — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — **Handcolor** — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

VERY LIGHT GRAY BRICK. CREAM CORNICE ON TOP AND BELOW TOP FLOOR. FIRST TWO FLOORS LIGHT GRAY STONE. GREEN SASH AND WINDOW FRAMES AND MARKEE AT ENTRANCE. DULL BUFF BLINDS. WHITE LETTERS ON SIGN ON ROOF. SEE CARD ATTACHED, 3A-H699. ON LEFT FLAT BLDG. BUFF BRICK. ON RIGHT FLAT BLDG. DARK RED. REMOVE BLDG. ON RIGHT LOWER CORNER. REMOVE AUTOMOBILES. SUBDUE BLDGS. IN BACKGROUND.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

THE C.A.TANNER CO., WICHITA, KANSAS

NO. 8A-H2428

ORDER NO. 17404

DATE 9-30-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) MUNICIPAL BATHING BEACH,
RIVERSIDE PARK, WICHITA, KANSAS

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

1938 WORK SCHEDULE

By

Date

OPERATION	EST. TIME (Clock No. Time Allowed)	DATE ENTRUSTED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		OCT 3 - 1938	OCT 3 - 1938
SKETCH			
RETOUCHING	3		
PHOTO LITHO			
BI-MOUNT STILLING, OPAQUING	82	10 - 7	10 - 7
ENGRAVING			12 - 10
HAND COLOR PROOF	65 1 1/4		
ARTIST DEPT.	39 9	10-17	10-18

DATE BLUEPRINT O.K'D

By

DATE

DATE BLUEPRINT PROOF O.K'D

DATE

60-1
205-2

57

THE G.A. TANNER CO., WICHITA, KANSAS

NO. 84-H2429

ORDER NO. 17406

DATE 12-13-1938

12 M 500 POST CARDS

ART COLORTONE V

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MUNICIPAL UNIVERSITY OF
WICHITA, KANSAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BLEDS. LIGHT RED BRICK, STONE TRIM. SLATE ROOFS.
STADIUM, GREY STONE. CUT OFF AS MARKED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

yes

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

DEC 13 1938

DEC 13 1938

TIME
FROM A.M.

DATE
ENTERED DEPT.

DATE
RECEIVED

DEC 13 1938

DEC 13 1938

3 6

12 - 13

12 - 16.5

89

12 - 16

12 - 16.5

225 2

20 Dec.

64 13

1/23/39

1/27/39

DATE FOR

DATE TO Customer

THE C.A. TANNER CO., WICHITA, KANSAS

NO. 8A-H2430

ORDER NO. 17404

DATE 9-30-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) MC LEAN FOUNTAIN BY KX NIGHT,
WICHITA, KANSAS

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

TAKE OUT ALL POLES, CHIMNEYS, & WIRES IN BACKGROUND. SEE CARD ATTACHED. MAKE NIGHT SCENE.
TOUCH UP LETTERING AS CARD ATTACHED. BACKWALL IS FLOODLIGHTED.
SHOW WATER FALLING ON BOTH FOUNTAINS AS ON CARD ATTACHED. MAKE TOP WATER FALL:
LIGHT PINK EFFECT. CENTER: WHITE EFFECT. BOTTOM: BLUE EFFECT. NOTE FLOWERS
AROUND FOUNTAIN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

AND WORK SCHEDULE

By

Date

Est. Dept.

DESCRIPTION	QUANTITY	UNIT PRICE	DATE ENTERED DEPT.	DATE COMPLETED
WORKMANSHIP FOR SET UP			OCT 4 - 1938	OCT 4 - 1938
RETOUCHING	3	7	10 - 4	10 - 10
RETOUCHING	23		10 - 10	10 - 11
ENGRAVING				
HAND COL. PROOF	65	1/2		10 - 12
ARTIST	27	8 1/2		

DATE ORDER SENT CARD

DATE

DATE HAND COL. PROOF SENT

DATE

small bag 58

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-M2431 ORDER NO. 17417

DATE 9-30-1938

CUSTOMER DEVONSHIRE PRESS
NEW YORK, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS

SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full S.S. "ARROW" AND S.S. "COMET" - COLONIAL
LINE

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PLATE NO. ON FRONT.

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print Handcolor Black & White Proof. Titles—Red, Blue

Screen
(120
133
150
175

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

*Large Photo to St
" in File under "H"*

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

517
5 1/2
1 1/2
8 1/2

Handwritten signature

m J. R. 16

CUSTOMER

Dept.

Time Received

Time in Case Dept.

OCT 24 1938

1 1/2

0

55 57

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 8A-H2432 ORDER NO. 17416

DATE 10-4-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER HARRY'S NEW YORK BAR
CHICAGO, ILLINOIS

25^M POST CARDS

SIZE

3½ x 5½

STYLE

ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full CHICAGO'S ONLY THREE FLOOR NIGHT CLUB

BOT-HARRY'S NEW YORK CABARET-400 NO. WABASH
AVE.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C.T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

SEE TISSUE & INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

SEE TISSUE AND INSTRUCTIONS ATTACHED.

make just my version of
MONNET-BRANDY

OCT 5 - 1938

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H2433 ✓ ORDER NO. 17416 DATE 10-19-1938

CUSTOMER HARRY'S NEW YORK BAR
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS

SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HARRY'S NEW YORK CABARET-400 N.WABASH
AVE.

WE STARTED DOING BUSINESS HERE

NOW WE'RE DOING BUSINESS HERE

see sketch

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120
133
150
175

COLOR DESCRIPTION

SEE SKETCH, TISSUE OVERLAY, AND INSTRUCTIONS ATTACHED.

Photos in 10 H 107

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

OCT 20 1938

5
2

83

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

NO. 8A-H2434

ORDER NO. 17425

DATE 9-30-1938

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. YES

TITLE (IN FULL) THE TABERNACLE CHOIR AND
ORGAN, GREAT "MORMON" TABERNACLE, SALT
LAKE CITY, UTAH

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 905

SMALL TYPE (C) 1938 DESERET BOOK CO.

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED. SEE CARD 3A-H205 ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked

By

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE Laid D. DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
SETTING UP & SET UP			OCT 3 - 1938	OCT 3 - 1938
RECORDING	5	7	10 - 3	10 - 7 51
EDITING				
BILLBOARD	8 89		10 - 10	10 - 10 45
PRINTING				
REPRODUCTION	226	1 1/2		10 - 18 - 38
ART DEPT.	28	8		

DATE PLANT OUT

DATE IN

By

MAKEOVER

Charge to Dept.

EST. Material Time Required

REPRODUCTION	1	10 - 21 - 38
REPRODUCTION	1	
REPRODUCTION		
ART DEPT.		
REPRODUCTION		

MAKEOVER

Charge to Dept.

EST. Material Time Required

REPRODUCTION		10 - 18 - 38
REPRODUCTION		
REPRODUCTION		
ART DEPT.		
REPRODUCTION		

Yulage

NO. 8A-H2435

THE PUBLISHERS' NEWS COMPANY, 237-247 EAST GRAND AVENUE, CHICAGO, ILLINOIS ORDER NO. 17429

DATE 9-20-1938

12 M 500 POST CARDS <small>(ALL OF THIS ON THE PICTURE SIDE)</small>		ART COLORTONE <small>(ALL OF THIS ON THE ADDRESS SIDE)</small>		WHITE BORDER <small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. I		R. M. NO	
TITLE (IN FULL) GEOGRAPHICAL CENTER OF NORTH AMERICA, RUGBY, N.D. GEOLOGICAL SURVEY, BULLETIN NO. 817, PAGE 254		IMPRINT SAME AS ABOVE			
		PHOTO PROPERTY OF		CUSTOMER	

7B4-839

COLOR DESCRIPTION

THE STONES ARE GREYISH RED.

Bring out lettering

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE AND WORK SCHEDULE

Cost *10* Checked By *[Signature]* Date *OCT 1 1938*

OPERATION	EST. TIME		EST. DATE	ACT. DATE
	Clock No.	Time Allowed		
COMPOSING TYPE SET UP			OCT 4 - 1938	OCT 4 - 1938
RETOUCHING	9	3		
PHOTO LITHO	83		10 - 6	10 - 7 45
ENGRAVING	2	1 1/4	10 - 11	10 - 11
FINAL COLOR PROOF	41	8		10 - 18

DATE OF PRINT COPY _____ DATE FILED _____
DATE ORDER RECEIVED _____
DATE PROOF RETURNED TO CUSTOMER _____

5th small bag 58

NO. 8A-H2436

ORDER NO. 17439

DATE 10-1-1938

12 M 500 POST CARDS

ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

3

R. M. YES

TITLE (IN FULL) COURT HOUSE OF JACKSON COUNTY, MISSOURI
INDEPENDENCE, MISSOURI

MPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

TAKE OUT TELEGRAPH POLES AND OTHER MISC. POSTS. TAKE OUT PARKING METERS.
BRICK: LIKE PORTION OF BLDG. MARKED "X" ON CARD ATT'D 8A-H1221. TRIM: WHITE
STONE. ROOF: GRAY SLATE. SQUARE TOWER AND UPWARD: WHITE. CUPOLA AT TOP OF
TOWER: BLACK.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

[illegible]

57-2
50-3

57
muddy R in 52
57

SHARON NEWS AGENCY, SHARON, PA.

NO. 8A-H2437

ORDER NO. 17434

DATE 10-1-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) THE CHRISTIAN H. BUHL HOSPITAL,
SHARON, PA.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

DARK RED BRICK. GRAY TOP CORNICE. WHITE SASH. GRAY STIPS. WHITE COLUMNS AND
LOWER CORNICE. OAK DOORS. GRAY LAMP POSTS. ON LEFT, BLDG. DARK RED BRICK.
ON RIGHT REAR DARK RED BRICK. GREEN LAWN & SHRUBBERY. MAKE GREEN LEAVES
ON HEDGE. REMOVE CABLE WIRE. SHOW SPRINGTIME FOLIAGE ON TREES. DARK RED
BRICK ENDS ON STEPS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

OCT 3, 1938 AND WORK SCHEDULE

OCT 3, 1938

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE ENTERED CUST.
	Clock No.	Time Allowed		
COMPOSING & SET UP			OCT 3 - 1938	OCT 3 - 1938
STITCHING				
RETOUCHING		3 1/2		
PHOTO LITHO				
BEST SHARPENING & OPAQUING	82		10 - 5	10 - 6.45
ENGRAVING				
HAND COLOR PROOF	226	1 1/2		10 - 6 - 32
ARTIST DEPT.	214	8		

DATE BLUEPRINT OK'D.

By

DATE HAND COLOR PROOF OK'D.

By

DATE P'd

By

DATE Photo Returned to Customer

ST
57

Registered

NO. 8A-H2439

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

ORDER NO. 17777

DATE 10-3-1938

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GRAND STAND, SANTA ANITA PARK, IMPRINT
ARCADIA, CALIFORNIA
BOT - LOS ANGELES TURF CLUB

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. II R. M. YES

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- 192

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO. ~~THE PHOTO IS THE BEST I CAN DO AT THIS TIME.~~
ALSO CUT OFF AS MARKED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

ESTIMATE

By

By

AND WORK SCHEDULE

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			OCT 10 1938	OCT 10 1938
SKETCH				
RETOUCHING	12	6	10-10	11-12-8
PHOTO-LITHO				
BLUE-PRINT STRIP	89		10-13	10-15
ENGRAVING				
FINAL COLOR PROOF	65	1 1/2		10-17
ARTIST	202	7 1/2	11-10-38	11-11-38

DATE RECEIVED

DATE Made

DATE PHOTO REPRODUCED

DATE Photo Returned to Customer

By

By

MAKEOVER

Charge to Ret Dept.

EST. Makeover Time in Dept.

OPERATION	TIME	DATE
COMPOSING	1 1/2	
PHOTO-LITHO	1	
ENGRAVING		
FINAL COLOR PROOF	1 1/2	

Date

Date

3

12

51

42-210
4-210

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

NO. 8A-H2440

ROSE'S 5-10 & 25¢ STORES, WILLIAMSBURG, VA.

ORDER NO. 47463

DATE ~~1938~~ 10-4-1938

12 M 500 POST CARDS

ART COLORTONE

~~WHITE BORDER~~ Full Face

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, ~~LOWER~~, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) BRUTON PARISH CHURCH, OLDEST CHURCH IN CONSTANT USE IN AMERICA, WILLIAMSBURG, VA.

IMPRINT SAME AS ABOVE

In sky

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 65358. USE SOFT, SUBDUED COLORS. NO BRIGHT RED.

Photo in E-788

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE AND WORK SCHEDULE

OCT 5 1938

OCT 5 1938

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSITION, TYPE SET UP			OCT 5 - 1938	OCT 5 - 1938
SKETCH				
RE TOUCHING	54	1/2		
PHOTO-LITHO				
BLEUPRINT STIPPING, OPAQUING	82/89		10 - 8	10 - 10 NT
ENGRAVING				
HAND COLOR PROOF	225	1 1/2		10 Oct
ARTIST DEPT.	203	8 1/2	10 - 17	10 - 19

DATE BLUEPRINT CARD
DATE HAND
DATE

RM. 63
60

ROSE'S 5-10 ~~25~~ 25¢ STORES, WILLIAMSBURG, VA.

NO. 8A-H2441

ORDER NO. 17463

DATE 10-4-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER *full face*

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER ~~LOWER~~ CENTER - BORDER.

FRONT NO.

R. M. YES

TITLE (IN FULL) WREN BUILDING, WILLIAM AND MARY COLLEGE, WILLIAMSBURG, VA.
in 2 lines
In copy

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO NO. 4A145. USE SOFT, SUBDUED COLORS. NO BRIGHT REDS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

Date OCT 5 1938

AND WORK SCHEDULE

By

Date

OCT 5 1938

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING TYPE SET UP			OCT 5 - 1938	OCT 5 - 1938
SKETCH				
RETOUCHING	954	1		
PHOTO-LITHO				
BL. EPRINT STRIPPING, OPAQUING	82/89		10 - 8	10 - 10
ENGRAVING				
HAND COLOR PROOF		1 1/2		
ARTIST DEPT.	218	8	10 - 18	10 - 20

DATE BLUEPRINT OK'D

DATE PROOF

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

9-3/4
58 1/4

17463
60

ROSE'S 5-10 & 25¢ STORES, WILLIAMSBURG, VA.

NO. 8A-H2442

ORDER NO. 17463

DATE 10-4-1938

12M 500 POST CARDS

ART COLORTONE *Dull face* ~~WHITE BORDER~~

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, ~~LOWER~~, CENTER - BORDER.

FRONT NO. **I** R. M. **YES**

TITLE (IN FULL) OLD CAPITOL BUILDING AND
COLONIAL COACH, WILLIAMSBURG, VA.

IMPRINT SAME AS ABOVE

2 sky

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. D-4106. USE SOFT, SUBDUED COLORS, NO BRIGHT REDS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

AND WORK SCHEDULE

By *C. Teich*

Date

10-15-1938

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSITION, SET, SET UP		10-15-1938	10-15-1938
SKETCH			
RETOUCHING	58 $\frac{1}{2}$		
PHOTO LITHO			
BLUEPRINT STRIPPING, OPACITIES	8 $\frac{1}{2}$	10-10	10-11 NT
ENGRAVING			
HAND COLOR PROOF	225 $\frac{1}{4}$		11 Oct
ARTIST DEPT.	204 $\frac{1}{4}$	10-18	10-18

DATE BLUEPRINT OK'D

by

DATE FILED

DATE HAND COLOR PROOF OK'D

By *C. Teich*

DATE HAND COLOR PROOF OK'D

1

*57
10-16-38*

ROSE'S 5-10 & 25¢ STORES, WILLIAMSBURG, VA.

NO. 8A-M2443

ORDER NO. 17463

DATE 10-4-1938

12M 500 POST CARDS

ART COLORTONE

Full Face WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, ~~LOWER~~ CENTER - BORDER.

FRONT NO. I

R. M.

YES

TITLE (IN FULL) ROYAL GOVERNORS PALACE AND
COLONIAL COACH, WILLIAMSBURG, VA.

IMPRINT SAME AS ABOVE

In sky

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO NO. D-4108. USE SOFT, SUBDUED COLORS, NO BRIGHT REDS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE AND WORK SCHEDULE			
OPERATION	EST. TIME		DATE
	Clock No.	Time Allowed	
COMPOSING, TYPE SET UP			OCT 5 - 1938
SKETCH			OCT 5 - 1938
RETOUCHING	52	1/2	
PHOTO-LITHO			
BLUEPRINT			
STRIPPING, OPAQUING	62		10 - 8
ENGRAVING			10 - 8
HAND COLOR PROOF	225	1 1/2	
ARTIST DEPT.	211	9	10 - 18

DATE BLUEPRINT OK'D

By

DATE

DATE HAND COLOR PROOF OK'D

By

DATE Photo Proof OK'd

54
d. 463
60

ROSE'S 5-10 & 25¢ STORES, WILLIAMSBURG, VA.

NO. 8A-H2444

ORDER NO. 17463

DATE 10-4-1938

12 M 500 POST CARDS

ART COLORTONE

~~WHITE BORDER~~ Full Face

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) GARDENS AND ROYAL GOVERNORS
PALACE, WILLIAMSBURG, VA.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. D-4109. USE SOFT, SUBDUED COLORS, NO BRIGHT
REDS.

Photo in E-776

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

30 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive Order Estimate
By 100
Date OCT 5 1938

ESTIMATE AND WORK SCHEDULE

By 100
Date OCT 5 1938

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE ENTERED DEPT.
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			OCT 5 - 1938	OCT 5 - 1938
SKETCH				
RETOUCHING	57	1		
PHOTO-LITHO				
BLUEPRINT DRAWING, CRACKING	1089		10 - 8	
ENGRAVING				
HAND COLOR PRINT		1/2		
ARTIST DEPT		9		

DATE RECEIVED BY 100 DATE 10/5/38
DATE PAID BY 100 DATE 10/5/38
DATE PAID BY 100 DATE 10/5/38

ST
A.M. 63
60

ROSE'S 5-10 & 25¢ STORES, WILLIAMSBURG, VA.

NO. 8A-H2445

ORDER NO. 17463

DATE 10-4-1938

12 M 500 POST CARDS

SRT COLORTONE

WHITE BORDER

Full face

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) RALEIGH TAVERN AND COLONIAL
COACH, WILLIAMSBURG, VA.

FRONT NO. I

R. M.

YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO NO. D-4110. USE SOFT, SUBDUED COLORS, NO BRIGHT REDS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

AND WORK SCHEDULE

OCT 5 1938

OCT 5 1938

	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED	DEPT.
CHG. TYPE SET UP			OCT 5 - 1938	OCT 5 - 1938
SEARCH				
RETOUCHING	52	1		
PHOTO-LITHO				
BLUEPRINT	47		10 - 8	10 - 8
STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF	31	1 1/2		
ARTIST DEPT.	210	2 1/2	10 - 18	10 - 19

DATE BLUEPRINT OK'D

DATE Paid

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

R.H. 57
63
60

ROSE'S 5-10 & 25¢ STORES, WILLIAMSBURG, VA.

NO. 8A-H2446

ORDER NO. 17467

DATE 10-4-1938

6 M POST CARDS

ART COLORTONE

Full Face WITH BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) THE GEORGE WYTHE HOUSE,
WASHINGTON'S HEADQUARTERS, WILLIAMSBURG,
VA. BUILT 1775

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 122877. USE SOFT SUBDUED COLORS. NO BRIGHT REDS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLCEE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

AND WORK SCHEDULE

Est. Dept. Checked

OCT 5 1938

OPERATION	EST. TIME		DATE ENTERED DEPT	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			OCT 5 - 1938	OCT 5 1938
SKETCH	53	1		
RETOUCHING				
PHOTO-LITHO			10 - 7	10 - 8 1/2
BLUEPRINT STRIPPING, OPAQUING	82	89		
ENGRAVING				11 Oct
HAND COLOR PROOF	225	1 1/2		10-18
ARTIST DEPT.	215	8 1/2	10-17	

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

Am. 63
60

NO. 8A-H2447

ROSE'S 5-10 & 25¢ STORES, WILLIAMSBURG, VA.

ORDER NO. 17467

DATE 10-4-1938

6 M POST CARDS

ART COLORTONE

~~WHITE BORDER~~ *Full face*

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M.

~~YES~~ NoTITLE (IN FULL) VIEW OF LAKE AND GARDENS,
ROYAL GOVERNORS PALACE, WILLIAMSBURG,
VA.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C. T.

COLOR DESCRIPTION

USE PHOTO NO. D-4114. SEE CARD ATTACHED FOR COLORS. ~~LOWER~~
~~IS WHITE~~ USE SOFT SUBDUED COLORS, NO BRIGHT REDS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

30
Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

AND WORK SCHEDULE

Cost Dept. *Chas. And*

OCT 5 1938

By *Chas. And*
Date OCT 5 1938

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP		OCT 5 - 1938	OCT 5 - 1938 <i>13</i>
SKETCH			
RETOUCHING	<i>54</i>	<i>1/2</i>	
PHOTO-LITHO			
BLUEPRINT STIPPING	<i>82</i>	<i>10 - 7</i>	<i>10 - 7 H.T.</i>
ENGRAVING			
HAND COLOR PROOF	<i>65</i>	<i>1 1/2</i>	<i>10 - 10</i>
ARTIST DEPT.	<i>206</i>	<i>8 1/2</i>	<i>10 - 15</i>

DATE BLUEPRINT

DATE

DATE HAND COLOR PROOF

DATE

By

1145
60

ROSE'S 5-10 & 25¢ STORES, WILLIAMSBURG, VA.

NO. 8A-H2448

ORDER NO. 17467

DATE 10-4-1938

6 M POST CARDS

ART COLORTONE

Full Face WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) DUKE OF GLOUCESTER STREET,
WILLIAMSBURG, VA. ✓

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES No

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

on front

COLOR DESCRIPTION

USE PHOTO NO. D-4107. USE SOFT, SUBDUED COLORS, NO BRIGHT REDS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

OCT 5 1938

OCT 5 1938

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	
COMPOSING TYPE SET UP		OCT 5 - 1938	OCT 5 - 1938
SKETCH			
RETOUCHING	58 1/2		
PHOTO-LITHO			
BLUETPRINT STEPPING CROQUING	82	10 - 8	10 - 10
ENGRAVING			
HAND COLOR PROOF	65 1/2		10 - 11
ARTIST DELT.	09 8 1/2	10 - 18	10 - 20

DATE BLUEPRINT OK'D

DATE PROOF

DATE HAND COLOR PROOF OK'D

DATE PHOTO REMOVED TO CUSTOMER

By

60

ROSE'S 5-10 & 25¢ STORES, WILLIAMSBURG, VA.

NO. 8A-H2449

ORDER NO. 17467

DATE 10-4-1938

6 MPOST CARDS

ART COLORTONE" *full face* ~~WHITE BORDER~~

(ALL OF THIS ON THE PICTURE SIDE).

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES

TITLE (IN FULL) OLD POWDER HORN, WILLIAMSBURG, VA.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. D-4556. USE SOFT, SUBDUED COLORS, NO BRIGHT REDS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date OCT 5 1938

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
CONTOURING		OCT 5 - 1938	OCT 5 - 1938
SKETCH			
RETOUCHING	57		
PHOTO LITHO			
BLUEPRINT	82	10 - 7	10 - 7
STAMPING			
ENGRAVING			
HAND COLORING	65	10 - 10	10 - 10
ARTIST DEPT.	213	9-18-38	9-19-38

DATE BLUEPRINT OK

DATE HAND COLOR PROOF

By

ROSE'S 5-10 & 25¢ STORES, WILLIAMSBURG, VA.

NO. 8A-H2450

ORDER NO. 17467

DATE 10-4-1938

6 M POST CARDS

ART COLORTONE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. YES

TITLE (IN FULL) THE PUBLIC GAOL, WILLIAMSBURG, VA.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO D-4557. USE SOFT SUBDUED COLORS, NO BRIGHT REDS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ATTENTION!

... SUBJECTS ...
... for the customer. Please
... set to ... all ... or nega-
... tives ... and colors are
... in harmony with each other
... to make an attractive set.

OCT 5 1938

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By OCT 5 1938

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING THE SET UP		OCT 5 - 1938	OCT 5 - 1938
SKETCH			
RETOUCHING	54 1/2		
PHOTO LITHO			
BLUEPRINT STANDARD COLOR	73	10-7	10-7
ENGRAVING			
HAND COLOR PROOF	65 1 1/2		10-10
ARTIST DEL.	216 8	10-18	10-19

DATE BLUEPRINT OK'D _____ DATE PAID _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

St.
60

ROSE'S 5-10 & 25¢ STORES, WILLIAMSBURG, VA.

NO. 8A-H2451

ORDER NO. 17467

DATE 10-4-1938

6 MOST CARDS

ART COLORTONE"

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) ENTRANCE TO BASSETT HALL,
WILLIAMSBURG, VA.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. D-4199. USE SOFT, SUBDUED COLORS, NO BRIGHT REDS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive of Dept.

By OCT 5 1938

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By OCT 1 1938

OPERATION	TIME	DATE	DATE
COMPOSING		OCT 5 - 1938	OCT 5 - 1938
SKETCH			
RETOUCHING	54 1/2		
PHOTO-ETCH			
BLUEPRINT			
STAMPING	10 - 7		
ENGRAVING			
HAND COLOR PROOF	31 1/2		
ART DEPT	215 9	10/18	10-25

DATE

DATE

DATE

DATE Photo Returned to Customer

MAKEOVER

Change to Dept.

RETOUCHING

Recorded in Cost Dept.

PROOF

Date

COLOR

ART

ENGRAVING

IT: 63
Rm. 60

ROSE'S 5-10 & 25¢ STORES, WILLIAMSBURG, VA.

NO. 8A-H2452

ORDER NO. 17467

DATE 10-4-1938

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I R. M. YES

TITLE (IN FULL) WILLIAMSBURG, INN,
WILLIAMSBURG, VA.

IMPRINT SAME AS ABOVE

In sky

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO NO. D-5198. USE SOFT, SUBDUED COLORS. NO BRIGHT REDS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

ESTIMATE

AND WORK SCHEDULE

DATE OCT 5 1938

DATE OCT 5 1938

OPERATION	EST. TIME		DATE ENTERED DEPT.	
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			OCT 5 - 1938	OCT 5 - 1938
SKETCH				
RETOUCHING	58	1/2		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	82/89		10-8	10-18
ENGRAVING				
HAND COLOR PROOF	825	1 1/2		11 Oct
ART SET DOWN	24	8 1/2	10-17	10-18

DATE BLUEPRINT OK'D

DATE

DATE HAND COLOR PROOF OK'D

DATE

DATE HAND COLOR PROOF OK'D

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

R. H. C. 60

ROSE'S 5-10 & 25¢ STORES, WILLIAMSBURG, VA.

NO. 8A-H2453

ORDER NO. 17467

DATE 10-4-1938

6 M POST CARDS

ART COLORTONE *Full Tone* WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. YES

TITLE (IN FULL) ST. GEORGE TUCKER HOUSE,
WILLIAMSBURG, VA.

IMPRINT SAME AS ABOVE

in 2 lines
In sky

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. D-5194. USE SOFT SUBDUED COLORS, NO BRIGHT REDS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

20 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Com. Dept. Contract

OCT 5 1938

OCT 5 1938

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE ENTERED
	Check No.	Time Allowed		
COM. DEPT. SET UP			OCT 5 - 1938	OCT 5 - 1938
SKETCH				
RET. TOUCHING	60	1		
PHOTO-LITHO				
BLUEPRINT ETCHING, ORAQUING	8 1/2		10 - 8	10 - 10
ENGRAVING				
HAND COLOR TOUCHING	65	1 1/2		10 - 12
ARTIST DESK		8 1/2		

See S

ST
Oct 13
60

ROSE'S 5-10 & 25¢ STORES, WILLIAMSBURG, VA.

NO. 8A-H2454

ORDER NO. 17467

DATE 10-4-1938

6M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M.

YES

TITLE (IN FULL) THE LUDWELL, PARADISE HOUSE,
WILLIAMSBURG, VA.

IMPRINT

SAME AS ABOVE

In sky

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO NO. D-5195. USE SOFT SUBDUED COLORS, NO BRIGHT REDS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

AND WORK SCHEDULE

By

OCT 5 1938

OPERATION

EST. TIME
(KINDLY FILL IN A LOWER)

DATE
ENTERED DEPT.

COMPLETED

COMPOSING & SETTING UP

OCT 5 - 1938

OCT 5 - 1938

SKETCH

RETOUCHING

53

1/2

PHOTO-LITHO

BLUEPRINT

STAMPING, ORDERING

82

10 - 7

10 - 8 AM.

ENGRAVING

HAND COLOR PROOF

225

1/2

12 Oct.

ARTIST DEPT.

219

9

10 - 17

10 - 19

DATE BLUEPRINT ORD.

By

DATE

DATE HAND COLOR PROOF ORD.

DATE Photo Returned to Customer

ST.
Rm. 63
60

ROSE'S 5-10 & 25¢ STORES, WILLIAMSBURG, VA.

NO. 8A-H2455

ORDER NO. 17467

DATE 10-4-1938

6M POST CARDS

ART COLORTONE *Full Face* WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. YES

TITLE (IN FULL) TRAVIS HOUSE, WILLIAMSBURG, VA.

IMPRINT SAME AS ABOVE

2 lines

In city

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO NO. D-5197. USE SOFT SUBDUED COLORS, NO BRIGHT REDS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE AND WORK SCHEDULE				
By <i>W.C.T.</i> Date <i>10-10-1938</i>				
In <i>10</i> Date <i>OCT 5 1938</i>				
OPERATION	EST. TIME		DATE	
	Click No.	Time Allowed	ENTERED	DEPT.
COMPOSING, TYPE SET UP			OCT 5 - 1938	OCT 5 - 1938
SKETCH				
RETUCHING	9	1		
PHOTO-LITHO				
BLUE-PRINT	889		10 - 8	10 - 10
STEEL-PLATE GRADING				
ENGRAVING				
HAND COLOR PROOF	225	1 1/2		11 Oct
ARTIST DEL.	213	8 1/2	9/17/38	9/18/38

DATE RECEIVED BY

DATE HAND DELIVERED

DATE WHEN RETURNED TO CUSTOMER

9

ST.
A.H. 63
60

ROSE'S 5-10 & 25¢ STORES, WILLIAMSBURG, VA.

NO. 8A-H2456

ORDER N37467

DATE 10-4-1938

6 M POST CARDS

ART COLORTONE

WHITE BORDER

Full Face

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) COLONIAL NATIONAL PARKWAY
BETWEEN YORKTOWN AND WILLIAMSBURG, VA.

FRONT NO. 1

R. M. *YES*
SAME AS ABOVE

No

IMPRINT

In sky 3 lines

11 on front

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

DULL BROWN LOG RAILINGS. CEMENT DRIVE. SHOW RIVER ON RIGHT. USE SOFT, SUBDUED COLORS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

Date *OCT 5 1938*

ESTIMATE AND WORK SCHEDULE

By *D* *OCT 5 1938*

Date *OCT 5 1938*

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING TYPE SET UP			OCT 5 - 1938	OCT 5 - 1938
SKETCH	53	1		
RETOUCHING				
PHOTO LITHO	62		10 - 8	10 - 10 1/2
BLUEPRINT				
STRIPPING, OPAQUING				
ENGRAVING		1 1/2	10 - 11	10 - 11
HAND COLOR PROOF	216		10 - 10	10 - 19
ARTIST RET.	217	7		

DATE DELIVERED TO CUSTOMER

DATE HAND COLOR PROOF SENT

DATE ADJUSTED TO CUSTOMER

R SE'S 5-10 & 25¢ STORES, WILLIAMSBURG, VA.

NO. 8A-H2457

ORDER 17467

DATE 10-4-1938

6 M POST CARDS

ART COLOORTONE

~~WHITE BORDER~~ Full Tag

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) COKE-GARRETT HOUSE,
WILLIAMSBURG, VA.

2 lines

In sky

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION

DULL CREAM COLOR. WHITE CORNICE & SASH & COLUMNS & FENCE. DARK DULL
GRAY ROOF. DULL RED BRICK CHIMNEYS. GRAY DRIVE OR ROAD.

USE SOFT SUBDUED COLORS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

OK

ESTIMATE

AND WORK SCHEDULE

By OCT 5 1938

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	ENTERED
COMPOSING, TYPE SET UP			OCT 5 - 1938	OCT 5 - 1938
SKETCH				
RETOUCHING	51	2		
PHOTO-LITHO				
BLU. PRINT STRIPPING, OPAQUING	83	8	10-8	10-10
ENGRAVING				
HAND COLOR PROOF	31	1 1/2		
ARTIST DEPT	214	8		

DATE RECEIVED

DATE FILED

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

17.
R. 4. 63
60

ROSE'S 5-10 & 25¢ STORES, WILLIAMSBURG, VA.

NO. 8A-M2458

ORDER NO. 17467

DATE 10-4-1938

6 POST CARDS

ART COLORTONE

WHITE BORDER *full size*

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NORTH VIEW OF COLONIAL
CAPITOL, WILLIAMSBURG, VA.

FRONT NO. 1

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

DULL RED & DULL GRAY MIXED BRICK. RED BRICK CORNERS & CENTER BELT. WHITE
CORNICER & TOWER & DORMERS ON ROOF. WHITE DOORS & SASH. DARK GRAY SHINGLE
ROOF. BRIGHT GREEN LAWN. PINK FLOWERS ON BUSH ON RIGHT. DULL RED BRICK
WALL. BRITISH FLAG ON TOP OF BLDG. SEE CARD ATTACHED FOR CORRECT COLORS.
EXCEPT TOWER IS WHITE. USE SOFT SUBDUED COLORS, NO BRIGHT REDS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive of Estimate
Date OCT 7 1938 **ESTIMATE** AND WORK SCHEDULE
By [Signature] OCT 7 1938

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			OCT 7 1938	OCT 7 1938
SKETCH				
RETOUCHING		3		
PHOTO-LITHO				
BLUEPRINT STRIPPING, GALLEYING				
ENGRAVING				
HAND COLOR PROOF		1 1/2		
TOTAL		8		

DATE RECEIVED BY [Signature] 10/7/38
DATE HAND COLOR PROOF 10/7/38
DATE 10/7/38

ST
60

NO. 8⁴-12460

ASHEVILLE POST CARD CO., ASHEVILLE, N. C.

ORDER NO. 17783

DATE 10-4-1938

12¹/₂ M POST CARDS

ART COLORTONE

WHITE BORD R

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MASONIC MARKER AT BLACK CAMP
GAP ENTRANCE TO GREAT SMOKY MOUNTAINS
NATIONAL PARK.
BOT - 17 MILES FROM WAYNESVILLE, N.C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 19

R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. - BEFORE TITLE --- N.57

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY. REST OF STONES ARE OF VARIGATED COLORS. DO NOT COLOR GRASS
SAME SHADE OF GREEN

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
By [Signature] Date 10/19/38
AND WORK SCHEDULE
By [Signature] Date 10/19/38

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		OCT 7 - 1938	OCT 7 - 1938
SKETCH			
RETOUCHING	9 5		
PHOTO-LITHO			
BLEUPRINT STRIPPING, OPAQUING	82 10	10 - 1	10 - 12 H.T.
ENGRAVING			
HAND COLOR PROOF	31 1 1/2		
ARTIST DEPT.	28 9		

DATE BLUEPRINT ORD. _____ DATE FILED _____
By [Signature]
DATE HAND COLOR PROOF ORD. _____
By [Signature]
DATE Photo Returned to Customer _____
10/19/38

ST
Rm. 61
64

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL No. 8A-H2461 ORDER NO. 17789 DATE 11-11-1938

CUSTOMER HOTEL GROSVENOR
35 FIFTH AVENUE
NEW YORK, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 $\frac{1}{2}$ M POST CARDS SIZE 3 $\frac{1}{2}$ x 5 $\frac{1}{2}$

STYLE ART COLORTONE ~~WHITE BORDER~~ ~~FULL FACE~~

PLACE OF TITLE: Upper Lower Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOTEL GROSVENOR NEW YORK

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
(Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED

NO

YES

RETURN PHOTO

MAKEOVER

Charge to Ret

EST. Makeover Time Required

RETOUCHING		Recorded in Cost Dept.
ENGRAVING	1	Date
PHOTO LITHO	1 1/2	
COMPOSING		
LITHO ART		

PHOTO RETURNED

TO

PHOTO USED FOR

NOV 14 1938

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 8A-H2463 ORDER NO. 17793 DATE 10-4-1938

CUSTOMER ADAMS & SWETT
103 KEMBLE STREET
ROXBURY, MASSACHUSETTS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full FRESH AND CLEAN AGAIN

...BACK FROM ADAMS & SWETT...
bright colors restored... fabric
like new!

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation.

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PAY NO ATTENTION TO THE COLOR SCHEME OF THE SKETCH. MAKE THE CHAIR RICH OLD TAPESTRY COLORS AND KEEP THE CURTAINS, WALL AND CARPET DOWN TO NICE SOFT COLORS USING YOUR JUDGMENT--IF ANY-- FOR CONSERVATIVE ATTRACTIVE EFFECT. YOU CAN PROBABLY FIND SOME PLACES TO TOUCH UP MY TECHNIQUE TO GIVE PROPER SHADING. MAKE HALF THE CHAIR LOOK AS THO IT HAD BEEN CLEAND AND THE OTHER HALF DULLED DOWN AS THO STILL SOILED ~~SW~~ E AS WE DID ON THEIR RUG JOB.

SEE TISSUE OVER PHOTOGRAPH

Photo ret 10/22/38

VERY RUSTY
MAKEOVER

Charge to ADV.

Dept.

EST. NO. 10-4-1938

RECEIVED

PHOTO-LITHO

COMPOSING

ART DEPT. HC

ENGRAVING

Recorded in Cope Dept.

Date

By

OCT 5 - 1938

17.
#60

5x7 in.

"C.T. ART COLORTONE" COPYRIGHT THE ART SHOP,
ST. THOMAS, VIRGIN ISLANDS

2464
NO. 8A-H269

ORDER NO. 17482

DATE 10-4-1938

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) THE BLUEBEARD CASTLE HOTEL,
ST. THOMAS, VIRGIN ISLANDS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. NO
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE CARD 8A-H269 ATTACHED FOR COLORS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK

ESTIMATE

Cost Dept.

By AND WORK SCHEDULE

By

Date

OCT 7 1938

Date

OPERATION

TIME

Time Allowed

DATE

ENTERED DEPT.

DATE

ENTERED

COMPOSING

SKETCH

INTRODUCTION

PHOTOGRAPH

BUILDING

STREET

ENVIRONMENT

HANDS ON PROOF

APPROVAL

2

7

10-7

10-10-38

82

10-12

10-13-38

226

1 1/2

10-14-38

10-14-38

203

9

11-14

11-14

DATE HAND COMPLETED

DATE

DATE

DATE

Please make the wall upright instead of lying flat like a pavement and shape it more like the pencil sketch, put steps at the entrance on the right hand, improve the prospective of the wall in front the castle and show that this wall is on a level with the grass lawn behind it and that a lily pond is more to the left of the castle. Put a U. S. flag on the flagpole atop of the tower, and more trees, including palms in the foreground.

See sketch

MAKEOVER

Charge to Dept.

Time Required

RETOUCHING

2 1/2

PHOTOGRAPH

1

CONSTRUCTION

ART DEPT.

1 1/2

ENGRAVING

65 11-3

64

Reprint Enlarged

WHITSITT PRINTING COMPANY, SAN ANGELO, TEXAS

NO. 8A-H2465

ORDER NO. 17479

DATE 10-4-1938

12M 500 POST CARDS

ART COLORTONE

XXX WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER - BORDER.

TITLE (IN FULL) STATE TUBERCULOSIS
SANITARIUM, SAN ANGELO, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

COLOR BLDGS: CEMENT: COLOR IS NEARLY WHITE. ROOFS: LIGHT BLUE GREY.
BE SURE THIS VIEWS COVERS ONLY THAT PRTION OF THE SHOTO SHOWN LEFT
OF THE LINE THERON. THEY DO NOT WANT THE PRTION ON THE RIGHT OF THE
LINE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

**ESTIMATE
AND WORK SCHEDULE**

By

Date

Cost *700*

OCT 1938

ITEMS	EST. TIME No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
CONTRACT & ORDER UP		OCT 7-1938	OCT 7-1938
SKETCH			
REWORKING	3 5	10-7	10-12
PHOTOGRAPH			
BLUE STRIP	70	10-13	10-14
ENGRAVING			
HAND COLOR MATCH	65 1/2		10-17
ARTIST DEL.	61 9		10-25

DATE BLUEPRINTS

By

DATE HAND COLOR

DATE

DATE

THOMAS R. WEST, MIAMI, FLA.

NO. 8A-H2466

ORDER NO. 17795

DATE 10-4-1938

25

M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CROWD WATCHING WILD DUCK
SHOW, LOST LAKE, CORAL GABLES, FLA.
BOT - LOST LAKE AND CAVERNS NEAR
TROPICAL PARK RACE TRACK

PRIVATE NO. BEFORE TITLE --- M-70

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION
THE BUILDING - IVORY STUCCO WITH BROWN RAILINGS, WINDOWS AND TRIM. THE ROOF IS
GREEN SHINGLE. THE VINES ON HOUSE ARE PURPLE BOUGAINVILLEA.
THE ENTIRE COLORING OF VEGETATION IS THE SAME AS ON 8AH1070 (CLUB HOUSE ENTRANCE
TO MIAMI JOCKEY CLUB), SO IF YOU FOLLOW THIS FOR COLOR DETAIL YOU WILL HAVE A
GOOD CARD. WE WANT BEST POSSIBLE DETAIL ON MAN IN BOAT AND THE DUCKS..SMALL, BUT
DO YOUR BEST. SKY AND WATER LIKE 6AH1440. LIGHT BLUE CLOTHES ON SPECTATORS.
YOU CAN GET COLORING OF WILD DUCKS FROM YOUR REFERENCE LIBRARY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked

By

Date

TIME

Time Allowed

DATE
ENTERED DEPT.

DATE
ESTIMATED

COMPOSITION & SET UP

OCT 2 - 1938

OCT 5 - 1938

SKETCH

RETOUCHING

4

3

10 - 5

10 - 10 - 8

PHOTO-LITHO

BLUEPRINT
STRIPPING, OPAQUING

13

10 - 12

10 - 13 1/2

ENGRAVING

HAND COLOR PROOF

31

1 1/2

10 - 24 - 38

10 - 25 - 38

1 HAND BLUEPRINT ORD.

DATE Paid

By

DATE HAND COLOR PROOF ORD.

DATE Paid Received by Customer

4

60

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 8A-H2467 ORDER NO. 17483 DATE 10-5-1938

CUSTOMER DICKSON SAFETY HIGHWAY MARKERS, INC.,
ORLANDO, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS

SIZE

3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full DICKSON SAFETY MARKER UNITS
(ETC., AS PER COPY)

FRONT NO. 5
(All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C.T. Imprint No Imprint
PLATE NO. ON FRONT.

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

2,500—1-2-38

Charge to RET.

Dept.

EST. Makeover Time

	TIME	Time required in Cost Dept.
RETOUCHING		
PHOTO LITHO	1	Date
COMPOSING		
ENGRAVING	1/2	
LITHO ART		

J. P. BELL CO., INC., LYNCHBURG, VA.

NO. ^{H 2468} 8A-H2668

ORDER NO. 17804

DATE 10-5-1938

12 1/2 M POST CARDS

ART CODORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ^{ALDERMAN} ALDERMAN LIBRARY, UNIVERSITY
OF VIRGINIA, CHARLOTTESVILLE, VA.
E

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - C-831

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

DARK DULL RED BRICK. WHITE COLUMNS & CORNICE & RAILINGS. WHITE SASH AND WINDOW
FRAMES. DARK SLATE ROOF. GRAY STEPS. DARK GRAY CHECKERED STONE WALK. GREEN
LAWN & SHRUBBERY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set

Executive Order

ESTIMATE
AND WORK SCHEDULE

Cost Dept. ^C _{checked}

By

Date

OCT

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPO. LOG. TYPE SET UP		OCT 5 - 1938	OCT 5 - 1938
RETOUCHING	13 4	10-5	10-11
PHOTO LITHO			
BLUEPRINT STRIKING, AMOUNTING	73	10-11	10-12 NT
ENGRAVING			
HAND COLOR PROOF	22 1/2		10 Oct
ARTIST DEPT.	67 8		Oct. 26

DATE BLUEPRINT ORD.

DATE

DATE HAND COLOR PROOF

DATE

By

J. P. BELL CO., INC., LYNCHBURG, VA.

NO. 8A-H2469

ORDER NO. 17804

DATE 10-5-1938

12 POST CARDS

ART COLOR/TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BLUE RIDGE PARKWAY AND
MOUNTAINS IN JEFFERSON NATIONAL FOREST,
VA.

FRONT NO.

I

R. M.

NO

IMPRINT

SAME AS ABOVE

(ALL OF THIS ON THE ADDRESS SIDE)

PRIVATE NO. BEFORE TITLE - 1216

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

~~EX~~ DARK GRAY ROAD. SHOW DISTANT PEAKS CLEAR. DULL BROWN DIRT BANK ALONG ~~RAIL~~ ROAD.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive Order

By

Date

OCT 5

ESTIMATE

AND WORK SCHEDULE

By

Date

DATE
COMPLETED

OCCUPATION

EST. TIME

Job No. Time Allowed

DATE
ENTERED DEPT.

COMPOSING TYPE SET UP

OCT 5 - 1938

OCT 5 - 1938

SKETCH

RETUCHING

PHOTO LITHO

BALANCE
STRIPPING, GRAFING

ENGRAVING

HAND COLOR PROOF

ARTIST DEPT

9 2

82

225 1 1/2

68 8

10 - 8

10-17-38

10 - 10 1/2

10-18-38

DATE BLUEPRINT O.K'D

DATE FILED

DATE HAND COLOR PROOF O.K'D

DATE Photo Returned to Customer

17
61

J. P. BELL CO., INC., LYNCHBURG, VA.

NO. 8A-H2470

ORDER NO. 17804

DATE 10-5-1938

12¹/₂ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FOREST FIRE TOWER ON TOP
OF PEAKS OF OTTER, VA. 4,000 FT.
ELEVATION

PRIVATE NO. BEFORE TITLE --- ~~151~~ 1217

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M.

NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

c.t.

COLOR DESCRIPTION

dark gray & light mold speckled rocks . fire tower gray. bldg. brown &
gray rocks. gray roof

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

yes

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTIRE DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		OCT 5 - 1938	OCT 5 - 1938
SKETCH			
RETOUCHING	54 1		
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	82	10 - 7	10 - 8
ENGRAVING			
HAND COLOR PROOF	65 1/2		10 - 11
ARTIST DEPT.	68 8	10-18-38	10-19-38

DATE BLUEPRINT

DATE PROOF

DATE PHOTO

DATE PHOTO RETURNED TO CUSTOMER

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

J. P. HELL CO., INC., LYNCHBURG, VA.

NO. 8A-H2471

ORDER NO. 17804

DATE 10-5-1938

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CASTLE ROCK AND NEW RIVER
ON W. & W. R.R. PEMBROKE, VA.
KE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE ---- 751

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

DARK GRAY LIME STONE ROCK. SHOW R.R. TUNNEL THROUGH ROCK. BRIDGE BLACK.

REMOVE WIRES. SHOW MOUNTAIN CLEAR & GREEN ON RIGHT REAR.

SMALL PINK FLOWERS IN FOREGROUND

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Order of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE CHECKED
	Clock No.	Time Allowed		
COMPOSING TYPE SET UP			OCT 5 - 1938	OCT 5 - 1938/5
SKETCH				
RETOUCHING	54	2		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	82		10 - 10	10 - 10 45
ENGRAVING				
HAND COLOR PROOF	203	1/2	10 - 11	10 - 11
ARTIST DEPT.	69	8	10 - 18	10 - 19

DATE BLUEPRINT QCD

DATE

DATE HAND COLOR PROOF QCD

DATE Photo Returned to Customer

ATTENTION!

Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

85
61

J. P. BELL CO., INC., LYNCHBURG, VA.

NO. 8A-HC472

ORDER NO. 17804

DATE 10-5-1938

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NEW MOUNTAIN LAKE HOTEL AND COTTAGES, 4,000 FT. ELEVATION, MOUNTAIN LAKE, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- 1538

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

BLDG. LIGHT & DARK BROWN MIXED STONE. DULL DARK RED ROOF. WHITE WINDOW FRAMES & SASH. BROWN STONE CHIMNEYS. COTTAGES DARK RUSTIC BROWN LOGS WITH WHITE MORTOR DULL RED ROOFS GREEN WINDOW SASH & FRAMES GREEN ROOF ON FIRST CABIN. TAN GRAY TENNIS COURT. WHITE FENCE. PINK FLOWERS IN FOREGROUND. RED FLOWER BED ON LAWN ON REAR LEFT. LIGHT GRAY STEPPING STONE WALKS. . GRAY TANKS ON REAR HILL.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE
By _____
Date _____

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COL. ASING. TYPE SET UP		OCT 5 - 1938	OCT 5 - 1938
SKETCH			
RET TOUCHING	4 3	10 - 5	10 - 5
PHOTO-LITHO			
BL. PRINT STUPEING, OPAQUING	8 ✓	10 - 8	10 - 10 4T.
ENGRAVING			
HAND COLOR PROOF	2 1/2		10-12-38
ARTIST DEPT.	68	10-19-38	10-20-38

DATE BLUEPRINT OK'D _____

DATE _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

55
61

J. P. BELL CO., INC., LYNCHBURG, VA.

NO. 84-H2473

ORDER NO. 17804

DATE 10-5-1938

12 1/2 M POST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) VIEW FROM HOTEL, MOUNTAIN
LAKE, VA. 4,000 FT. ELEVATION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

NO

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE -- 1539

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

PURPLE & RED FLOWERS. GRAY STONE WALKS. GRAY PAVILION. DULL RED ROOF ON RIGHT

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC. CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME		DATE	ENTRUSTED DEPT.
	Clock No.	Time A. M. or P. M.		
COMPOSING, TYPE SET UP			8861 - 5 - 120	
SKETCH				
RETOUCHING	52	1 1/2		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	82		10 - 7	10 - 8 A.T.
ENGRAVING				
HAND COLOR PROOF	65	1 1/2		10 - 11
ARTIST DEPT.	64	8		10/20/38

DATE BLUEPRINT OR'D

DATE

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 8A-H2474 ORDER NO. 17490 DATE 10-5-1938

CUSTOMER HOTEL LAFAYETTE
LEXINGTON, KENTUCKY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS

SIZE

3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL LAFAYETTE, LEXINGTON, KY.

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing

Follow Layout

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print Handcolor Black & White Proof. Titles—Red, Blue

Screen
120
133
150
175

TAKE OUT PEOPLE AND CARS ON STREET.

COLOR DESCRIPTION

HOTEL NAME IS SCRIPT IN SKY. BACKGROUND SIMILAR TO CARD ATTACHED.

BUILDING: BROWN BRICK, TRIM: CREAM COLOR. TAKE STREET: CONCRETE.

WINDOW TRIM: CREAM.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

WALTER M. PFEIFER, UTICA, N. Y.

NO. 8A-H2475

ORDER NO. 17811

DATE 10-5-1938

12 $\frac{1}{2}$ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) MONUMENT AT THE ORISKANY
BATTLEFIELD 1777, ORISKANY, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. AFTER TITLE 00-- 165

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF **YES**

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

8 Subjects on
order for this customer. Please
see to it that all negatives
are uniform in size and
in harmony with each other
to make an attractive set.

Executive Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Gen'l. Est. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			OCT 6 - 1938	OCT 6 - 1938
SKETCH				
RETOUCHING	60	2		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	82		10-10	10-10
ENGRAVING				
HAND COLOR PROOF	242	1/4	10-11-38	10-11-38
ARTIST DEPT.	62	7	10-20	10-20

DATE BLUEPRINT ORD.

DATE Paid

By

DATE HAND COLOR PROOF ORD.

DATE Photo Returned to Customer

Straighten

ATTENTION!

8 Subjects on order for this customer. Please see to it that all negatives are uniform and that they are in harmony with each other to make an attractive set.

NO. 8A-H2476
ORDER NO. 17811
DATE 10-5-1938

WALTER M. PFETTER, UTICA, N. Y.

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL): FEDERAL BUILDING AND POST OFFICE, UTICA, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. NO
IMPRINT SAME AS ABOVE

PRIVATE NO. AFTER TITLE --- 166

COLOR DESCRIPTION
GREY STONE FRONT AND TAN BRICKS AT SIDE. GREY ROOF

PHOTO PROPERTY OF C.T.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

By *[Signature]* Date OCT 8 1938

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

OPERATION	EST. TIME Clock No. Time A.M.	DATE	DATE
COMPOSING, TYPE SET UP		OCT 10 1938	OCT 10 1938
SKETCH			
RETOUCHING	57 3		
PHOTO-LITHO			
BLUFPINT STRIPPING, OPAQUING	89	10-14	10-14
ENGRAVING			
HAND COLOR PROOF	226 1 1/2		10-17-38
ARTIST PROOF	62 8 1/2	10-23	10-24

DATE BLUEPRINT OK
DATE HAND COLOR PROOF OK
DATE PHOTO RETURNED TO CUSTOMER

55.
65

WALTER M. PFEIFER, UTICA, N. Y.

NO. 8A-H2477

ORDER NO. 17811

DATE 10-5-1938

12 $\frac{1}{2}$ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) PUBLIC LIBRARY, UTICA, N.Y.
FRONT NO. I R. M. NO
IMPRINT SAME AS ABOVE

PRIVATE NO. AFTER TITLE --- 167

COLOR DESCRIPTION
SEE COLORED PICTURE ATTACHED.

PHOTO PROPERTY OF C.T.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

By [Signature]
Date 10-10-38

ESTIMATE AND WORK SCHEDULE

By [Signature]
Date 10-10-38

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING TYPE SET UP			OCT 6 - 1938	OCT 6 - 1938
SKETCH				
RETOUCHING	52	3		
PHOTO-LITHO				
BLUEPRINT SKIPPING	89		10-11	10-13 H.T.
ENGRAVING				
HAND COLORING	220	1 1/2		13 Oct.
ARTIST E	66	8	10/21/38	10/24/38

DATE BLUEPRINT OR D. DATE

DATE HAND COLOR PROOF DATE

DATE PHOTO SENT TO CHICAGO

Straighten

WALTER M. PFEIFER, UTICA, N. Y.

NO. 8A-E2478

ORDER NO. 17811

DATE 10-5-1938

12 $\frac{1}{2}$ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) UTICA FREE ACADEMY, UTICA, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. AFTER TITLE --- 168

PHOTO PROPERTY OF c.t.

COLOR DESCRIPTION

SEE COLORED PICTURE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

8 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

**ESTIMATE
AND WORK SCHEDULE**

By *[Signature]*
Date 10-5-1938

By *[Signature]*
Date 10-5-1938

OPERATION	EST. TIME		START	FINISH
	Clock No.	Time Allowed		
COMPOSING, FROM SET UP			OCT 10 1938	OCT 10 1938
SKETCH				
RETOUCHING	51	3		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	89		10-14	10-14
ENGRAVING				
HAND COLORTONE	228	1 1/2		10-17
ARTIST SET.	28	8		

DATE BLUEPRINTS

By

DATE HAND COLORTONE

By

MARK OVER

Change to L.V. Dept.

EST. Material Time Payroll

	EST. MATERIAL	TIME	PAYROLL	TOTAL
226	EST. MATERIAL	1/2		
	TIME			
	PAYROLL			
	TOTAL			

65

WALTER M. PFEIFER, UTICA, N. Y.

NO. 8A-H2479

ORDER NO. 17811

DATE 10-5-1938

12 1/2 M

POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ADMINISTRATION BUILDING,
ROUND LAKE, CAMP OF MASONIC HOME,
UTICA, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. AFTER TITLE --- 169

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

GREEN ROOF WHITE FRAME BUILDING. AWNINGS GREEN, RED NARROW WHITE WHITE STRIPES
UMBRELLAS ARE ORANGE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Estimate

ESTIMATE

Cost Dept. Checked

By OCT 5 1938

AND WORK SCHEDULE

Date OCT 5 1938

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSITION AND SET UP			OCT 6 - 1938	OCT 6 - 1938
SKETCH				
RETOUCHING	68	2		
PHOTO LITHO				
BLUEPRINT STRIPPING	82		10 - 11	10 - 12 HT
ENGRAVING				
HAND COLOR PROOF	31	1 1/2		
ARTIST DEPT.	68	8	10-21-38	10-21-38

DATE BLUEPRINT ORD _____ DATE PROOF _____
BY _____
DATE HAND COLOR PROOF ORD _____
DATE HAND COLOR PROOF _____

51
63

WALTER M. PFEIFER, UTICA, N. Y.

NO. 8A-H2480

ORDER NO. 17811

DATE 10-5-1938

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER

FRONT NO. I R. M. NO

TITLE (IN FULL) ROUND LAKE CAMP OF MASONIC HOME, UTICA, N. Y.

IMPRINT SAME AS ABOVE

PRIVATE NO. AFTER TITLE --- 172

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

8 Subjects on
order for this customer. Please
see to it that all
tives are uniform
in harmony with
to make an attractive

Executive [Signature] Date

By

ESTIMATE

Cost Dept. [Signature]

Date

OCT 6 1938

AND WORK SCHEDULE

By

OCT 6 1938

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock	Time (hours)		
COMPOSING, TYPE SET UP			OCT 6 - 1938	OCT 6 - 1938
SKETCH				
RETOUCHING	57	2		
PHOTO-LITHO				
BLUIMPINT STRIKING, OPAQUING	84		10 - 10	10 - 12
ENGRAVING				
HAND COLOR PROOF	210	12	10 - 11	10 - 12
ARTIST DEPT.	64	8		10 - 24

DATE BLUEPRINT OK'D

DATE Prod

By

[Signature]

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

By

15
63

WALTER M. PFEIFFER, UTICA, N. Y.

NO. 8A-H2481

ORDER NO. 17811

DATE 10-5-1938

12 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE, UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ROCK GARDEN, ROUND LAKE
CAMP OF MASONIC HOME, UTICA, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. AFTER TITLE --- 173

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

GREEN ROOF AND WHITE BUILDING

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

8 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

By

Date

OCT 6 1938

ESTIMATE

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			OCT 6 - 1938	OCT 7 - 1938
SKETCH				
RETOUCHING	51	2		
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	82		10 - 10	10 - 10
ENGRAVING				
HAND COLOR PROOF	703	1 1/2	10 - 11	10 - 11
ARTIST DEPT.	63	8	10/21/38	10/24/38

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE PROOF OK'D

By

WALTER M. PFEIFER, UTICA, N. Y.

NO. 8A-H2482

ORDER NO. 17811

DATE 10-5-1938

12¹/₂ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) ROUND LAKE, CAMP OF MASONIC
HOME, UTICA, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. AFTER TITLE ---- 174

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

8
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

DATE <u>OCT 9 1938</u>	BY <u>[Signature]</u>	DATE <u>OCT 6 - 1938</u>	BY <u>[Signature]</u>
COMPOSING		OCT 6 - 1938	OCT 6 - 1938
RETOUCHING	<u>24</u>	<u>1</u>	
PHOTO-LITHO			
ETCHING	<u>84</u>	<u>10 - 10</u>	
ENGRAVING			
HAND COLOR PROOF	<u>211</u>	<u>10 - 11</u>	
ARTIST DEPT.	<u>87</u>	<u>10 - 21</u>	<u>10 - 21</u>

DATE BLUEPRINT CARD

DATE PROOF

DATE HAND COLOR PROOF CARD

DATE Photo Returned to Customer

5.
63

5X7

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

NO. 8A-H2483

ORDER NO. 18006

DATE 10-5-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL)

BRIGHAM YOUNG, OUR IMMORTAL
FOUNDER (POEM)
PIONEER

MPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE PENCIL SKETCH AND MATERIAL ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

Cost Dept. Check

By

Date

WORK SCHEDULE

DEPT.	TIME	DATE	DATE
		ENTERED DEPT.	ENTERED
CAMPAIGN		OCT 10 1938	OCT 10 1938
SECTION 50	3		
REFOUR	5		
PHOTO-LITHO			
BLU-MINT	82	10-12	10-15
STRIPPING			
ENCLOSURE			
HAND COLORING	65		10-18
ARTIST DEPT.	68	10-31-38	10-31-38

DATE 10-13-38

DATE 10-13-38

DATE 10-13-38

DATE 10-13-38

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

NO. 8A-H2484

ORDER NO. 18006

DATE 10-5-1938

M 500 POST CARDS

ART COLORTONE

FULL PAGE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) UTAH (POEM)

FRONT NO. I

R. M.

NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE PENCIL SKETCH AND MATERIAL ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

2 Subjects on
order for this customer. Please
see to it that all color or nega-
tives are uniform and
in harmony with each other
to make an attractive set.

Executive Order (38) ESTIMATE
By _____ Date _____
D. _____
C. _____
G. _____
H. _____
I. _____
J. _____
K. _____
L. _____
M. _____
N. _____
O. _____
P. _____
Q. _____
R. _____
S. _____
T. _____
U. _____
V. _____
W. _____
X. _____
Y. _____
Z. _____
DATE ESTIMATE BY _____ DATE PAID BY _____
DATE HAND PAID BY _____ DATE PHOTO RETURNED TO CUSTOMER BY _____

DATE	TIME	DATE	TIME
OCT 8 - 1938	4	OCT 8 - 1938	4
	1/2		
	8	10 - 4	10 - 11 AM
31	1/4	11.2	
69	10	11.2	

587

J.S. DUDLEY CO., HAMPTON BEACH, N.H.

NO. 8A-H2485

ORDER NO. 18005

DATE 10-5-1938

25 M

POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M.

NO

TITLE (IN FULL) NIGHT VIEW, CHILDREN'S

IMPRINT

SAME AS ABOVE

PLAYGROUND, HAMPTON BEACH, N.H.

PHOTO PROPERTY OF

C.T.

5B4937

COLOR DESCRIPTION

USE PHOTO NO. 7A-H2686. MAKE NIGHT SCENE. THE LINES GOING FROM THE SIDES OF THE PLAYGROUND TO THE FLAG POST ARE ELECTRIC WIRES WITH SMALL LIGHTS IN ALL COLORS STRUNG UPON THEM.X

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

AND WORK SCHEDULE

By

Date

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING TO SET UP			OCT 10 1938	OCT 10 1938
SKETCH				
RETOUCHING	206	5		
PHOTO-LITHO				
BLUEPRINT STRIP. INC. OPAQUING }	89		10-14	10-14
ENGRAVING				
HAND COLOR PROOF	65	1 1/2		10-17
ARTIST DEPT.	64	8		11/1/38

DATE BLUEPRINT ORD

DATE PROOF

By

By

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer

By

ST.
67

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 8A-H2486 ORDER NO. 18012 DATE 10-5-1938

CUSTOMER THE MARILORN
WAVERLY, N.Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SINGLE AND DOUBLE CABINS

BOT-THE MARILORN BARBEQUE AND TOURIST HOME,

ROUTE # 17 - WAVERLY, N.Y.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

sky #3. ~~XXXX~~ PUT SOME CLOUDS IN. ROOFS ON CABINS, STAND AND HOME #70. ALL BLDGS. ARE PAINTED WHITE WITH BLACK TRIM. FRONT SIGN ON STAND: BACKGROUND WHITE, LETTERS IN "MARILORN BARBEQUE" ARE BLACK WITH RED(31) TRIMMING, ALL OTHERS BLACK. SIDE SIGN ON STAND: WORD "BARBEQUE" IS BLACK WITH NO. 31 RED TRIM, OTHER WORDS BLACK. REST ROOM SIGNS: FRONT: BLACK ARROW, WHITE LETTERS AND BACKGROUND. OTHER TWO ARE BLACK LETTERS WITH WHITE BACKGROUND. DRIVE: GRAVEL, GRAYISH. CHIMNEYS: #62 RED, WITH #39 GRAY CAPS. USE OWN JUDGMENT ON HEDGES & TREES. COCA COLA SIGN: UPPER HALF GREEN WITH WORDS "FOUNTAIN SERVICE" IN GOLD LETTERS. #8 GREEN. LOWER HALF: #2 RED. WITH WHITE LETTERS. CURTAINS: #26 TAN. BALANCE THIS PHOTO TO BEST ADVANTAGE.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

SHARON NEWS AGENCY, SHARON, PA.

NO. 8A-112487

ORDER NO. 17812

DATE 10-6-1938

12 1/2 M POST CARDS

C. T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

TITLE (IN FULL) NIGHT SCENE ON SHERMANGO RIVER
SHOWING P.H.C. AND FIRST NATIONAL BANK
BUILDINGS, SHARON, PA.

IMPRINT SAME AS ABOVE

Night View

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

ON LEFT FIRST LIGHT STONE DARK GREEN WINDOW CASING & CASH. 2 ON LEFT CREAM BRICK. ON RIGHT TOWER BLDG. LIGHT GRAY BRICK WHITE TRIM. TOWER ON RIGHT DARK RED REAR CENTER BLDGS. GRAY & DARK RED. BRIDGE STEEL GRAY. SHOW LARGE BLDGS. ILLUMINATED NIGHT VIEW, SHOW REFLECTIONS OF BLDGS. IN RIVER

SUBMIT: RET. PHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
 PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

Cost Dept. Checked

AND WORK SCHEDULE

By [Signature]
 Date OCT 6 1938

OPERATION	EST. TIME C. T. No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COM. INC. TYPE SET UP		OCT 6 - 1938	OCT 6 - 1938
SKETCH			
RETOUCHING	206 4		
PHOTO LITHO			
BLUEPRINT STRIPPING & CASHING	63	10-11	10-12 H.T.
ENGRAVING			
HAND COLOR PROOF	31 1 1/2		
ARTIST DEPT.	217 7 1/2	11-28	11-29

DATE BLUEPRINT OK'D _____ DATE Paid _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo returned to Customer _____

By _____

206

63

SHARON NEWS AGENCY, SHARON, PA.

NO. 8A-H2488

ORDER NO. 17812

DATE 10-6-1938

12 1/2 M POST CARDS

ART COLOR TO ME

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PINE HOLLOW BOULEVARD AND
OAKLAND AVENUE VIADUCT, SHARON, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

LIGHT CEMENT BRIDGE ALL OVER. DARK ROAD

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOLOR PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

Cost Dept. Checked

By OCT 1938

ESTIMATE
AND WORK SCHEDULE

By OCT 1938

CITATION	EST. TIME Check No. (T.C.A. View)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSITION, TYPE SET UP		OCT 6 - 1938	OCT 6 - 1938
SKETCH			
RETOUCHING	54 2		
PHOTO-LITHO			
BLUETTE STRIPPING, G. COATING	12/89	10 - 10	10 - 11 1/2
ENGRAVING			
HAND COLOR PROOF	31 1/2		
ARTIST DEPT.	8		

DATE BLUETTE OK'D

DATE PAID

DATE HANDS RETURNED TO

DATE PHOTO RETURNED TO CUSTOMER

ST.
63

SHARON NEWS AGENCY, SHARON, PA.

NO. 8A-H2489

ORDER NO. 17812

DATE 10-6-1938

12¹/₂ POST CARDS

ART COLO-TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FIRST NATIONAL BANK BUILDING
AT NIGHT, SHARON, PA.

Night View

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M.

NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

LIGHT STONE ALL OVER. MAKE NIGHT ILLUMINATED VIEW. DARK GREEN WINDOW CASINGS & SASH & DOORS. LIGHT BROWN WINDOW BLINDS. DARK GREEN LAMP POSTS. DARK GRAY BRIDGE. RED FLOWERS GREEN VASE ON BRIDGE. BLDG. ON RIGHT DARK RED. REMOVE LUMBER FROM FRONT OF BLDG. ON RIGHT. REMOVE LARGE POLES & WIRES & LAMP POST IN FOREGROUND. DO SIMILAR JOB ON THIS VIEW AS ON NIGHT VIEW OF P.H.C. BLDG. (7AH2136) AS THEY ARE BOTH THE SAME COLOR.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all positives or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

1938

OPERATION	EST. TIME Job No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMP. TO SET UP		OCT - 1938	OCT - 1938
SLIP			
RETOUCHING	5		
PHOTO LITHO			
DEVELOP STRIP	83	10-12	10-13
ENGRAVING			
HAND COLOR PROOF	65 1/2		10-13
ARTIST DEPT.	215 9	11-28	11-28

DATE BLUEPRINT ORD

DATE ORD

By

By

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer

56

63

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H2490 ORDER NO. 18016 DATE 10-5-1938

CUSTOMER POCAHONTAS OPERATORS ASSOC.
BLUEFIELD, W. VA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE

3 1/2 x 5 1/2 GROUP 3

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full POCAHONTAS EXHIBITION MINE

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PLATE NO. ON FRONT.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

THE FIRST THREE LETTERS OF THE SIGN OVER THE
ENTRANCE SHOULD BE BROUGHT OUT MORE PLAINLY,
EVEN BY FAKING THE LETTERS THROUGH THE DOOR. THE SAME
APPLIES TO THE WORD "MINE" AT THE END OF THIS
SIGN.

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen
120
133
150
175

COLOR DESCRIPTION

SEE SKETCH ATTACHED. THE CUTTING MACHINE AT LOWER LEFT HAND CORNER OF THE CARD IS
ENTIRELY TOO LARGE ANDO OUGHT TO BE REDUCED ABOUT HALF BOTH WAYS. YOU CAN SEE HOW
OUT OF PROPORTION IT IS BY COMPARING IT WITH THE ENTRANCE TO THE MINE. IT SHOULD BE
ABOUT THE RIGHT PROPORTION TO BE TAKEN IN THROUGH THE ENTRANCE.
THE COAL SHOULD BE BLACKER. SEE TISSUE OVER SKETCH.

W.D. 5584

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

OCT 7 - 1938

3

10

8

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL. **ADV. ORDER**

DIAL No. **8A-H2491** ORDER No. **18017** DATE **10-6-1938**

CUSTOMER **HILLSIDE DAIRY**
CLEVELAND HEIGHTS, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 POST CARDS SIZE **3½ x 5½** GROUP **3** STYLE **ART COLORTONE FULL FACE**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **HILLSIDE DAIRY - 1418 CENTER ROAD -**
CLEVELAND HEIGHTS, OHIO - FAIR 9100

FRONT NO. **5**

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

BEE SURE THE TILE OR BRICKS SHOW. as on sketch

Sketch

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

2,500—1.2.38

5 hrs 12
7½

So. 1
Ret 6½
11 2
11 11

As guaranteed

Am

No effects given
new process
OCT 20 1938

7-1
7-1½
12 5

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 8A-H2492 ORDER NO. 18028 DATE 10-7-1938

CUSTOMER JOSEPH R. BULL
NORTH EAST, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

TOP: THIS MODERN SERVICE STATION IN NORTH EAST, PA. ON ROUTE
89, 1 BLOCK SOUTH OF ROUTE 20, 1 MILE SOUTH OF ROUTE 5

BOT: NORTH EAST, PA. 149 MILES NORTH OF PITTSBURGH, 116 MILES
EAST OF CLEVELAND, 78 MILES WEST OF BUFFALO, 18 MILES EAST OF ERIE

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

THE FLAG SEEMS SKIMPY AND THEY ARE
ANXIOUS TO BRING OUT THE STEEL TILING EFFECT
ON THIS BUFF ENAMELED STEEL BUILDING.

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

make red impression

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

OCT 8 - 1938
OCT 18 1938

PHILIPPINE EDUCATION CO., INC., MANILA, P.I.

NO. 8A-H2493

ORDER NO. 18037

DATE 10-7-1938

6 M POST CARDS (ALL OF THIS ON THE PICTURE SIDE)	PHOTO COLORIT	WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, <u>LOWER</u> , CENTER - BORDER.	FRONT NO. I R. M. NO	
TITLE (IN FULL) BAGUIO CATHOLIC CHURCH, PHILIPPINES	IMPRINT SAME AS ABOVE	
	Put in Stamp space "Place Stamp Here"	
	PHOTO PROPERTY OF CUSTOMER	

COLOR DESCRIPTION

*Take out telegraph wire, make foreground dark - not brown
but off foreground*

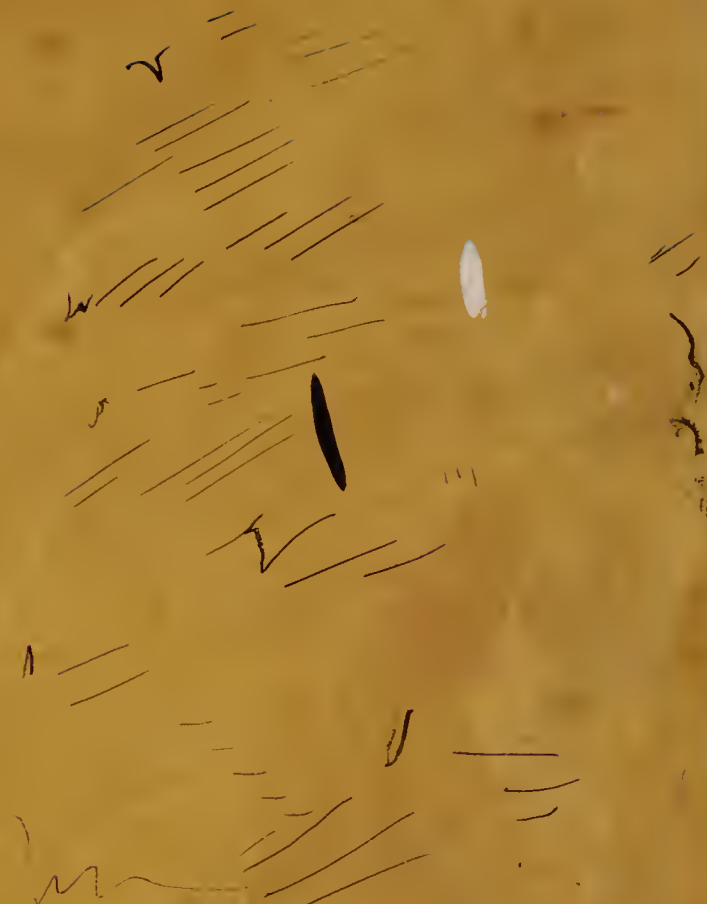
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please refer to it for color negatives are uniform and colors are in harmony with each other to make an attractive set.



ESTIMATE AND WORK SCHEDULE

LOCATION	DATE ENTR'D DEPT.	DATE COMPLETED
CONTRACT SET UP	OCT 10 1938	OCT 10 1938
REPORT		
REVISIONS		
PHOTOGRAPHY		
REPRODUCTION (PRINTS)	88	OCT 14
ENGRAVING		
HAND COLOR PROOF	228 1/2	10-17
ARTIST PRINT	42 7/8	OCT 25, 38

DATE PRINTING ORD. _____

DATE HAND COLOR PROOF ORD. _____

57
67

PHILIPPINE EDUCATION CO., INC., MANILA, P.I.

NO. 8A-H2494

ORDER NO. 18037

DATE 10-7-1938

6 M

POST CARDS

PHOTO COLORIT

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

I

NO

TITLE (IN FULL) ATENEO DE MANILA, PHILIPPINES

IMPRINT

SAME AS ABOVE

Put in stamp space "Place Stamp Here"

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

Cut off foreground for proportion

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

Cost Last Checked

AND WORK SCHEDULE

Date OCT 10 1938

CONTINUATION	TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPLETION TYPE & UP		OCT 10 1938	OCT 10 1938
SKETCH			
RETOUCHING	52 4		
PHOTOGRAPH			
BLUING & STIP	89	10-13	10-13 4T
ENGRAVING			
HAND COLOR PROOF	65 13/4		10-14
ARTIST'S CORR.	30 9	10-24	11-1

DATE BLUEPRINT ORD.

DATE FIN.

DATE HANDS CLEAN FROM ORD.

DATE PHOTO RETURNED TO

ATTENTION!

Subjects on order for this customer. Please see to it that all positives or negatives are uniform and colors are in harmony with each other to make an attractive set.

32

55

NO. 8A-H2495

PHILIPPINE EDUCATION CO., INC., MANILA, P.I.

ORDER NO. 18037

DATE 10-7-1938

6 M POST CARDS		PHOTO COLORIT	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, <u>LOWER</u> CENTER - BORDER.		FRONT NO. <u>1</u>	R. M. NO
TITLE (IN FULL) <u>WALLED CITY, PASIG RIVER, AND BUSINESS SECTION, MANILA, PHILIPPINES</u>		IMPRINT SAME AS ABOVE	
		Put in stamp space "Place Stamp Here"	
COLOR DESCRIPTION		PHOTO PROPERTY OF CUSTOMER	

Put off for and for propagation

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE AND WORK SCHEDULE

By [Signature] Date 10-7-1938

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
CONSTRUCTION OF TYPE SET UP	1	OCT 10 1938	OCT 10 1938
SKETCH			
RETOUCHING	5		
PHOTO LITHO			
BLUEPRINT STRIKING, DRAUGHTING	89	10-15	10-15
ENGRAVING			
HAND COLOR PROOF	225	2	16 Oct
ARTIST DEPT.	40	10	10-26-38

11-2-38 F.W.

DATE BLUEPRINT OK'D _____ DATE FILED _____
By _____
DATE PRINTING ORDER OK'D _____ DATE PRINTING ORDER OK'D _____
By _____

ATTENTION!

Subjects on order for this customer. Please see to it that all or negatives are uniform and colors are in harmony with each other to make an attractive set.

55-1
B-1-4

ST.
67

PHILIPPINE EDUCATION CO., INC., MANILA, P.I.

NO. 8A-H2496

ORDER NO. 18037

DATE 10-7-1938

6 M POST CARDS

PHOTO COLORIT

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL)

UNIVERSITY OF THE PHILIPPINES,

MANILA, PHILIPPINES

IMPRINT SAME AS ABOVE

Put in stamp space "Place Stamp Here"

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

cut off foreground for jacket

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

By *[Signature]*

ESTIMATE

Cost Dept. Checked

By *[Signature]*

AND WORK SCHEDULE

Date *Oct 10 1938*

OPERATION	EST. TIME, HRS. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMING OF THE SET UP		OCT 10 1938	OCT 10 1938
SKETCH			
RETOUCHING	5		
PHOTO LITHO			
BURNING SILVER COATING	89	10-14	10-15
ENGRAVING			
HAND COLOR PROOF	225 1/4		16 Oct
ARTIST DEPT.	44 9	10/24/38	10/25/38

DATE BLUPHINT

DATE Filed

DATE

DATE Photo Returned to Customer

PHILIPPINE EDUCATION CO., INC., MANILA, P.I.

NO. 8A-H2497

ORDER NO. 18037

DATE 10-7-1938

6 M POST CARDS

PHOTO COLORIT

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M.

NO

TITLE (IN FULL) MANILA HOTEL, PHILIPPINES

IMPRINT SAME AS ABOVE

Put in Stamp space "Place Stamp Here"

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

cut off for postage

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all positives or negatives are uniform. Colors are in harmony with each other to make an attractive set.

ESTIMATE

OCT 10 1938 WORK SCHEDULE

by

Date

OCT 10 1938

DESCRIPTION	EST. TIME (Est. No. Total Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		OCT 10 1938	OCT 10 1938
SKETCH			
RETOUCHING	205 4		
PHOTO ILLUSTRATION			
BLUEPRINT STRIKES	89	10-14	10-14
ENGRAVING			
HAND COLOR PROOF	225 1/2		16 Oct
ARTIST DEL.	48 8	10/24/38	10/28/38

DATE BLUEPRINT OK'D

DATE

By

By

DATE HAND COLOR PROOF OK'D

DATE

PHILIPPINE EDUCATION CO., INC., MANILA, P.I.

NO. 8A-H2498

ORDER NO. 18037

DATE 10-7-1938

6 M POST CARDS

PHOTO COLORIT

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) PIER 7 AND WATER FRONT, MANILA,
PHILIPPINES

IMPRINT SAME AS ABOVE

Put in stamp space "Place Stamp Here"

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Put off foreground for projection

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

7 Subjects of
order for this card. Please
see to it that the negatives
are up for color and are
in harmony with each other
to make an attractive set.

Executive Order

ESTIMATE

Cost exp. covered

By

By

Date

Date

10-10-1938

10 WORK SCHEDULE

10-11-1938

OPERATION	TIME	DATE	DATE
COM. OF NEW TYPE SET UP		OCT 10 1938	OCT 10 1938
SKETCH			
RETOUCHING	51 3		
PHOTO-LITHO			
BLU. PRINT STRIPPING (WORKING)	89	10-14	10-14 14
ENGRAVING			
HAND COLOR PROOF	22 1/2		10-17-38
ARTIST DEL.	36 9	10-24	10-25-9/10

DATE DELIVERY OF D.

DATE FOR COLOR (WORKING)

By

67

PHILIPPINE EDUCATION CO., INC., MANILA, P.I.

NO. 8A-H2499

ORDER NO. 18037

DATE 10-7-1938

6 M POST CARDS

PHOTO COLORIT

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) MANILA HOTEL, ARMY AND NAVY CLUB AND LUNETA, PHILIPPINES

IMPRINT SAME AS ABOVE

PUT IN STAMP SPACE "PLACE STAMP HERE"

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Cut off foreground for signature

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all or negatives are uniform and colors are in harmony with each other to make an attractive set.

By *[Signature]* Date *Oct 10 1938*

ESTIMATE
AND WORK SCHEDULE

Cost *10.00* Checked

By *[Signature]* Date *Oct 10 1938*

OPERATION	EST. TIME		DATE ENTER'D DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			OCT 10 1938	OCT 10 1938
SKETCH				
RETOUCHING	9	5		
PHOTO. I. HO				
BLU. IN. STAMPING, OPENING	88		10 - 13	10 - 13
ENGRAVING				
HAND COLOR PROOF	225	134		15 Oct
ARTIST EST.	41	934	10-26-38	10-28-38

DATE *10-10-38* FILED *[Signature]*

DATE *10-10-38* PHOTO RETURNED TO CUSTOMER

51.
67

LINKOUS PRINTING CO., BLUEFIELD, W. VA.

NO. 8A-H2500

ORDER NO. 18046

DATE 10-17-1938

25 M POST CARDS (Group 2) ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER LOWER, CENTER - BORDER.

FRONT NO. I

R. M.

NO YES

TITLE (IN FULL) POCAHONTAS EXHIBITION MINE
AND TYPICAL MODERN PREPARATION PLANT IN
THE POCAHONTAS COAL FIELD

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER RIGHT CORNER: W.VA.22

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

INSERT PHOTO IN RIGHT UPPER CORNER OF SMALL PHOTO.

SMALL PHOTO: WHITE BRICK, DARK ROOF. BLACK SIGN, WHITE LETTERS. WHITE
STONE WALL AND BASE AND STEPS. DARK GRAY DRIVE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO. YES-LARGE

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

AND WORK SCHEDULE

By

Date

Oct 17, 1938

Oct 17, 1938

OPERATION	EST. TIME Clock No. Time	DATE ENTERED ORDER	DATE COMPLETED
COMPOSITION - NOT WR		OCT 18 1938	OCT 18 1938
SKETCH			
RETOUCHING	4		
PHOTO-LITHO			
BLUING STRETCHING PROOFING	82	10-20	10-21
ENLAVING			
HAND COLOR PROOF	65	10-24	10-24
ARTIST COPY	35	9-18-39	9-19-39

DATE BLUEPRINT OK'D

DATE

DATE

DATE

53-2
-2

ST
78

May

LINKOUS PRINTING CO., BLUEFIELD, W. VA.

NO. 8A-H2501

ORDER NO. 18047

DATE 10-17-1938

12 M500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) VIEW OF VIADUCT ON ROUTE 52,
SHOWING XXX BLUEFIELD STATE TEACHERS
COLLEGE, BLUEFIELD, W. VA.

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER: B-5

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

BRIDGE LIGHT CEMENT. CEMENT ROAD. LIGHT GRAY FENCE AROUND ATHLETIC FIELD ON REAR
LEFT. BLDG. IN REAR CENTER & REAR RIGHT COLLEGE BLDGS. AND ALL DARK RED BRICK,
WHITE CORNICE & COLUMNS & SASH WITH GREEN TERRACED LAWN ON REAR RIGHT BLDGS.
BLDGS. ON LEFT FOREGROUND DARK BROWN & GRAY. BLDGS. ON RIGHT FOREGROUND LIGHT
GRAY & BUFF SLATE ROOFS. RIGHT CENTER LARGE BLDGS. DARK RED BRICK. ON RIGHT MIDDLE
REAR LARGE BLDG. GRAY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES
RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for the... Please
see to it that... or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

CH. D. C. J.

10/17/38

By

OCT 17 1938

DESCRIPTION	QTY	UNIT PRICE	TOTAL PRICE	DATE
PRINTING				OCT 17 1938
RETOUCHING	4	5	10-17	10-21 SC
PROOFING				
BLACK & WHITE SPECIALTY PRINTING	89		10-21	10-21 HT
PROOFING				
PROOFING PROOF	65	1/2		10-24
PRINT COST	217	9	11-7	11-9

DATE SUBMIT ON'D

DATE PAID

By

By

DATE & AMOUNT PAID FOR

DATE PAID

4

57

LINKOUS PRINTING CO., BLUEFIELD, W. VA.

NO. 8A-H2502

ORDER NO. 18047

DATE 10-17-1938

12 \$500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO

TITLE (IN FULL) BIRD'S-EYE VIEW SHOWING WORLD WAR MEMORIAL AND COURT HOUSE, WELCH, W. VA. IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER: W-15

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

ON RIGHT, BRIGHT LIGHT BUFF, SLATE ROOF. BRIGHT GREEN LAWN & SHRUBBERY. SLATE ROOF IN FOREGROUND. ON RIGHT BLDG. DARK RED, OTHERS IN REAR BROWN & GRAY (LIGHT GRAY). ON LEFT EDGE 1ST BROWN. SECOND GRAY STONE, SLATE ROOF. ON REAR LEFT BROWN BRICK AND LIGHT GRAY SLATE ROOFS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all photos or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE		Cost Dept.	
By		Date	
DESCRIPTION	QTY	DATE ENTERED DEPT.	DATE COMPLETED
ORDINARY TYPE SETTING		OCT 17 1938	OCT 17 1938
SKETCH			
RETOUCHING	54 3		
PHOTO LITHO			
BLUEPRINT SPEC. OF SETTING	82	10-19	10-20
ENTERING			
MAKE COLOR PROOF	225 1/2		21 Oct.
ARTIST DEPT.	213 9	11-7-38	11-11-38

DATE BLUEPRINT OK'D

DATE FILED

DATE WORK ORDER FORWARDED

DATE PAID

LINKOUS PRINTING CO., BLUEFIELD, W. VA.

NO. 8A-H2503

ORDER NO. 18047

DATE 10-17-1938

12 M500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE-UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)
MERCER COUNTY COURT HOUSE,
PRINCETON, W. VA.

FRONT NO. 1

R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER: P-13

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

LIGHT STONE ALL OVER. DARK GREEN WINDOW FRAMES AND SASH. BRASS DOORS & LAMP
POSTS. GRAY STEPS. LIGHT STONE CURBING AROUND YARD, REMOVE ALL AUTOS &
WIRES. GREEN LAWN AND SHRUBBERY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ATTENTION!

See the order for the picture. Please see to it that all pictures or negatives are uniform and colors are in harmony with each other to make an attractive set.

Photo in 3C11134

OPERATION	DATE ENTERED DEPT.	DATE
ESTIMATE	OCT 17 1938	OCT 17 1938
7 5	10-17	10-19
89	10-19	10-20
65 1/2		10-20
2 F 8 1/2		

DATE BLUEPRINT OK'D.	DATE FILED
By	By
DATE PRINTED	DATE PRINTED

ST. 77

NO. 8A-H2504

ORDER NO. 18047

DATE 10-17-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No. I

R. M. NO

TITLE (IN FULL) BIRD'S-EYE VIEW OF LOGAN,
W. VA.

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER: L-1

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

COLOR DESCRIPTION

ON RIGHT: 1ST LARGE BLDGS. DARK RED & GRAY. REAR RIGHT: DARK RED. WHITE STACKS.

ON LEFT: DARK GRAY AND DARK RED BLDG. WITH STEEPLE GRAY, SLATE ROOF, WHITE STEPS. BLDG. ON REAR LEFT CENTER CREAM COLOR BRICK. CENTER LARGE BLDG. DARK RED & BROWN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF™

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,791,775

ESTIMATE

Co: D. C.

Ed

AND WORK SCHEDULE

Delfino

EMPLOYMENT	EST. TIME		DATE ENTERED DEPT.	RECEIVED
	Clock To	Time Allowed		
EMERSON, JOS. JR.			OCT 17 1938	OCT 17 1938 1/2
SMITH				
WATSON		2 1/2		
WATSON				
WATSON				
ST. JAMES	89		10-19	10-120 1/2
EMERSON				
HANDS ON PRISON	31-	1 1/2	10-21	
ARTIST DEPT.	214	9		

DATE _____ ELL-PRINT OR D _____

DATE filed

Eg

DATE Photo returned to Customer.

HALLAM & VEST, ALEXANDRIA BAY, N.Y.

NO. 8A-H2505

ORDER NO. 18060

DATE 10-13-1938

25-M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

TITLE (IN FULL) AMERICAN SPAN, THOUSAND ISLANDS BRIDGE
IMPRINT SAME AS ABOVE

SMALL TYPE: (C) A.W.SANTING, WATERTOWN, N.Y.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

GREEN PAINTED BRIDGE.
SEE CARDS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

AND WORK REQUIRED

OCT 13 1938

DATE
ENTERED DEPT.

TEL.

OCT 14 1938

OCT 14 1938

7 3

10-19

10-17 S

89

10-17

10-18 H

207 1/2

8 1/2

18 Oct

DATE RECEIVED BY

DATE PAID

BY

BY

DATE HAND COLOR PROOF SENT

DATE PHOTO RETURNED TO CUSTOMER

BY

BY

5-73

HALLAM & VESTY, ALEXANDRIA BAY, N.Y.

NO 8A-H2506

ORDER No. 18060

DATE 10-13-1938

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) CANADIAN SPANS, THOUSAND
ISLANDS BRIDGE

IMPRINT SAME AS ABOVE

SMALL TYPE: K(C) A.W.SANTING, WATERTOWN,
N.Y.

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

GREEN PAINTED BRIDGE.

SEE CARDS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF **YES**

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

3

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

			OCT 11 1938	OCT 14 1938
	5	3	10-19	10-15-38
	83		10-15	10-17 H.T.
	31	1 1/2		
	202	9	10-25-38	10-26-38

5

5
73

HALLAM & VESTY, ALEXANDRIA BAY, N.Y.

NO. 8A-H2507

ORDER NO. 18061

DATE 10-10-1938

25 M POST CARDS

(ALL OF THIS ON THE PICTURE SIDE)

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THOUSAND ISLAND YACHT CLUB,
THOUSAND ISLANDS, N.Y. ST. LAWRENCE
RIVER

FRONT NO. I R.M. NO

IMPRINT SAME AS ABOVE

(TO HAVE LEFT BORDER)

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 23803.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

yes

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

By

Date

OPERATION	EST. TIME	EST. DEPT.	EST. DATE
1. PREP. & MOUNTING			
2. PRINTING			
3. MOUNTING			
4. FINISHING			
5. DELIVERY			
6. TOTAL			
7. HOURS			
8. AMOUNT DUE			

DATE BLUEPRINT CARD

By

DATE FILM

By

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

By

C.W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. 8A-H2508

ORDER NO. 18058

DATE 10-10-1938

10 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) W.G.Y. STATION, SCHENECTADY,
N.Y.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

REMOVE FIGURES. GOLD L TIERING. REDBRICK BLDG. BRONZE
CANOPY AND ENTRANCE. REMOVE POLE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

3 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

WORK SCHEDULE

Cost Dept. Checked

By

Date

DEPT.	TIME	DATE	DATE
	Time Allowed	ENTERED DEPT.	COMPLETED
COMP. & PRINT		OCT 10 1938	OCT 10 1938
SKETCH			
RETOUCHING	52	2 1/2	
PHOTO-LITHO			
BLUEPRINT			
STRIPPING, OFFSET	83	10-13	10-14
ENGRAVING			
HAND COLOR	128	1 1/2	10-14
ARTIST DEPT.	28	8	

DATE BLUEPRINT

By

DATE HAND COLOR

By

Prove Returned to School

By

69

C.W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. 8^A-H2509

ORDER No. 18058

DATE 10-10-1938

12M 500 POST CARDS

ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FOUNTAIN IN CENTRAL PARK,
XXXXXXXXX SCHENECTADY, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

CENTER SPRAY AS HIGH AS POSSIBLE. WHITE BASE. SHOW SIDE
RESPECTIVE SMALL SPRAYS. MAKE A NIGHT VIEW AND SHOW LAVENDAR, ORANGE,
YELLOW BLENDED. SEE CARD 7A-H3090 ATT'D. THIS IS AN IMPORTANT SUBJ.
MAKE IT ESPECIALLY NICE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

3
order for this order. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

P 18438

ESTIMATE
Date OCT 10 1938 By [Signature]
Work SCHEDULE

OPERATION	EST. TIME	DATE	DATE
	Checked Time & lower	ENTERED DEPT.	LAST
COMPOSING		OCT 10 1938	OCT 10 1938
SKETCH		10-10	10-13 50
RETOUCHING	3	10-10	10-13 50
PHOTO-LITHO		10-13	10-14 11
BLUEPRINT	80	10-13	10-14 11
TRIPPING			
ENGRAVING			
HAND COLOR PROOF	25 1/2		10-14 11
ARTIST	25 8/16		

DATE PRINT OK'D _____ DATE PROOF OK'D _____
DATE Photo Returned to Customer _____

C.W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. 8^A-H2510

ORDER NO. 18058

DATE 10-10-1938

12 M 500 POST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) N.Y. STATE ARMORY, SCHENECTADY
N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

RED & BROWN MIXED BRICK. ENTRANCE & TRIM ARE SANDSTONE, LIGHT BROWN AND TAN. STEPS: WHITE. DOORS: BROWN: CLEAR UP RUBBISH.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked

AND WORK SCHEDULE

By

Date

QUANTITY	EST. TIME (Time Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
CONSIGNED 100 - 1 UP		OCT 10 1938	OCT 10 1938
BROCHURE			
RETROUVE	3		
PHOTO-ENG.			
BUSINESS STATIONERY	83	10-14	10-14
ENGRAVING			
HAND COLORING	228 1/2		10-19
ARTIST DEL.	69 8	10-20	10-21

Make over 1/2 65 10-19

DATE RECEIVED BY

By

DATE HAND COLORING

DATE Hand returned to Company

ATTENTION!

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

5th floor
CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 8A-H2511

ORDER NO.

18074 DATE

10-10-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

ALERT ADV. AGENCY

GALVESTON, TEXAS

25^M POST CARDS

SIZE

3½ x 5½

STYLE

ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full HOTEL PAXTON, OMAHA, NEBRASKA

AFFILIATED NATIONAL HOTELS

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PLATE NO. ON FRONT.

in 1841375

Dr. sky

RETOUCHING DEPARTMENT

Submit

Sketch

Layout

Retouched Photo

Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120
133
150
175

PLEASE NOTE THE WALGREEN SIGN ON THE CORNER,
WHICH WE WOULD LIKE TO HAVE REMOVED. ALSO
THE REFUSE CAN ON THE CORNER, THE STREET LAMP
IN THE FOREGROUND AND THE STREET CAR WIRES. THE AUTOS SHOULD BE STREAMLINED. XXXX

COLOR DESCRIPTION

SEE CARD ATT'D 4A-H324 FOR COLOR AND SNAP AND CARD 8A-H1015 FOR TREATMENT OF THE MAT
WITH THE PICTURE BLEEDING OFF THE EDGE OF THE CARD. THE PAXTON IS A BEAUTIFUL STRUCTURE
WITH CONSIDERABLE WHITE STONE TRACING. PLEASE
FOLLOW SKETCH.

MAKE OVER

App. Ret. Dept.

Cost Dept.

Cost Dept.

Cost Dept.

Cost Dept.

Cost Dept.

Cost Dept.

Cost Dept.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 8A-H2512

ORDER NO. 18083

DATE 10-18-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

HOOD RUBBER CO., INC.
CLEVELAND, OHIO

12^M 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
GUARD YOUR HEALTH! AT CLARENCE R.
FAFLIK'S (ETC. AS PER COPY

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C.T. Imprint No Imprint

PLATE NO. ON FRONT.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen
120
133
150
175

COLOR DESCRIPTION

SEE SKETCH ATT'D.

ADD S TO FAFLIK ON SKETCH AND CHANGE "CHOICE" TO CHOICEST" AS SHOWN
ORIGINAL ON REVERSE OF ~~XXXX~~ SLIP ATTACHED. SHOW IN UPPER RIGHT
LOOKS BULKY. PLEASE REMEDY.

make OK. the impression
of TR.MK.

Large Photo in File under "H"
Photo Returned to Customer 10-12-38

PHOTO RETURNED

TO

PHOTO USED FOR

OCT 20 1938
OCT 20 1938

NO. 8a-H2513

DISTRIBUTED BY MC CORMICK CO., PHOTOGRAPHERS, AMARILLO, TEXAS ORDER NO. 17859

DATE 10-11-1938

12 1/2 M POST CARD

C. T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) THE NEW U. S. POST OFFICE,
PAMPA, TEXAS

IMPRINT SAME AS ABOVE

BOT - ONE OF PAMPA'S MANY FINE PUBLIC
BUILDINGS

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

THE TILE ROOF STARTS AT THE TOP WITH A LIGHT COLOR, ALMOST YELLOW? AND SHADES
OFF INTO WHAT APPEARS TO BE A KIND OF PINK NEAR THE CENTER, THEN A BROWN DOWN
TO THE EAVES. THE GRILLING IN FRONT IS ALL AN OLIVE DRAB, AS IS THE METAL
WINDOW FRAMES, STONE IS GRAY LIMESTONE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE			
AND WORK SCHEDULE			
OPERATION	EST. TIME	DATE	DATE
COMPOSING, TYPE SET UP		OCT 11 1938	OCT 11 1938
SKETCH			
RETOUCHING	3 4	10-11	10-14 SL
PHOTO LITHO			
PRINTING	63	10-13	10-14 RT
HAND COLORING	65 1 1/2		10-17
ARTIST	25 7 1/2		

DATE RECEIVED

DATE PAID

By

DATE Photo Returned to Customer

ST.
RM. 69
69

CURT TEICH & COMPANY, Inc. 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H2514 ORDER NO. 18091 DATE 10-11-1938

CUSTOMER HEWITT ELECTRIC MFG. CO.
SOMERVILLE, MASS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full WE RECOMMEND THE HEWITT ELECTRIC
HEATING PAD

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT
Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE LAYOUT, MATERIAL ATTACHED.

RUSH

*make red impression
" DK Blue "*

PHOTO RETURNED

TO

PHOTO USED FOR

*1 Repro 5-7
L.O. 1 1/2
Ret. 9
V.C. 1 1/4
Lack 10 1/2*

*As printed
24 MW*

OCT 13 1938

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H2515 ORDER NO. 18092 DATE 10-22-1938

CUSTOMER C.G. KRUFFREY & CO.
ATLANTA, GA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ~~XXXXXXXXXXXXXXXXXXXX~~ GRIFFITH EYE, EAR,
NOSE & THROAT HOSPITAL - ATLANTA, GA.

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

SEE SKETCH ATT'D.

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 9 1/2

H.C. 1 1/2

28 - L. L. 8 3/4

As quoted

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

REX HECK NEWS CO., CLARKSBURG, W. VA.

NO. 8A-E2516

ORDER NO. 17860

DATE 10-18-1938

25 M POST CARDS

C. T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

YES

same as AH1980

TITLE (IN FULL) BLACKWATER FALLS, 65 FEET
HIGH, WEST VIRGINIA'S MOST BEAUTIFUL
WATERFALLS

IMPRINT SAME AS ABOVE

PRIVATE NO. ^{upper left} BEFORE TITLE - -- W.VA.17

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

ROCKS ARE DULL REDISH BROWN. CROPP $\frac{1}{2}$ INCH FROM BOTTOM OF PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,375

ESTIMATE				Cost Dept.
BY WORK SCHEDULE				By
OPERATION				Day
DEPT.				DEPT.
COMPOSITION			OCT. 19 1938	OCT 19 1938
ETCH				
ETCHING	54	$\frac{1}{2}$		
ETCHING	82		10 - 21	
ETCHING	31	$\frac{1}{2}$		
ETCHING	203	$\frac{1}{2}$	1 - 4	1 - 5

DATE Photo Returned to Customer

Progn. host
Cost Rate 7.50
Full Rate 12.75
NOV 1 1938

Mr. R. M.
84

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 8A-H2517 ORDER NO. 18102 DATE 10-11-1938

CUSTOMER GERTRUDE LAMBERT
SPOKANE, WASHINGTON

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LAMBERT AUTO COURT - DISHMAN, WASH.

BOT-SEVEN MILES FROM SPOKANE CITY CENTER, NO.-10
HIGHWAY & YELLOWSTONE TRAIL

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

TAKE OUT OVERHEAD WIRES.

MAIN PART OF BLDG. IS CREAM COLORED STUCCO. DESCRIPTION ALL TRIMMINGS IN RED, EXCEPT COPING,
TOP OF BLDG., BLACK LINE RUNS ALL THE WAY AROUND, LETTERS AND DESIGNS ON FRONT OF BLDG. BLACK.
PORCH OVER OFFICE DOORS: RED ~~XXXX~~ TILE. GREEN TREES, GREEN VINES ON TERRACE, FALL COLORS,
GREEN GRASS, FLOWERS, IN BOXES SIDE OF BUILDING, AND ALONG FRONT, ARE GERANIUMS, RED PREDOMINATING.
AAA IN BLUE. LARGE SIGN OVER ENTRANCE, BACKGROUND TAN, LETTERED IN RED, SMALLER SIGNS TO CORRESPOND
WITH LARGE SIGN. (SMALL SIGN HANGING BELOW LARGE SIGN READS "LAMBERTS").

make red impression

NOV 28 1938

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 8A-H2518 ORDER NO. 18104 DATE 10-15-1938
CUSTOMER BURT'S, INC.
CLEVELAND, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE
(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full FREE LUGGAGE (ETC. AS PER COPY)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PLATE NO. ON FRONT.

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

CHANGE SPELLING OF AEROPLANE TO
"AIRPLANE", MORE COMMONLY USED. USE CAPS SO IT
WILL BE MORE EASILY RED.

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

SEE COLORED SKETCH ATTACHED.

R.M. NOW SHOWN IN BLUE INK, SHOULD BE A BRILLIANT ROYAL PURPLE AS CUSTOMER THINKS
IT WILL STAND OUT BETTER THAN BLUE.

make P.K. Blue
Red impression

PHOTO RETURNED

TO

PHOTO USED FOR

R.O. 6 1/2
Ret 2 1/2
Hc 1 3/4
Lair 9 1/2

(62)

M

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 8A-H2519 ORDER NO. 18107

DATE 10-12-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER SURF AVENUE HOUSE
OCEAN GROVE, N.J.

6 MPOST CARDS

SIZE

3 1/2 x 5 1/2

STYLE

ART COLORTONW EHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SURF AVENUE HOUSE - 27 SURF AVE. -
OCEAN GROVE, NEW JERSEY

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout SHOW BOTH HOTEL & SMALL COTTAGE AT RIGHT

ALL OTHER BLDGS. TO BE ELIMINATED. SHOW SHADES
ON BLDG. HALF DRAWN. DO NOT SHOW ANY AUTOS. SHOW
FLAG EXTENDED FROM FLAGPOLE.

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

COLORS: BLDGS. WHITE. TOP FLOOR SHINGLES #38. SHUTTERS, SAME. AWNINGS, SAME AS ON CARD ATTACHED.

8A-H1297. FLOWER BOXES: #38. SHOW COLORED FLOWERS IN BOXES. SHOW HONEYSUCKLE AT RIGHT OF

HEDGE, ALSO ON LAWN TO LEFT OF ENTRANCE TO HOTEL. PORCH FURNITURE: BOTH BLDGS., GREEN.

COTTAGE ROOF #38. SIGN OVER ENTRANCE: BLACK, LETTERS WHITE. LATTICE WORK UNDER PORCH #38.

Awnings to be changed narrow strip 5" wide. The top 8" x 22" on am. art. chart

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Pat 6 1/2
Ac. 1 1/2
Laird 9

Handwritten signature and initials

ST.
73

TOLEDO POST CARD CO., TOLEDO, OHIO

NO 8A-H2520

ORDER NO. 17892

DATE 10-13-1938

12 ¹ / ₂ M POST CARDS		ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. I	R. M. NO
TITLE (IN FULL) FISH POND AND CARNIVORA,		IMPRINT	SAME AS ABOVE
WALBRIDGE PARK, TOLEDO, OHIO			
		PHOTO PROPERTY OF C.T.	

COLOR DESCRIPTION

TAKE OUT PEOP.E. CLEAN UP FOREGROUND. BRING OUT FOUNTAIN.

SMALL FOUNTAIN FOREGROUND, CONCRETE ---GREEN RAILING.

BLDG. TAN BUFF STUCCO. RED TILE ROOF. CREAM STONE TRIM. STAND ON LEFT - TAN BUFF, ROOF SAME COLOR. KKKK BLACK CAGE. CONCRETE WALK, CONCRETE BENCHES WITH GREEN WOOD.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

DATE	TIME	DEPT.	DATE
OCT 13 1938			OCT 13 1938
RETOUCHING	5	3	10-17
RETOUCHING			10-14
RETOUCHING	83		10-15
RETOUCHING			10-17
RETOUCHING			
RETOUCHING	65	1/2	10-18
RETOUCHING		9	

DATE BLUEPRINT	DATE
DATE HALL COLORING	DATE
DATE	DATE

47

TOLEDO POST CARD CO., TOLEDO, OHIO

NO. 8A-H2522

ORDER NO. 17892

DATE 10-13-1938

12^M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) WOODWARD HIGH SCHOOL, TOLEDO,
OHIO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

TAKE OUT TELEPHONE POLES, WIRES, PUT FLAG ON FLAGPOLE.
BROWNISH RED BRICK BLDG. WHITE STONE TRIM. WHITE STONE TRIM ON CHIMNEY
FLAG ON POLE, BRASS BALL ON TOP

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (1) PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

Cost Item Checked

OCT 13 1938 AND WORK SCHEDULE

By

DATE OCT 13 1938

ITEM	QTY	UNIT	DATE ENTERED DEPT.	DATE POSTED
COVERS TO THE SET			OCT 13 1938	OCT 13 1938
ETCHING	16	2	10-13	10-14 SC
PRINTING	83		10-17	10-17 NA
ENVELOPES	65	1/2		10-18
HAND COLOR PHOTO	210	8	10-26	10-27

DATE OF ORDER CARD

DATE 1st

DATE OF ORDER CARD

DATE 1st to R. M. & C. T.

ROSE'S 5-10 & 25¢ STORES, WILLIAMSBURG, VA.

NO. 8A-H2524
17895
ORDER NO.
DATE 10-13-1938

6 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (UNFULL)
COLONIAL COACH AND FOUR,
WILLIAMSBURG, VA.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1
R. M. NO
SAME AS ABOVE
IMPRINT

PHOTO PROPERTY OF C.T.

CO. TOP FRONT HORSES BLACK. REAR HORSES DAPPLE GRAY. COACH DULL DARK GREEN. OLD
GOLD TRIM. LIGHT BLUE UNIFORMS ON MEN. DARK STREET PAVING. REMOVE AUTOMOBILE
IN REAR RIGHT. ~~XXXXXX~~

Use subdued colors, no bright reds.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Photo m E 780

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE
By *[Signature]*
Date *10-13-38*

DESCRIPTION	EST. TIME	DATE ENTERED DEPT	DATE COMPLETED
SET UP		OCT 13 1938	OCT 13 1938
SEARCH			
REWORKING	10	2	10-13
REWORKING	8.9	10-17	10-18
REWORKING	25	1 1/2	18
REWORKING	207	9	

DATE RECEIVED BY D. DATE F. d.

DATE HAND OVER IT CO. BY DATE Photo Returned to C. T.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO

DIAL NO. 8-H2525 ORDER NO. 18144 DATE 10-13-1938
CUSTOMER TOLEDO PIPE THREADING MACHINE CO.
TOLEDO, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full "TOLEDO" NO. 999 POWER PIPE & BOLT
MACHINE (ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

XXXXXXXXXXXXXXXXXXXX

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE COLORED & RETOUCED PHOTO ATTACHED.

BLUE ON COLORED PHOTO IS NOT A TRUE LIKENESS AND WE BELIEVE THAT ACCORDING TO YOUR COLOR
CHART NO. 2 and 33 or No. 31 and No.33 WOULD MORE NEARLY BE A TRUE LIKENESS OF THE MACHINE
ITSELF.

2 photos ret 12/5/38

PHOTO RETURNED

TO

PHOTO USED FOR

65 10-21

Ret. 5 1/2

HC 1 1/4

Lat 7

76

ADV. ORDER

DATE 10-13-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER WATERLOO SAVINGS BANK
WATERLOO, IOWA

12^M 500 POST CARDS SIZE

$$3\frac{1}{2} \times 5\frac{1}{2}$$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate	Yes	No	Copyright in Plate	Yes	No
----------------	-----	----	--------------------	-----	----

Title in full ESTABLISHED 1902

BOT-THE WATERLOO SAVINGS BANK, WATERLOO, IOWA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark	Yes	No	Special type as sample
------------	-----	----	------------------------

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

CORRECTIONS ON SKETCH

A few pedestrian figures on the sidewalk and perhaps the front part view of an auto on the extreme right hand side of the card would make the picture more natural.

PHOTO RETURNED

10

PHOTO USED FOR

M A K E O V E R

Charge to Adv Depa

REF. 100-200000 Required

RETOUCHING

Revised in Cost D-38

MAILED IN COM DUB
OCT 28 1938

Coping with...

A. 34. 11.

ENCLOSURE

1. 50

11/15/38 11/16/38

12

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 8A-H2527 ORDER NO. 18142 DATE 10-13-1938

CUSTOMER HARRIMAN HOTEL
HARRIMAN, TENNESSEE

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25M POST CARDS

SIZE

3½ x 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper Lower, Center Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HARRIMAN HOTEL - HARRIMAN, TENNESSEE

ON HIGHWAY U.S. 27 - BETWEEN CHICAGO-CINCINNATI
FLORIDA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C.T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

SEE INSTRUCTIONS ATTACHED.

To customer.

COLOR DESCRIPTION

SEE INSTRUCTIONS AND LAYOUT ATTACHED.

make DK Blue impression

Photo ret 11/12/28

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 12
11
9

OCT 26 1938

X

95

NO. 8A-H2528

BECKLEY NEWS CO., BECKLEY, W. VA.

ORDER NO. 20307

DATE 1-19-1939

6	M POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: <u>UPPER</u> , LOWER, CENTER - BORDER.		FRONT NO. <u>I</u>	R. M. <u>NO</u>
TITLE (IN FULL) <u>BIRD'S EYE VIEW OF BECKLEY, W. VA.</u>		IMPRINT	<u>SAME AS ABOVE</u>
		PHOTO PROPERTY OF	<u>C.T.</u>

COLOR DESCRIPTION

Bldgs. in foreground white. slate roofs rear large bldgs. light buff & red brick. church tower on right brown brick. also bldg. .2 large bldgs. on rear left one light gray ~~XXXXXXXXXXXXXXXXXXXX~~ other dark red bldg. on rear distance on right light gray, brown roof. Remove sign boards on right & Bare spaces on lawn. remove two old barns on right foreground. bldgs. on left edge foreground white & cream dark road white fence on left foreground.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

JAN 18 1939		JAN 19 1939	
JAN 18 1939		JAN 19 1939	
		JAN 19 1939	JAN 19 1939
	14	2 1/2	1-19
	91		1-23
	227	1/34	
	217	9 1/2	1-25

DATE RECEIVED BY _____ DATE PAID _____
 DATE NEW COLOR PHOTO _____
 DATE PHOTO DELIVERED TO CUSTOMER _____

St.
 small key
 80

NO. 8A-H2529

WELDON CARTER NEWS AGENCY, GLADEWATER, TEXAS

ORDER NO.

10-13-1938

DATE

12¹ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE NEW ELEMENTARY GRADE SCHOOL, GLADEWATER, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

COLOR OF SCHOOL MEDIUM TAN BRICK-- ROOF IS TILE. COLOR IS TWO TONE RED-BE SURE AND PUT U.S.FLAG ON TOP OF FLAG POLE. TAKE OUT GAS FILLING PUMPS- BALANCE OF VIEW AS IS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subject to order for this order. Please see to it that all photographs are uniform and are in harmony with each other to make an attractive set.

[Handwritten signature and notes in red ink]

ESTIMATE

By OCT 13 1938

DATE	ESTIMATE	DATE	ESTIMATE
OCT 13 1938		OCT 13 1938	
STATION			
REMARKS	4 1/2		
ESTIMATE	83	10-17	10-17 AT
ENCLOSURE			
DATE	228 1/2	10-	
DATE	41 2 1/2	11-1-38	11-3-38

DATE OF ORDER DATE OF ORDER

WELDON CARTER NEWS AGENCY, GLADEWATER, TEXAS

NO. 8A-H2530

ORDER NO.

10-13-1938

DATE

12 1/2 M POST CARDS ART COLORPONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) THE FOUR LANE HIGHWAY U.S.
80 SHOWING OIL WELLS, GLADEWATER, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M.

NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,375

ATTENTION!

6. ... of
... for this ... Please
... that all ... or nega
... are uniform and colors are
... in harmony with each other
... to make an attractive set.

ESTIMATE			
AND WORK SCHEDULE			
NO.	QTY.	UNIT PRICE	TOTAL
1	12	3	36
2	89	10-18	10-1750
3	43	8	10/31/38
4	115	18	18 Oct
5	43	8	11/2/38

DATE RECEIVED BY

DATE

DATE WHEN COLOR PROOF SENT

DATE Photo Returned to Customer

[Handwritten signature and notes in red ink]

12

ST
74

WELDON CARTER NEWS AGENCY, GLADEWATER, TEXAS

NO. 8A-H2531

ORDER NO.

DATE 10-13-1938

12¹/₂ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

TITLE (IN FULL) BIRD'S EYE VIEW OF OIL WELLS
AND PART OF BUSINESS SECTION, GLADEWATER,
TEXAS

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

LEAVE ALL AUTOS IN THIS VIEW AS IT MAKES THE TOWN LOOK JUST AS BUSY AS IT REALLY
IS ALSO LEAVE ALL SIGNS ON BUILDINGS. THERE ARE NO RED BRICK BUILDINGS IN
THIS VIEW, THE HOTEL IS NEXT TO FILLING STATION ON THE LEFT, THIS SHOULD BE OUR
COLOR NO. 27. FILLING STATION NO. 59 ALL OTHER BUILDINGS SUGGEST USING COLORS
#13--15--17--26--46 USING ONE COLOR OF COURSE TO A BUILDING.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

PLEASE
TO THAT THE
AND COLORS ARE
IN HARMONY WITH EACH OTHER
TO MAKE AN ATTRACTIVE SET

ESTIMATE

DATE ORDERED	DATE RECEIVED	DATE DELIVERED	DATE PAID
		OCT 13 1938	OCT 13 1938
QUANTITY	2	7	10-13
PRICE	87 89	10-18	10-18 89
TAXES	225 13/4		20 Oct
TOTAL	66 10	11/1/38	11/2/38

12-25
7-4

WELDON CARTER NEWS AGENCY, GLADEWATER, TEXAS

NO. 8A-H2532

ORDER NO.

DATE 10-13-1938

12¹/₂ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) HANLON-BUCHANAN PLANT,
GLADEWATER TEXAS

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects of
order for this order. Please
see to it that the
negatives are uniform
colors are
in harmony with each other
to make an attractive set.

ESTIMATE			
AND WORK SCHEDULE			
DATE	BY	DATE	BY
OCT 13 1938		OCT 13 1938	
7	3	10-13	10-15-38
83	99	10-17	10-17-38
225	1/2	10/31/38	11/1/38
63	9		

DATE

BY

1

2

WELDON CARTER NEWS AGENCY, GLADEWATER, TEXAS

NO. 8A-H2533

ORDER NO.

DATE 10-13-1938

12 1/2 M

POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. YES

TITLE (IN FULL) ARENA OF THE GLADEWATER

IMPRINT

NONE

ROUND-UP ASSOCIATION, GLADEWATER, TEXAS

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects of
order for the
order to it
the history
to make an

ESTIMATE

Cost Dept. Checked

By

Date

OCT 13 1938

DESCRIPTION	EST. TIME	DATE	DATE
	Time Allowed	ENTERED DEPT.	COMPLETED
CLIPPING ROUND-UP		OCT 13 1938	OCT 13 1938
REPRINT	3	10-13	10-17-38
REPRINT	8 3/4	10-17	10-17-38
REPRINT	226 1/2		10-18-38
ARTIST L.H.	68 8	11-1-38	11-3-38

DATE RECEIVED

DATE RECEIVED

By

[Signature]

DATE RECEIVED

DATE RECEIVED

By

[Signature]

THE BLACK & GRANT CO., ZANESVILLE, OHIO

NO. 8A-H2535

ORDER NO. 18149

DATE 10-13-1938

12 M500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. YES

TITLE (IN FULL) GREETINGS FROM ZANESVILLE, OHIO IMPRINT SAME AS ABOVE

SMALL TYPE (C) C.T. & CO.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

Con on sketch. Take out view in "V" & use 113009 in place
MAKE SIMILAR TO CARD 8A-H538 ATTACHED.

SHOW VIEW OF Y BRIDGE (CARD 4A-H1660) IN LOWER RIGHT CORNER OF CARD.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

Large Photo in large file under "H"

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked

By

Date

WORK SCHEDULE

EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
Time Allowed		
CLIPPING		
SKETCH		
RETOUCH		
PHOTO LITHO		
BLUING		
STRETCHING		
ENCLOSURE		
HAND COLOR PROOF		
ARTIST COST		

DATE BLUEPRINT

DATE

DATE HAND COLOR PROOF

DATE

- 4A-H1660
- 1A-2853
- A-1111
- 102457
- 4A-H005
- 101330
- 5A-H1947
- 102469
- 102463
- 1411-30
- 7A-H111
- 113009

51
Am 84
85

WEAKLEY

WEAKLEY-OLSON, JAMESTOWN, N.Y.

NO. 8^A-H2536

ORDER NO. 18154

DATE 11-1-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) MILLER BELL TOWER AT
CHAUTAUQUA INSTITUTION, CHAUTAUQUA,
N.Y.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

BE SURE AND SHOW LAKE IN BACKGROUND.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

Executed by *[Signature]*

Cost Dept. Checked *[Signature]*

By

By

Date

Date

NOV 2 1938

ESTIMATE AND WORK SCHEDULE

NOV 2 1938

OPERATION	EST. TIME Cl & No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		NOV 2 1938	NOV 2 1938 <i>[initials]</i>
SKETCH			
RETOUCHING	<i>1 1/2</i>		
PHOTO-LITHO			
BLUE PRINT STRIPPING, CAPPING	<i>8 1/2</i>	<i>11-4</i>	<i>11-4 1/2</i>
ENGRAVING			
HAND COLOR PROOF	<i>1 1/2</i>		<i>11-7</i>
ARTIST DEPT.	<i>2 1/2</i>		

DATE BLUEPRINT OR D

DATE *[Signature]*

DATE *[Signature]*

DATE *[Signature]*

103

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 8A-H2537 ORDER NO. 17907 DATE 10-14-1938

CUSTOMER WESLEY ANDREWS CO.
921-936 TERMINAL SALES BLDG.
PORTLAND, OREGON

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 $\frac{1}{2}$ M POST CARDS SIZE 3 $\frac{1}{2}$ x 5 $\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full CAPITOL AUTO COURT, - BOISE, IDAHO

FRONT NO 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout MAKE SHRUBS LARGER. PUT AWNINGS
ON EAST SIDE

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

AWNINGS RED & GREEN SMALL WHITE STRIP. ROOFS RED. BLDGS. LIGHT GRAY STUCCO.

Make large file

MAKEOVER

Charge to CUSTOMER Dept.

EST. Makeover Time

	TIME	
1. DRAWING		TO Cost Dept.
2. RETOUCHING	1	
3. ENGRAVING		
4. PHOTO LITHO	1 1/2	
5. COMPOSING		
6. LITHO ART		

OCT 17 1938

MAR 6 1939

137

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

D15

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

DIAL No. 8A-H2538

ORDER NO 8160

DATE 11-14-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER MIAMI MILLWORK & LUMBER CO.
MIAMI, FLORIDA

12M 500 POST CARDS SIZE

3½ x 5½

STYLE PHOTO COLORIT ~~Full Face~~

WHITE BORDER

PLACE OF TITLE Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE CLEVELANDER ~~XXXXX~~ - MIAMI BEACH,
FLORIDA

BOT-DIRECTLY ON THE OCEAN

FRONT NO. 5

R. M. ☒ Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

SEE SKETCH AND INSTRUCTIONS ATTACHED.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Rush

1. Rep. to 547
Ret 13/4

65 11-29 He. 1/4

L. Art 9

As quoted.

My

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 8A-H2539

ORDER NO. 18159

DATE 10-14-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER CLUB CONDADO

TRENTON, NEW JERSEY

6 M POST CARDS

SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full CLUB CONDADO — THE RIVER ROAD RENDEZVOUS
TRENTON, NEW JERSEY

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout SHOW DOG ON STEPS. HE MUST BE SHOWN
PROMINENTLY AS POSSIBLE. SHOW SMALL BANQUET ROOM
AT RIGHT AS CLEARLY AS POSSIBLE. ELIMINATE BULBS
ON TABLE IN FOREGROUND.

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

DANCE FLOOR: VERY LIGHT OAK. BAL. OF FLOOR: A SHADE DARKER OAK. WALLS: BUFF. CEILING: TURQUOISE H. U. E.
ALL WOOD TRIM: DARK WALNUT. TABLE COVERS: WHITE. CHAIR COVERS: ASSORTED COLORED STRIPES,
RED, GREEN & WHITE. GREEN, BROWN & WHITE. YELLOW, BROWN & WHITE. ORANGE, GREEN & BLUE. CHAIRS AND
TABLE LEGS: RED MAHOGANY. CEILING & WALL FIXTURES: SILVER. DRAPES: LIGHT TAN, MAROON BRAIDING. VENETIAN
BLINDS: MAROON. BAND STAND: THE TWO LOW WALLS AT EITHER SIDE: BUFF. STEP RISERS: STRIPED
MAROON AND BUFF. SHOW REAR WALL PAINTING IN COLORS: GREEN PREDOMINATING. THE AWNING AT TOP: SAME
COLOR AS STEP RISERS.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

OCT 15 1938

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H2540 ORDER NO. 18159 DATE 10-14-1938

CUSTOMER CLUB CONDADO
TRENTON, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLOR TONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full CLUB CONDADO THE RIVER ROAD RENDEZVOUS
TRENTON, NEW JERSEY

FRONT NO. 5

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATT'D.

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

SEE INSTRUCTIONS ATT'D.

make DK. Blue impression

PHOTO RETURNED

TO

PHOTO USED FOR

OCT 15 1938

NO. 8A-H2541

MINISKY BROS. & CO. PUBLISHING DIVISION, PITTSBURGH, PA. ORDER NO. 18175

DATE 10-17-1938

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. YES

TITLE (IN FULL) PENNSYLVANIA SCENERY ATOP
MOUNT SUMMIT

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER:

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

USE SMALL PHOTO TO WORK IN BIRD'S EYE VIEW ON LARGE PHOTO. BIRD'S EYE VIEW:
1ST BLDG. WHITE, DULL RED ROOF; 1ST ON RIGHT: LIGHT BROWN STONE, BROWN ROOF.
1ST ON LEFT: LIGHT BROWN: GRAY MIXED STONE, BROWN SLATE ROOF.. REAR
RIGHT CENTER TALL BLDG. BUFF. REAR RIGHT TALL BLDG. CREAM COLOR. TOWER OR
STEEPLE ON REAR RIGHT GRAY STONE. OTHER REAR LARGE BLDG. ON LEFT, BROWN &
GRAY. GREEN LAWN & SHRUBBRY IN FOREGROUND.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

ATTENTION

Order the following items from
the following company
Order the following items from
the following company
in hard on the back of the
to make an accurate set

ESTIMATE
SCHEDULE

DATE	TIME	DATE	TIME
OCT 18 1938	OCT 18 1938	OCT 20 1938	OCT 20 1938
9	3		
10-21	10-22		
225	27 Oct		
203	11-10	11-11	

DATE OF ORDER

DATE OF ORDER

DATE OF ORDER

DATE OF ORDER

83

NO. 8th-H2542

MINSKY BROS. & CO. PUBLISHING DIVISION, PITTSBURGH, PA.

ORDER NO. 18175

DATE 10-17-1938

25 M POST CARDS

ART COLORTONE

~~WHITE BORDER~~
Full Page

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. YES

TITLE (IN FULL) ~~1917 AERIAL VIEW, SUMMIT HOTEL, KX~~
AND GOLF COURSE

IMPRINT SAME AS ABOVE

U197 SUMMIT GOLF CLUB, ALTITUDE 2700 FEET

PRIVATE NO. UPPER LEFT CORNER:

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

ALL FAIRWAYS WIDENED & ENLARGED. TREES REMOVED BETWEEN FAIRWAYS.
SEE TISSUE ATTACHED. SEE ROUGH LAYOUT AND CARD OA3061 ATTACHED.

Photo Ret to Markham & Bullfield, Inc. 2/1/39

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,759,775

ESTIMATE

WORK SCHEDULE

OCT 19 1938

OCT 19 1938

OCT 20 1938

OCT 20 1938

NOV 10 1938

NOV 10 1938

4 6

10-19

10-25

11

11-11

11-11

216

9

12-12

12-13

MAKEOVER

Change to

Dept.

ART

ENGRAVING

M. O. 3

115

NO. 8A-E2543

W. E. AYRES, 1049 LIVINGSTON AVEN, COLUMBUS, OHIO

ORDER NO. 18165

DATE 10-17-1938

25 M POST CARDS (Group 4) ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) ON THE CAMPUS AT OHIO STATE UNIVERSITY, COLUMBUS, OHIO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE ---- A29

PHOTO PROPERTY OF c.t.

SEE INSTRUCTIONS ATTACHED ALSO.
(UNIVERSITY HALL VIEW) DARK DULL RED BRICK. DULL BROWN SLATE ROOF. GRAY CORNICE & BASE & SILLS & SASH & STEPS. DARK LAMP POSTS. DULL ~~RED~~ DARK RED BRICK WALKS. GREEN LAWN & SHRUBBERY. DARK RED STACK ON REAR LEFT. (ARMORY VIEW) DARK BROWN BRICK. GRAY CORNICE TRIM & ENTRANCE CREAM SASH & WINDOW FRAMES. GRAY STONE BASE. GRAY ROOF. DARK DULL RED BRICK. WALK & WALK IN FRONT TO BLDG. SHOW FLAG ON POLE. REMOVE OBSOLETE AUTOMOBILES ON LEFT. (ADMINISTRATION VIEW) DULL RED BRICK. LIGHT STONE CORNICE & COLUMNS & FIRST FLOOR & STEPS. DARK GREEN SASH. BUFF BLINDS. OAK DOORS STONE MARKER IN YARD ON LEFT BROWNISH STONE BROWN PLATE. GREEN HEDGE & LAWN. (LIBRARY VIEW) LIGHT GRAY STONE. ALL OVER. GRAY GLASS ROOF. GREEN SASH & WINDOW FRAMES. GREEN LAWN & SHRUB.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC. CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,776

ESTIMATE

OCT 17 1938

DATE OCT 17 1938

DATE	ENTR'D	DEPT.	DATE	ENTR'D	DEPT.
OCT 17 1938	OCT 17 1938		OCT 20 1938	OCT 20 1938	
80	2				
12	7	10-17	10-24	24	
83		10-24	10-25	45	
225	26		26	0-5	
211	14	10-31			

DATE RECEIVED

DATE

5-2 1/2

DATE RECEIVED

DATE

10

13

17

W. E. AYRES, 1049 LIVINGSTON AVE., COLUMBUS, OHIO

NO. 8A-H2544

ORDER NO. 18165

DATE 10-17-1938

25 M POST CARDS (GROUP 4) ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) AT OHIO STATE UNIVERSITY,
COLUMBUS, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. NO
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - A-30

PHOTO PROPERTY OF C.T.

(NEIL HALL) DULL LIGHT BUFF BRICK. GRAY STONE CORNICE & TRIM & STEPS. CREAM SASH & DOORS. GREEN RAILINGS AND LAMP POSTS. GREEN & BUFF STRIPED AWNINGS. REMOVE ALL AUTOS. BRING OUT LETTERS "NEIL HALL" IN CENTER BELOW EMBLEM. (POMERENE HALL) DARK RED BRICK SLATE ROOF. LIGHT STONE TRIM & ENTRANCE & CORNICE. DARK RED BRICK WALK. GREEN LAWN & SHRUBERY. (ORTON HALL) DARK GRAY & BROWN MIXED STONE. DARK DULL RED ROOF & TOP ON STEEPLE. GRAY STAIRS BUFF SASH & DOORS GREEN BROWN CORNICE ON LEFT OF BLDG. GRAY. GREEN LAWN & SHRUBERY. (MACK HALL) DARK RED BRICK SLATE ROOF. GRAY STONE TRIM & PORCHES. COPPER ROOF ON STEEPLE. REMOVE GIRLS AND MAIL BOX. ALSO AUTOS.

ALSO SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,754,779

DESCRIPTION	QTY	UNIT PRICE	AMOUNT	DATE
COMPETING TIME				OCT 17 1938
STITCH 50	2			OCT 17 1938
RETURNING	5	7	10 - 45	OCT 20 1938
PHOTO 1120				OCT 26 1938
BEHIND	82		10 - 22	
STITCHES 1120				10 - 24 RT
BEHIND				
PHOTO 1120	725	2 1/4		26 Oct
STITCHES 1120	203	14	10 - 31	11 - 1

DATE SENT TO POST OFFICE

DATE HAND COLOR PHOTO SENT

12
5

55
77

C.T. & CO.

NO. 8A-H2546

ORDER NO.

DATE 10-15-1938

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: ^{UPPER} UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) DENIZENS OF THE FOREST

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT C.T. name

PRIVATE NO. UPPER RIGHT CORNER: S-415

SMALL TYPE: (C) C.T. & CO.

Small type photo by German

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

Use new photo

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked +

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSITION, TYPE SET UP			OCT 19 1938	OCT 19 1938
SKETCH				
INTRODUCING	4	4	10-19	10-20 SC
PHOTOGRAPH	8	✓	10-21	10-22 48
BLUEPRINT				
STR. PROOF				
ENGRAVING				
HAND COLOR PROOF	31	1 1/2		
ARTIST DEPT.	211	9	10-27	

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

1 extra B.L. copy
to office
Rush

4

4
80

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 8A-H2547

ORDER NO. 8179

DATE 10-17-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER ROYAL PALMS HOTEL
PALM SPRINGS, CALIF.

Photos for
this Customer

25 M POST CARDS

SIZE

3 1/2 x 5 1/2

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ROYAL PALMS HOTEL ... PALM SPRINGS,
CALIFORNIA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PLATE NO. ON FRONT.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

"THE COLORING IS LEFT TO THE GOOD JUDGMENT OF YOUR ARTISTS. THE COLORING
IS SIMILAR TO STEPHEN WILLARD'S DESERT POST CARDS"

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ref 4
No. 1 1/2
LA 9

OCT 18 1938

CLINTON NEWS AGENCY, CLINTON, IOWA

NO. 8A-112548

ORDER NO. 17925

DATE 10-18-1938

12 $\frac{1}{2}$ M POST CARDS ART COLOR TONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.FRONT NO. I R. M. NOTITLE (IN FULL) ROCK GARDEN, EAGLE POINT
PARK, CLINTON, IOWAIMPRINT SAME AS ABOVEPHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

REMOVE WIRES AND TEL. POLES IN BACK. BLUE SKY - BILLOWY CLOUDS. BRING OUT
VARIOUS COLORS FLOWERS. ---YELLOW, light green, blue, purple, pink, red, dark ~~red~~
red. SEVERAL VARIATION EVERGREENS. GRAVEL WALKS. ROCKS NATURAL TAN. BLUE
WATER IN SMALL POND. BENCH GREEN CONCRETE SIDES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOLOR PROOF YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

OCT 18 1938 AND WORK SCHEDULE

By [Signature]
Date OCT 18 1938

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DATE	DATE COMPLETED
COMPOSING TYPE SET UP		OCT 18 1938	OCT 18 1938
SKETCH			
RETOUCHING	53 1 1/2		
PHOTO-LITHO			
BLUEPRINT STUCCO, OPAQUING	82	10-19	10-20-38
ENGRAVING			
HAND COLOR PROOF	225 1 1/2		21 Oct
ARTIST DEPT.	202 8	10-26-38	10-27-38

DATE BLUEPRINT OK'D _____

DATE By [Signature]

DATE HAND COLOR PROOF OK'D _____

DATE Print Returned to Customer _____

78

CLINTON NEWS AGENCY, CLINTON, IOWA

NO. 8A-M2549

ORDER NO. 17925

DATE 10-13-1938

12 1/2 M POST CARDS ART COLOR TONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) RUSTIC LODGE, EAGLE POINT
PARK, CLINTON, IOWA*in*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

BLDG. GREYISH TAN STONES. BLUE SKY. BILLOWY CLOUDS. BLDG. BROWN LOGS. ROOF DARK BROWN. WOOD SHINGLES. POST AT RIGHT DARK BROWN. REMOVE THIN POLE. ROCKS. AT RIGHT & FIGURE TAN. EVERGREENS YELLOW, GREEN, PINK FLOWERS. FIX UP LAWN IN FOREGROUND.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOLOR PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,207,772

ATTENTION!

order for the material. Please see to it that all the negatives are uniform and of the same size in harmony with each other to make an attractive set.

ESTIMATE

Cost Dept. *Approved*ESTIMATE
AND WORK SCHEDULE

By

Date

OCT 10 1938

DESCRIPTION	EST. TIME (No. & Time Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COMP. & SET UP		OCT 12 1938	OCT 18 1938
SKETCH			
RETOUCHING	54 2		
PHOTO LITHO			
BLUEPRINT STRIP LITHO OPAQUING	89	10-20	10-20
ENGRAVING			
HAND COLOR PROOF	225 1/2		21 Oct
ARTIST DEPT.	204 8	10-27	10-28

DATE ESTIMATE OK

DATE Filed

DATE MATERIALS ORDERED

By

DATE Photo Returned to Customer

By

ST.
78

CLINTON NEWS AGENCY, CLINTON, IOWA

NO. 8A-H2550

ORDER NO. 17925

DATE 10-18-1938

121 M POST CARDS ART COLOR TONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

NO

TITLE (IN FULL) SCENIC FOUNTAIN, EAGLE POINT
PARK, CLINTON, IOWA

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

FOREGROUND. FLOWERS, PINK, PURPLES, BLUE WATER ~~FLY~~ FILL IN TO COVER HOLE IN
ROCK. LIGHT TAN ROCKS. EDGE OF POOL GREEN MOSSY PLANTS. ON TOP OF ROCK. V
VARIOUS COLOR ~~ROCK~~ FLOWERS. BLUE SKY, BILLOWY CLOUDS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YLS

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects in
order for this order. Please
see to it that all subjects
are uniform and color
in harmony with each other
to make an attractive set.

ESTIMATE
AND WORK SCHEDULE
By 10
Date 10-18-1938

OPERATION	EST. TIME (Time of lower)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		OCT 18 1938	OCT 18 1938
SKETCH			
RETOUCHING	57 2		
PHOTO LITHO			
BLUEPRINT STRIPPING, OPAQUEING	88	10-20	10-20 1938
ENGRAVING			
HAND COLOR PROOF	225- 1 1/2		21 Oct
ARTIST DEPT.	203 8	10-26	10-27

DATE BLUEPRINT CND.

DATE Filed

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

58

58
78

REV. W. J. CRIMER, GILBERTVILLE, IOWA

NO. 8A-H2551

ORDER NO. 17927

DATE 10-18-1938

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SACRED HEART GROTTO,
GILBERTVILLE, IOWA

FRONT NO. I

R. M.

NO

IMPRINT NONE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

REMOVE SCHOOL BLDG. IN BACKGROUND OF GROTTO -- WIRES? BENCH ON RIGHT SIDE.
BLUE SKY. BILLOWY CLOUDS. FIX LAWN IN FOREGROUND, INSIDE GROTTO LIGHT
GREY CONCRETE. BRING OUT BOTH EVERGREENS ON EACH SIDE OF GROTTO. SHOW
LETTERING "PRAISE JESUS CHRIST"

FOLLOW CAREFULLY ADDITIONAL COLOR INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Estimate

By

Date

OCT 18 1938

DESCRIPTION	TIME	DATE	DATE
	Cost Dept. Time Allowed	ENTERED DEPT.	ENTERED
COMPOSITION, TYPE SET UP		OCT 18 1938	OCT 18 1938
SKETCH			
RETOUCHING	52 3		
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	82	10 - 21	10 - 22 41
ENGRAVING			
HAND COLOR PROOF	225 13		25 Oct.
ARTIST DEPT.	202 8	10 - 31 - 38	11 - 1 - 38

DATE BLUEPRINT ORD

DATE FOR

DATE HAND COLOR PROOF

DATE PHOTO DELIVERED TO CUSTOMER

By

55
78

NO. 8A-H2552

RALPH YOUNG PUBLISHING CO., CANTON, OHIO

ORDER NO. 17930

DATE 10-18-1938

LM POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I	R. M. NO
TITLE (IN FULL) DOVER DAM ON TUSCARAWAS RIVER, BETWEEN CANTON AND NEW PHILADELPHIA, OHIO	IMPRINT SAME AS ABOVE	
	PHOTO PROPERTY OF C.T.	

COLOR DESCRIPTION

LIGHT CEMENT ALL OVER. DARK BROWN DOORS ON GATE HOUSE. SHOW WATER ABOVE AND BELOW DAM. SHOW WATER GOING OVER SPILWAY. GREEN TERRACE ON BANK ACROSS DAM. REMOVE OBSOLETE AUTOMOBILES.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Chicago

By

Date

18 1938 WORK SCHEDULE

DATE ENTERED DEPT. OCT 18 1938

DESCRIPTION	TIME	DATE	DATE
No.	Time Allowed	ENTERED DEPT.	ENTERED DEPT.
1		OCT 18 1938	OCT 18 1938
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DATE BLUEPRINT ORD.

DATE FILED

By

By

DATE HAND COLOR PROOF ORD.

DATE HAND COLOR PROOF ORD.

956

178

SEAWALL SPECIALTY CO., HOUSTON AND GALVESTON, TEXAS ORDER NO. 18184

DATE 10-18-1933

25 M POST CARDS (GROUP 3) ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM HOUSTON, TEXAS
BOT-GULF BLDG. SAN JACINTO MEMORIAL
ESPERSON BLDG.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTOS NO. 2A-H197, 6A-H1562, 5A-H112, BUT MAKE A DAY VIEW CARD,
NOT A NIGHT VIEW.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,798,775

ESTIMATE AND WORK SCHEDULE

Cost Def. Contd.

By

COMPONENT	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPONENT		OCT 21 1938	OCT 21 1938
ETCH	1		
ETCHING	8		
PHOTO LITHO			
BUSINESS STRIP PLATE OPERATING	82	10-25	10-26
ENGRAVING			
HAND COLOR PROOF	20	2	27 Oct.
ARTIST DRAWING	210	10	10-31

DATE BLUEPRINT OK'D. _____

DATE ____

DATE HANDLED BY: 10/10/1981

B, —

make her 86

SEAWALL SPECIALTY CO., ~~MINSTON~~ HOUSTON AND
GALVESTON, TEXAS

NO. 8A-H2554

ORDER NO. 16185

DATE 10-18-1938

25 M POST CARDS

ART COLORENE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. YES *same as 6A 14725*

TITLE (IN FULL) ADMINISTRATION BUILDING AND
CHEMISTRY BUILDING, RICE INSTITUTE,
HOUSTON, TEXAS

IMPRINT SAME AS ABOVE

SMALL TYPE: PHOTO BY BOB BAILEY

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

BLDG. IS BRICK: COLOR OF BRICK IS OUT # 26, ALL TRIMMING ON THE BLDG. IS WHITE
STONE. ROOF IS RED TILE ON THE CHEMISTRY BLDG. BE SURE AND MAKE SKY EFFECT
OF CLOUDS LIKE IN PHOTO OF THIS VIEW.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF **YES**

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

Cost Dept. *CP* led

By

Date

OCT 19 1938

OCT 18 1938 AND WORK SCHEDULE

OPERATION	TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP		OCT 18 1938	OCT 18 1938 <i>h</i>
SKETCH			
RETOUCHING	2		
PHOTO-LITHO			
BLUEPRINT STILLING, G. OR QUING	83	10-21	
ENGRAVING			
HAND COLOR PROOF	225 14		25 Oct
ARTIST DEPT.	44 8	11/2/38	11/3/38

DATE BLUEPRINT COM.

DATE LITHO

DATE HAND COLOR PROOF

DATE PHOTO LITHO TO

By

78

SEAWALL SPECIALTY CO., HOUSTON AND GALVESTON,
TEXAS

NO. 8A-H2555

ORDER NO. 18185

DATE 10-18-1938

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) MUSIC AND FINE ARTS BUILDING,
HOUSTON, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. No

IMPRINT SAME AS ABOVE

SMALL TYPE: PHOTO BY BOB BAILEY

6 B H 457

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

THIS IS A BEAUTIFUL SNOW WHITE STONE BUILDING. ROOF IS RED, OUR C.T. COLORS
ON CHART ARE NOT RED ENOUGH THEREFORE, MAKE THIS A BRIGHT RED. SKY EFFECT
TO BE LIKE IN PHOTO, BLUE SKY AND WHITE CLOUDS, WITH A LITTLE EFFECT OF
SILVER IN THE CLOUDS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

3 - shown on
order for this set. Please
see to it that all color nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Estimate OK

ESTIMATE
AND WORK SCHEDULE

Cost Dept.

By

Date

OCT 18 1938

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		OCT 18 1938	OCT 18 1938
SKETCH			
RETOUCHING	9 3		
PHOTO-LITHO			
BLUE PRINT STRIKING (CIRCUITING)	89	10-21	10-21 1938
ENGRAVING			
HAND COLOR PROOF	65 1 1/2		10-21
PRINTING	37 8	Oct. 30. 38	Nov. 1. 38

DATE RECEIVED

DATE FOR

DATE IN PROGRESS

By

I am interested to

ST
78

SEAWALL SPECIALTY CO., HOUSTON AND GALVESTON, TEXAS

NO. 8A-H2556

ORDER NO. 18185

DATE 10-18-1938

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) COMMUNITY CENTER, RIVER
OAKS, HOUSTON, TEXAS

SMALL TYPE: PHOTO BY BOB BAILEY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ATTENTION!

Subjects on order for this customer. Please see to it that all calls for negatives are uniform and colors are in harmony with each other to make an attractive set

ESTIMATE

1938 AND WORK SCHEDULE

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP		OCT 18 1938	OCT 18 1938
SKETCH			
RETOUCHING	60 3		
PHOTO LITHO			
BLUEPRINT STENCILING OPAQUING	53	10-20	10-21
ENGRAVING			
HAND COLOR PROOF	12		
ARTIST DEPT.	24 9		11-7-38

DATE BLUEPRINT OK'D

DATE FILED

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

57
78

*Rephoto paper
on each side*

NO. 8A-H2557

OTTO ULBRICH CO., BUFFALO, N.Y. (UNION NEWS CO.
TRADE MARK)

ORDER NO 18194

DATE 12-12-1938

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) GREETINGS FROM BUFFALO, N.Y.

IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE TITLE: 2

SMALL TYPE: PHOTO COURTESY BUFFALO
MUSEUM OF SCIENCE

~~SMALL TYPE: (C) C.T. & CO.~~

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TAKE OUT EVERYTHING BUT BUFFALO. SHOW BUFFALO
ONLY AND GREEN GRASS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF **YES**

RETURN PHOTO. **YES**

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,775

808

DEC 14 1938

			DATE COMPLETED
		DEC 14 1938	DEC 14 1938
	4 3 12	12-15	12-15
	82	12-16	12-16
	65 1/2	12-18	12-18
	203 9	1-10	1-10

DATE FILM _____
By _____
Date Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

587

DIAL NO. 8A-H2558 ORDER NO. 18199

DATE 10-18-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER HOTEL LEAMINGTON CORP.
MIAMI 3 FLORIDA

25 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLOR IT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full WHEN IN MIAMI, STOP AT THE HOTEL
LEAMINGTON

BOT. HOTEL LEAMINGTON - MIAMI, FLORIDA

Use script type handwritten

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

To Office

Yellow sketch

FRONT NO. 5
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C.T. Imprint No Imprint

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print Handcolor Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE INSTRUCTIONS ATT'D.

MAKEOVER

Charge to Dept.

EST. 1892

RETOUCHING

PHOTO LITHO

COMPOSING

226 13/4

Loft

OCT 27 1938

*Setting 1 hr
Ret 8 1/2
2/c 1 3/4
Lat 10*

*As quoted
Mr*

57

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H2559 ORDER NO. 18202 DATE 10-18-1938

CUSTOMER SADIGO COURT APT. HOTEL
MIAMI BEACH, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO COLARIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SADIGO COURT APT. HOTEL, MIAMI BEACH,
FLORIDA

BOT-VIEW OF ATTRACTIVE PATIO

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C.T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

OCT 20 1938
8861 07 100

St. Matthe 85

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 8A-H2560 ORDER NO. 18203 DATE 10-18-1938

CUSTOMER GOTHAM HOTEL AND APTS.
MIAMI BEACH, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full GOTHAM HOTEL AND APARTMENTS - MIAMI
BEACH, FLA.

BOT- IN THE HEART OF THE SHOPPING DISTRICT

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH ATTACHED. SEE CORRECTIONS ON
SKETCH ATTACHED.

make DK. Blue impression

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 9
NB 1 1/2
LA 88
11/17 38 64

As given

[Handwritten signature]

OCT 28 1938

ST
98

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 8A-H2561 ORDER NO. 18204 DATE 10-18-1938

CUSTOMER THE BELMAR
MIAMI BEACH, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLROIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE BELMAR - MIAMI BEACH, FLORIDA
BOT-NEW OCEAN FRONT HOTEL

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE INSTRUCTIONS AND ISSUE ATTACHED.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

2,500—1-2-38

Ret 15
65- 11-29 He 1/2
Ret 9/2

See instructions

[Signature]

2x

[Large signature]

1/2 2.00

ADV. ORDER

DATE COMPLETED _____

Photos for
this Customer

12 M 500 POST CARDS SIZE

$$3\frac{1}{2} \times 5\frac{1}{2}$$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate	Yes	No	Copyright in Plate	Yes	No
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Title in full STATE COFFEE SHOPPE

BOT-2125 WOODWARD AVE. - DETROIT, MICH.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark	Yes	No
------------	-----	----

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print—Handcolor—Black & White

Blue Print—Handcolor—Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

Photo in 26078

OCT 24 1938

2,500—1-2-38